



SALON DU CHOCOLAT 国际巧克力（上海）展

巧克力与可可世界

国际巧克力展中国唯一授权展

Authorized exclusively by Salon du Chocolat

2023年3月29日-4月1日

March. 29-April.1, 2023

国家会展中心（上海）
National Exhibition and Convention Center

同期举办：上海国际酒店及餐饮业博览会
HOTELEX Shanghai

www.salonduchocolat.cn

主办方
Organizer

sinexpo
informamarkets

上海博华国际展览有限公司

合作方
Partner

CHocoLoco INTERNATIONAL S.A.



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SALON DU CHOCOLAT国际巧克力(上海)展携手HOTELEX上海,与您相约2023!

Salon du chocolat (Shanghai) joins hands with HOTELEX Shanghai to meet you in 2023 !

国际著名巧克力展SALON DU CHOCOLAT是全球最久负盛名的巧克力行业展览会,自1995年在法国巴黎创办以来,云集众多巧克力产业链的相关可可豆种植国,巧克力生产商,甜品制造商等与巧克力相关领域的参展商,堪称巧克力产业的世界杯。

The famous Salon du Chocolat trade show is the world's largest event dedicated to chocolate and cocoa. Since its creation in Paris, France 1995, it gathers plenty of participates in chocolate industry chain, such as cocoa producing countries, pastry chefs, chocolate and dessert manufacturers etc. which is regarded as grand ceremony through the whole filled.

上海博华国际展览有限公司在2021年获得了法国SALON DU CHOCOLAT巧克力展中国区唯一授权,首届SALON DU CHOCOLAT国际巧克力(上海)展将在2023年3月29日-4月1日在国家会展中心(上海)举办,届时将与HOTELEX上海国际酒店及餐饮业博览会同期举办。为更好地推广SALON DU CHOCOLAT展会,主办方将策划巧克力节及时装秀活动。SALON DU CHOCOLAT国际巧克力(上海)展和HOTELEX上海砥砺前行合作,致力于为国内外巧克力生产企业及上下游供应链打造一个专业高效的巧克力贸易平台及交流盛会,也为巧克力爱好者们创建一个独一无二的巧克力王国。



Shanghai Sinoexpo Informa Markets International Exhibition Co.,Ltd. was granted the exclusive authorization of Salon du Chocolat(Shanghai) in July 2021. Co-located with HOTELEX Shanghai, the inauguration of Salon du Chocolat (Shanghai) will be held in March 2023. To better promote the exhibition, the organizers will plan chocolate festival and fashion show. Salon du Chocolat (Shanghai) and HOTELEX Shanghai are committed to creating a professional and efficient chocolate trade platform and exchange event for domestic and foreign chocolate manufactures and the upstream and downstream supply chains, as well as creating a unique chocolate kingdom for chocolate lovers.



2023年首届SALON DU CHOCOLAT国际巧克力(上海)展:参展商200家,观众10,000位,展示面积5,000平方米

The first session of Salon du Chocolat (Shanghai): 200 exhibitors, 10,000 visitors, 5,000m²

同期举办:2023年HOTELEX上海:参展商3,500家,观众250,000位,展示面积400,000平方米。

2023 HOTELEX Shanghai: 3,500 exhibitors, 250,000 visitors, 400,000 m²



可可豆种植国

Cocoa Producing Country



巧克力

Chocolate



可可原材料

Cocoa raw material



巧克力生产商

Chocolate producer



巧克力使用行业 Chocolate related industry

糕点
Pastry甜点
Dessert冰淇淋
Ice cream巧克力饮品
Chocolate beverage巧克力制造道具
Chocolate
manufacturing prop家用 & 商用巧克力制作机
Chocolate equipment machine礼品包装
Gift packaging烘焙 & 餐饮教育及培训机构
Baking & Catering Education and
Training Institution经销商及进口代理商
Dealer & Importer agent第三方服务: 冷链保鲜, 物流, 互联网等
Third-party service:
cold chain preservation, logistic, internet, etc.

