

A sub-show of HOTEL & SHOP PLUS

China Clean Expo

March 28th - 31st, 2023

Shanghai New International Expo Center

POST-SHOW REPORT

Co-located Events

Expo for International Indoor Air Purification

Expo for International Facility Management

Expo for Epidemic Prevention Technology and Products

Organized by



中国旅游饭店业协会
China Tourist Hotel Association



中国百货商业协会
China Commerce Association for General Merchandise



中国建筑文化中心
China Architectural Culture Centre

sinexpo
informamarkets



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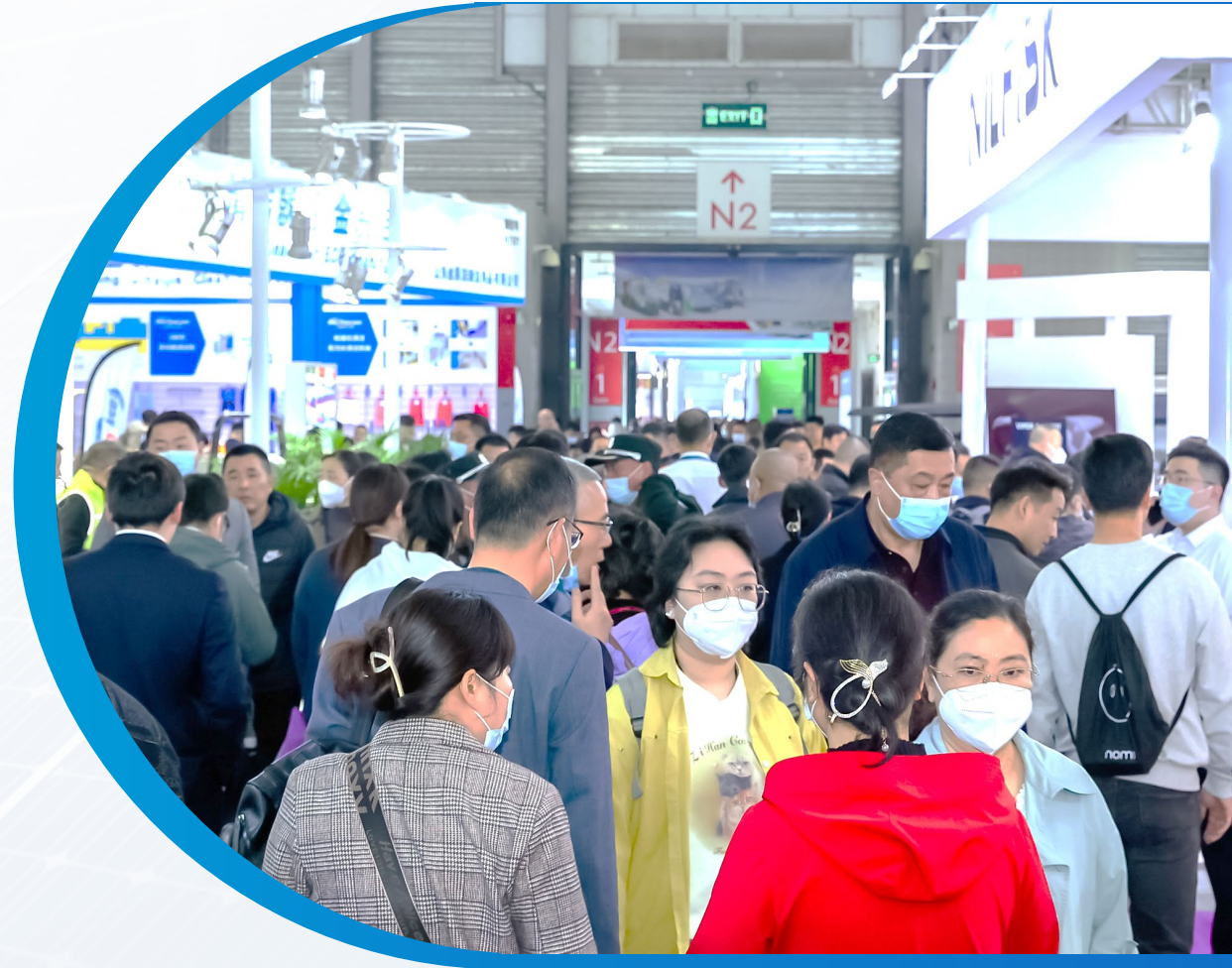
PART ONE

Show Overview

China Clean Expo

March 28th - 31st, 2023

Shanghai New International Expo Center



Show Overview

China Clean Expo 2023, organized by IM Sinoexpo and supported by ISSA – The worldwide cleaning industry association, China Tourist Hotel Association, China Commerce Association for General Merchandise and China Architectural Culture Centre, presented a successful returning show from **March 28th-31st, 2023** at **Shanghai New International Expo Center**.

