



SALON DU CHOCOLAT

MONDIAL DU CHOCOLAT
& DU CACAO

SHANGHAI

SALON DU CHOCOLAT 国际巧克力（上海）展

巧克力与可可世界

国际巧克力展中国唯一授权展

Authorized exclusively by Salon du Chocolat

2022年11月8日-10日

Nov. 8-10, 2022

上海新国际博览中心 (SNIEC)

同期举办: 第二十六届FHC上海环球食品展

www.salonduchocolat.cn

主办方
Organizer

sinexpo
informamarkets

上海博华国际展览有限公司

合作方
Partner

CHocoLoco INTERNATIONAL S.A.



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SALON DU CHOCOLAT国际巧克力（上海）展携手FHC上海环球食品展,与您相约2022!

Salon du chocolat (Shanghai) joins hands with FHC Shanghai Global Food Trade Show to meet you in 2022!

国际著名巧克力展SALON DU CHOCOLAT是全球最久负盛名的巧克力行业展览会,自1995年在法国巴黎创办以来,云集众多巧克力产业链的相关可可豆种植国,巧克力生产商,甜品制造商等与巧克力相关领域的参展商,堪称巧克力产业的世界杯。

The famous Salon du Chocolat tradeshow is the world's most prestigious chocolate industry exhibition. Since its creation in Paris, France in 1995, it gathers plenty of companies in the chocolate industry chain, such as cocoa-growing countries, chocolate and dessert manufacturers, etc., which can be called the World Cup of the chocolate industry.

上海博华国际展览有限公司在2021年获得了法国SALON DU CHOCOLAT巧克力展中国区唯一授权,首届SALON DU CHOCOLAT国际巧克力(上海)展将在2022年11月8日-10日在上海新国际博览中心(SNIEC)举办,届时将与2022年FHC上海环球食品展同期举办。为更好地推广SALON DU CHOCOLAT展会,主办方将策划巧克力节及时装秀活动。SALON DU CHOCOLAT国际巧克力(上海)展和FHC上海环球食品展砥砺前行合作,致力于为国内外巧克力生产企业及上下游供应链打造一个专业高效的巧克力贸易平台及交流盛会,也为巧克力爱好者们创建一个独一无二的巧克力王国。



Shanghai Sinoexpo Informa Markets International Exhibiton Co.,Ltd. was granted the exclusive authorization of Salon du Chocolat(Shanghai) in July 2021. Co-located with FHC Shanghai Global Food Trade Show, the inauguration of Salon du Chocolat (Shanghai) will be held in November 2022. To better promote the exhibition, the organizers will plan chocolate festival and fashion show. Salon du Chocolat (Shanghai) and FHC Shanghai Global Food Trade Show are committed to creating a professional and efficient chocolate trade platform and exchange event for domestic and foreign chocolate manufactures and the upstream and downstream supply chains, as well as creating a unique chocolate kingdom for chocolate lovers.



2022年首届SALON DU CHOCOLAT国际巧克力(上海)展:参展商200家,观众10,000位,展示面积5,000平方米

The first session of Salon du Chocolat (Shanghai): 200 exhibitors, 10,000 visitors, 5,000m²

同期举办:2022年FHC上海环球食品展:参展商3,500家,观众135,000位,展示面积200,000平方米。

2021 FHC Shanghai Global Food Trade Show: 3,500 exhibitors, 135,000 visitors, 200,000m²



可可豆种植园

Cocoa Growing Country



巧克力

Chocolate



可可原材料

Cocoa raw material



巧克力生产商

Chocolate producer



巧克力使用行业 Chocolate related industry



糕点
Pastry



甜点
Dessert



冰淇淋
Ice cream



巧克力饮品
Chocolate beverage



巧克力制造道具
Chocolate
manufacturing prop



家用 & 商用巧克力制作机
Chocolate equipment machine



礼品包装
Gift packaging



烘焙 & 餐饮教育及培训机构
Baking & Catering Education and
Training Institution



经销商及进口代理商
Dealer & Importer agent



第三方服务：冷链保鲜，物流，互联网等
Third-party service:
cold chain preservation, logistic, Internet, etc.

观众类型 Vistor Profile

巧克力行业的产品进口商/分销商/批发商/网络零售商

百货公司/商业地产/机场/采购招商部门

巧克力设备进口商/分销商

糕点/甜点/冰淇淋/巧克力饮品决策采购商

巧克力行业培训机构

巧克力爱好者

Product importer/distributor/wholesaler/online retailer in the chocolate industry

Department store/commercial real estate/airport/purchasing and investment promotion department

Chocolate equipment importer/distributor

Pastry/dessert/ice cream/chocolate beverage purchasing decision maker

Educational institution for the chocolate industry

Chocolate lovers

展会优势 Our Advantages

1

国际巧克力展至今成功举办247场全球系列展, 拥有庞大的全球客户资源

The SALON DU CHOCOLAT trade show has successfully held 247 sessions of the global events so far and has a huge global customer resource