观众类型 Visitor Profile

巧克力行业的产品进口商/分销商/批发商/网络零售商

百货公司/商业地产/机场/采购招商部门

巧克力设备进口商/分销商

糕点/甜点/冰淇淋/巧克力饮品决策采购商

巧克力行业培训机构

巧克力爱好者

Product importer/distributor/wholesaler/online retailer in the chocolate industry

Department store/commercial real estate/airport/purchasing and investment promotion department

Chocolate equipment importer/distributor

Pastry/dessert/ice cream/chocolate beverage purchasing decision maker

Educational institution for the chocolate industry

Chocolate lovers

展会优势 Our Advantages

- 1 国际巧克力展至今成功举办247场全球系列展, 拥有庞大的全球客户资源
The Salon du Chocolat trade show has successfully held 247 sessions of the global events so far and has a huge global customer resource
- 2 搜集国内外巧克力市场一手资讯, 了解行业最新产品技术和发展趋势
Collect first-hand information on the domestic and foreign chocolate market to understand the latest product technology and development trends of the industry
- 3 世界权威级大赛、专题论坛、商贸配对会等贯穿展会, 创意精彩无限
World authoritative competition, thematic forum, business match-making, etc. run through the trade show, and the creativity is infinite
- 4 为巧克力行业海内外买家创造面谈机会, 搭建销售网络平台
Create face-to-face communicative opportunities for domestic and overseas buyers in the chocolate industry and build a sales network platform
- 5 品牌形象集中展示, 专业媒体深度报道提升品牌知名度
The brand image is displayed in a concentrated manner, and professional media reports in-depth to enhance brand awareness
- 6 与同期举办的HOTELEX上海紧密联动, 共享食品行业专业观众
It is closely linked with the HOTELEX Shanghai co located at the same time to share professional visitors in the food industry

合作媒体 Media Partners





精彩活动 Events

巧克力时装秀:来自世界时尚之都巴黎的巧克力时装秀,将味蕾与视觉完美结合。

Chocolate Fashion Show: It comes from Paris, the fashion capital of the world, perfectly combines taste buds with vision.

巧克力应用大赛:结合国内消费市场举办巧克力应用大赛,为专业巧克力匠人提供舞台。

Chocolate Application Contest: To organize a chocolate application contest in conjunction with the domestic consumer market to provide a stage for professional chocolate craftsmen.

精品巧克力比赛:为国内雨后春笋般不断涌现的精品巧克力从业者,提供在各自擅长的领域一试身手的专业平台。

Bean-to-bar Chocolate Competition: Provide a professional platform for the sprung up of bean-to-bar chocolate practitioners in China to try their best in their respective fields.

巧克力品鉴会:一个专门为不同巧克力和可可,分析和品尝的空间,主题包括:巧克力的历史、巧克力/糕点的新趋势、可可生产国...

Tasting Room: This is a space dedicated to talks & tastings run by chocolate and cocoa experts on various.



国际巧克力展
1995

年创办以来

Le Salon du Chocolat around
the world since its creation in

1995



247



在全球各地举办247场展会
247 trade shows around the world

34

全球34个城市 34 international cities



17



17个国家
17 countries

28,000

28,000名展商
28,000 participants



10,8

million

1,080万观众
10.8 million visitors

346,000

346,000位用户关注

巧克力展览会的Facebook, Twitter和Instagram账号 (346000 followers)



巧克力展览会官网每年有
200万的访问人数
2 million unique visitors to
websites each year



国际巧克力展全球系列展 Salon du Chocolat Global Events



日本 Japan

上海 Shanghai

迪拜 Dubai

里昂 Lyon

巴黎 Paris

利雅得 Riyadh



上海 2023年3月29日-4月1日
Shanghai March 29-April 1, 2023



联系我们
Contact us

联系我们: Contact Us
项目咨询 For business cooperation
倪佳骏 Mr. Alex Ni
T: +86 21 3339 2242
Alex.Ni@imsinoexpo.com



活动及媒体合作 For event and press cooperation
郑明喆 Mr. Stephen Zheng T: +86 21 3339 2236 Stephen.Zheng@imsinoexpo.com