As a sub-show of Hotel & Shop Plus, the leading hospitality and commercial space event in China, the total exhibition area of HSP 2023 reached **210,000 sqm**, over **400** cleaning companies inside and outside China showed up to display their latest products, equipment and solutions, and the visits of trade buyers reached **124,505**. The 4-day exhibition also held **80+** professional forums, competitions and new product launch events. For those who could not attend the exhibition physically, the live streaming of onsite activities was provided and has attracted over **18,000** viewers to experience the show online.

- 80 + Events
- 400 + Exhibitors
- 124,505 + Trade Buyers
- 210,000 m² Exhibition



PART TWO

2023 Facts & Figures

Featured Brands

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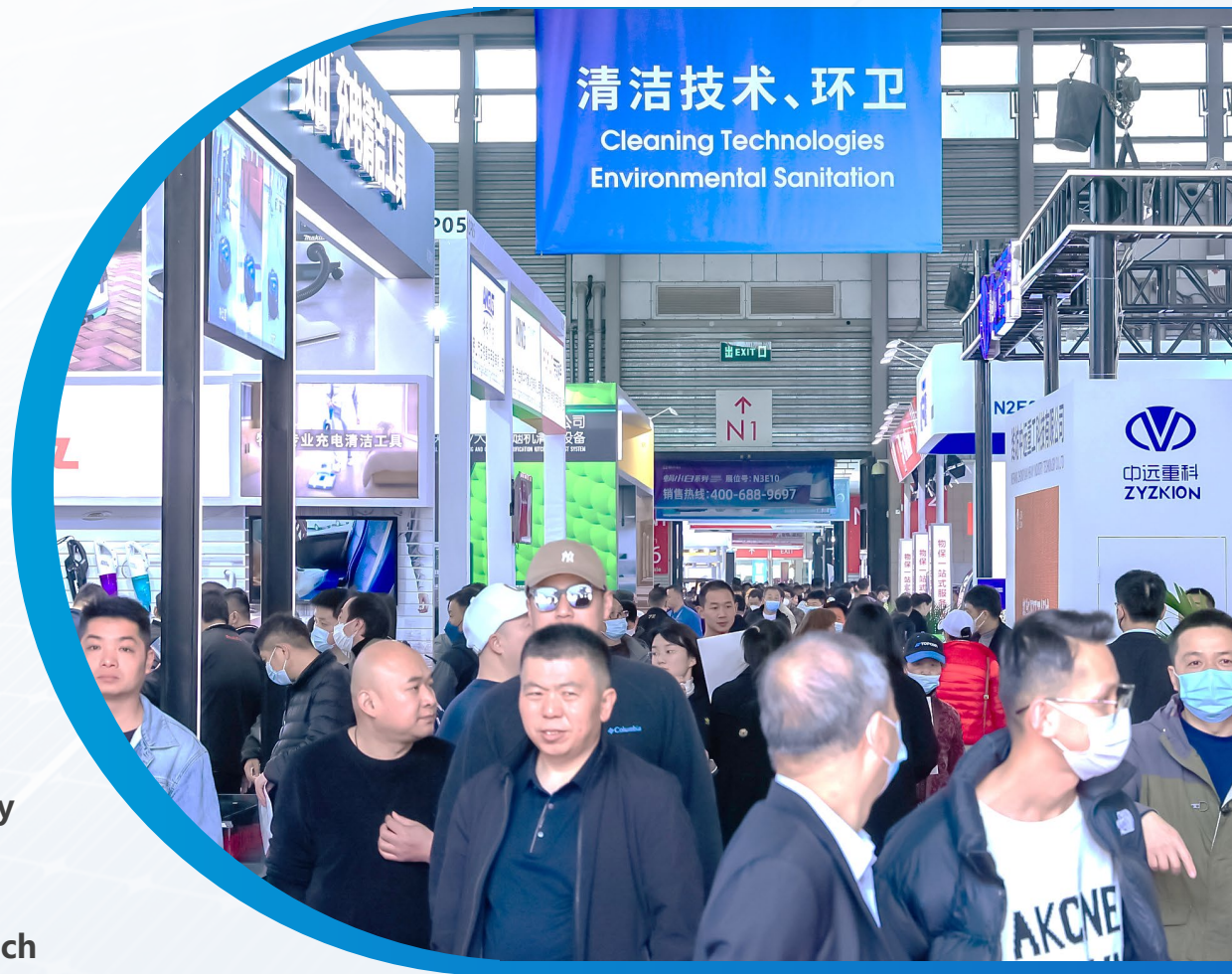
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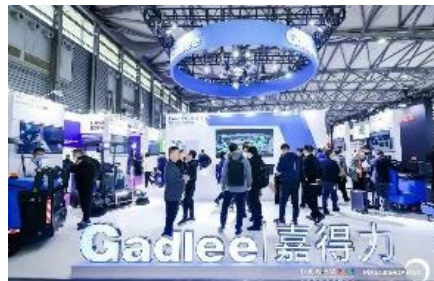