2

搜集国内外巧克力市场一手资讯, 了解行业最新产品技术和发展趋势

Collect first-hand information on the domestic and foreign chocolate market to understand the latest product technology and development trends of the industry

3

世界权威级大赛、专题论坛、商贸配对会等贯穿展会, 创意精彩无限

World authoritative competition, thematic forum, business match-making, etc. run through the trade show, and the creativity is infinite

4

为巧克力行业海内外买家创造面谈机会, 搭建销售网络平台

Create face-to-face communicative opportunities for domestic and overseas buyers in the chocolate industry and build a sales network platform

5

品牌形象集中展示, 专业媒体深度报道提升品牌知名度

The brand image is displayed in a concentrated manner, and professional media reports in-depth to enhance brand awareness

6

与同期举办的FHC上海环球食品展紧密联动, 共享食品行业专业观众

It is closely linked with the FHC Shanghai Global Food Trade Show co located at the same time to share professional visitors in the food industry

合作媒体 Media Partners





精彩活动 Events

巧克力时装秀:来自世界时尚之都巴黎的巧克力时装秀,将味蕾与视觉完美结合。

Chocolate Fashion Show: It comes from Paris, the fashion capital of the world, perfectly combines taste buds with vision.

巧克力应用大赛:结合国内消费市场举办巧克力应用大赛,为专业巧克力匠人提供舞台。

Chocolate Application Contest: To organize a chocolate application contest in conjunction with the domestic consumer market to provide a stage for professional chocolate craftsmen.

精品巧克力比赛:为国内雨后春笋般不断涌现的精品巧克力从业者,提供在各自擅长的领域一试身手的专业平台。

Bean-to-bar Chocolate Competition: Provide a professional platform for the sprung up of bean-to-bar chocolate practitioners in China to try their best in their respective fields.

国际烘焙甜品比赛:隶属于国际烹饪艺术比赛且专注于甜品和烘焙领域的个人赛事,拥有巧克力蛋糕,盘式甜品等经典巧克力项目。

International Baking and Dessert Competition: A personal competition affiliated to the International Culinary Art Competition and focusing on the field of desserts and baking. It has classic chocolate projects such as chocolate cakes, plate desserts, etc.



国际巧克力展
1995

年创办以来

Le Salon du Chocolat around the world since its creation in 1995



247



在全球各地举办247场展会
247 trade shows around the world

34

全球34个城市 34 international cities



17



17个国家
17 countries

28,000

28,000名展商
28,000 participants



10,8

1,080万观众
10.8 million visitors



346,000

346,000位用户关注

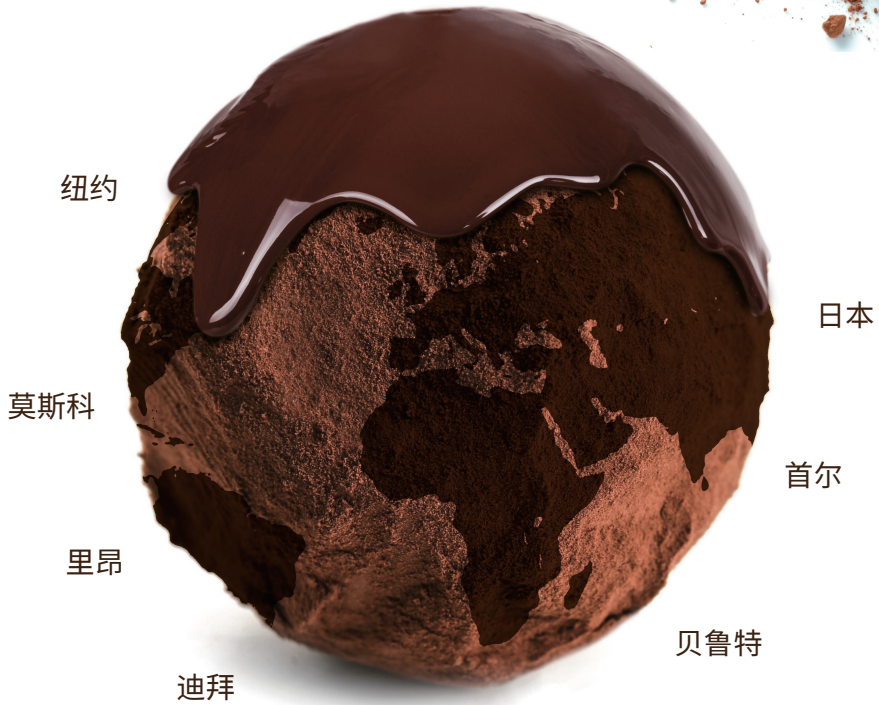
巧克力展览会的Facebook、Twitter和Instagram账号(346000 followers)



巧克力展览会官网每年有
200万的访问人数
2 million unique visitors to
websites each year



国际巧克力展全球系列展
Salon du Chocolat Global Events



上海 2022年11月8日-10日
Shanghai 8-10 November 2022



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