Featured Brands



*In no particular order

Photo Gallery



Supporters

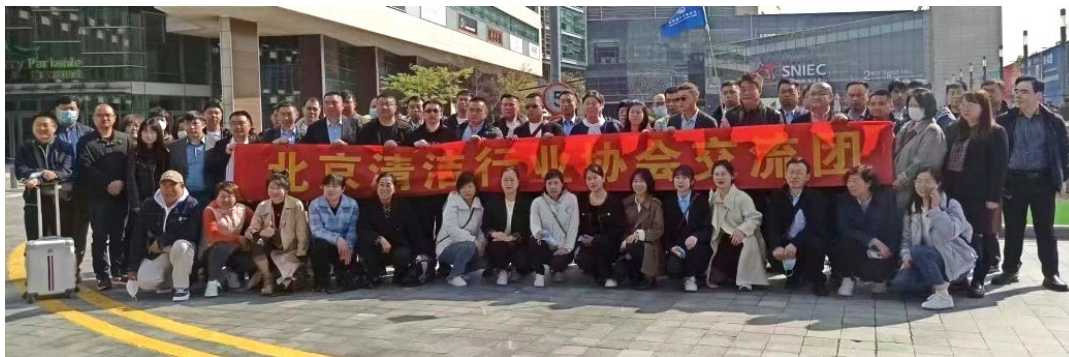


- ISSA - International Sanitary Supply Association
- IFMA - International Facility Management Association
- Association of China Commercial Enterprise Management
- Shanghai Trade Association of City Appearance and Environmental Sanitation
- Shanghai Indoor Contamination Control Industry Association
- Shanghai Air Cleaning Industry Association
- Engineering Guidance Team of Hotel Branch of Shanghai Tourism Trade Association
- Beijing Cleaning Service Association
- Beijing Association for Construction Facilities Service Enterprise
- Jiangsu Cleaning Service Industry Association
- Anhui Cleaning Industry Association
- Sichuan Cleaning Service Industry Association

- Zhejiang Cleaning Industry Association
- Henan Cleaning Industry Association
- Foshan Sanitary Cleaning Industry Association
- Tianjin Clean Industry Association
- Nanjing City Appearance and Cleaning Association
- Jiangsu Air Purification Industry Association
- Zhejiang Air Purification Industry Association
- Anhui Air Purification Industry Association
- Hubei Air Purification Industry Association
- Henan Air Purification Industry Association

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*In no particular order



Opening Ceremony



Many leaders from industry associations and organizers presented the CCE show opening ceremony held in South Hall of SNIEC at 9:30 on March 28th.

- ◆Lei Jin, Deputy Director, Shanghai Municipal AD of Culture and Tourism
- ◆Jian Sun, Vice President, China Tourist Hotel Association
- ◆Tao Xin, Secretary General, China Tourist Hotel Association
- ◆Jun Fan, President, China Commerce Association for General Merchandise
- ◆Shengping Liu, Executive President, China Association of Lighting Industry
- ◆Jian Li, Deputy Director, China Architectural Culture Center, MoHURD
- ◆Yihang Sha, Director, China Chamber of Commerce of I/E of Foodstuffs, Native Produce and Animal By-products (CFNA)
- ◆Yucui Liu, President, Association of China Commercial Enterprise Management
- ◆Meng Yang, Executive Editor, China Property Management Institute
- ◆Gavin Macgregor-Skinner, Senior Director, GBAC, division of ISSA
- ◆Yanping Yang, Secretary General, Hotel Branch of Shanghai Tourism Trade Association
- ◆Yongxiang Zhuang, Deputy Secretary General, Shanghai Trade Association of City Appearance and Environmental Sanitation
- ◆Fang Wang, Secretary General, Shanghai Indoor Contamination Control Industry Association
- ◆Bin Wang, Secretary General, Shanghai Air Cleaning Industry Association
- ◆Mingliang Wang, Founder & Director, IM Sinoexpo



Messages from Association Leaders

Congratulation to the successful conclusion of CCE 2023! The event drew many industry elites and held diverse popular activities. CCE constructs a great communication platform, making the activities such as National Cleaning Service Industry Annual Conference and National Industry Standard Training successfully held, I sincerely wish CCE a bright future, and together we can promote the high-quality development of cleaning service industry!

—— **Yucai Liu, President, Association of China Commercial Enterprise Management**

Congratulation on the successful holding of CCE 2023. We, as co-organizer of Expo for International Indoor Air Purification, introduced nearly 20 members of our association to exhibit and about 100 companies to attend concurrent events. Our exhibitors spoke highly of the attendance, especially in such tough time, they all acquired a lot and looking forward to next edition.

—— **Fang Wang, Secretary General, Shanghai Indoor Contamination Control Industry Association**

CCE is making new progress every year. CCE not only set up a platform for cleaning equipment manufacturers and sales to showcase, but also boost the development of cleaning services and technologies. Thanks to CCE for its perseverance and efforts and wish CCE a wonderful future.

—— **Jialiang Zhai, President, Beijing Cleaning Service Association**

CCE 2023 organized by IM Sinoexpo wrapped up with a success. This exhibition overcame the three-year long pandemic impact and gathered numerous outstanding exhibitors, high-quality visitors and held various high-end activities. CCE follows closely with the industry trends which features digitalization, intelligentization, electrification and low carbonization, and commits to build up a platform for professionals inside and outside China to cooperate, communicate and showcase science and technology development and innovative achievements. I wish CCE a bright prospect and continue to support cleaning industry development and contribute to the construction of a more ecological and beautiful China.

—— **Yongxiang Zhuang, Deputy Secretary General, Shanghai Trade Association of City Appearance and Environmental Sanitation**

Great thanks to the organizer of CCE 2023 for elaborate organization and thoughtful service. E offered an excellent platform where you can learn, communicate, share and acquire information. I wish CCE a bright future and a vital role in the cleaning industry.

—— **Hong Zhang, President, Beijing Association for Construction Facilities Service Enterprise**

Messages from Association Leaders

CCE 2023 reported a great success, leading brands and industry experts convenes here, both exhibitors and attendees had a fruitful experience. During the show, various popular products and service were displayed to attract visitors and partners to interact with exhibitors. Visitors could explore many business opportunities and partners to achieve their business goals. With mutual exchange and learn, both exhibitors and visitors had a pleasant experience. I wish CCE and IM Sinoexpo a bright future ahead.

—— **Bin Wang, Secretary General,
Shanghai Air Cleaning Industry
Association**

Congratulation to the successful holding of CCE 2022, we joined this edition, and our members learned a lot. In the three days, we explored all halls, attended forums, communicated with cleaning equipment suppliers, and learned about new products and concept of cleaning market. I do hope we can learn from each other, forge win-win cooperation and seek common development through CCE, together we can contribute to the healthy future of China cleaning industry.

—— **Yun Liu, Secretary General, Henan Cleaning
Industry Association**

CCE 2023 drew 400+ well-known companies to display new products, technology and trends in cleaning and property industry, and plenty wonderful events took place on the show floor. CCE could help you to experience the development of the industry, intrigue deep thoughts on the future of cleaning industry, which is beneficial to the long-term and high-quality development of cleaning companies. Wish CCE a great successful future.

—— **Peier He, President, Zhejiang Cleaning Industry Association**

Firstly, Congratulation to the success of CCE 2023! we felt so honored to lead our members to join CCE 2023 and they benefited a lot. It build an ideal platform for worldwide cleaning industry professionals. Sinoexpo not only demonstrated its strength, but also presented a perfect model for epidemic prevention and control in large-scale events. Can' t wait to join the next edition!

—— **Chenyang Guan, Secretary General,
Jiangsu Cleaning Service Industry Association**

Messages from Association Leaders

Congratulations on the successful return of CCE 2023 in Shanghai! This editions had restored its popularity, plenty big names and industry leaders showed up, the halls were packed with new products and technologies, inspiring forums and fierce competitions, here you can experience the trends of the cleaning industry. Wish CCE a great future and looking forward to join again.

—— **Changsheng Ding, President, Anhui Cleaning Industry Association**

It is a great honor to participate in CCE 2023, it provided a platform to communicate, display and learn, and also contribute to the development of cleaning industry. For this exhibition, I deeply felt the prospect and significance of the cleaning industry. As a member of the environmental protection industry, we not only play an important role in economic and social development, but also contribute to promoting sustainable development. At the same time, we should continue to innovate and improve to make the cleaning industry more dynamic and competitive in the future.

I believe that all participants could harvest a lot from here, meet new friends and partners, promote the development of the cleaning industry, and lay a more solid foundation for our industry.

—— **Yingyong Liu, President, Sichuan Cleaning Industry Association**

Congrats to the successful holding of the CCE 2023! We' re glad to join CCE with the visitor group of our Association, our members experienced new information, products and trends here. thanks for SinoExpo's elaborate organization and this excellent platform, Looking forward to next edition.

—— **Libin Zhang, President, Nanjing City Appearance and Cleaning Association**

CCE 2023 displayed diverse new technologies, digital-tech products. industry members gathered here to talk about status and upgrading of the industry. I wish CCE a bright future.

—— **Jinglei Fan, Secretary General, Tianjin Clean Industry Association**

CCE 2023 revealed that the cleaning industry is full of business opportunities after the pandemic, and you can experience the rapid application of AI technology in cleaning industry, Great future for CCE.

—— **Zhixiong Luo, President, Foshan Sanitary Cleaning Industry Association**

There are 160+ hotel managers from Ningbo Hotel Industry Association attended CCE 2023, they all spoke highly of the show, diverse and comprehensive exhibits and practical products really impressed them, we deeply appreciate it.

—— **Dailu Lin, Deputy Secretary-General, Ningbo Hotel Industry Association**

Exhibitor Testimonials

We are glad to rejoin this large-scale cleaning exhibition after the pandemic, and we deeply appreciate this platform and the contribution it makes to the cleaning industry. Nilfisk is willing to work together to serve all related industry, and make China a cleaner, healthier and more beautiful place.

—— Kaiyun Yang, GM of Greater China, Nilfisk

CCE is recognized as the wind vane of cleaning industry in Asia, ECOVACS always actively participates in the show, aiming to start a new chapter for commercial cleaning with robotics and let our users experience the charm of smart cleaning. We are willing to work jointly with more partners from CCE to create a new future for commercial cleaning.

—— Xiang Gao, Deputy GM, Commercial Application Division of ECOVACS

Congratulations to CCE2023 for its absolute popularity and hope that in 2024, CCE will continue to lead the cleaning industry to a higher level of professionalism and innovation.

—— Yi Yu, GM, Hako Greater China

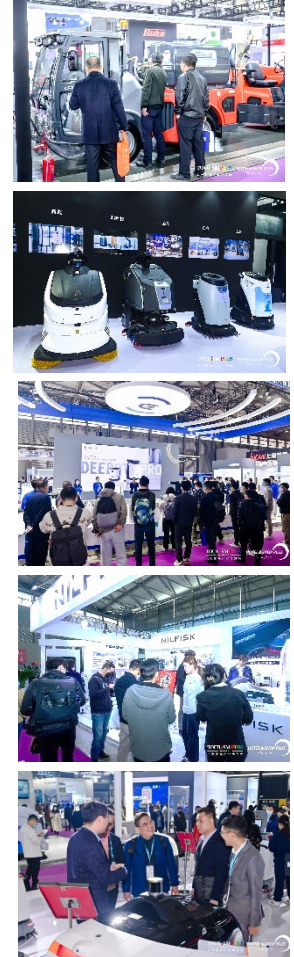


In 2023, VIGGO appeared again in CCE, the show that dedicated to cleaning technology and equipment, VIGGO displayed all series products to showcase the strength of smart cleaning and we gained recognition and favor from plenty customers. We'd like to join hands with CCE and more partners to start a new chapter of smart cleaning.

—— Di Zhang, Senior Director, VIGGO

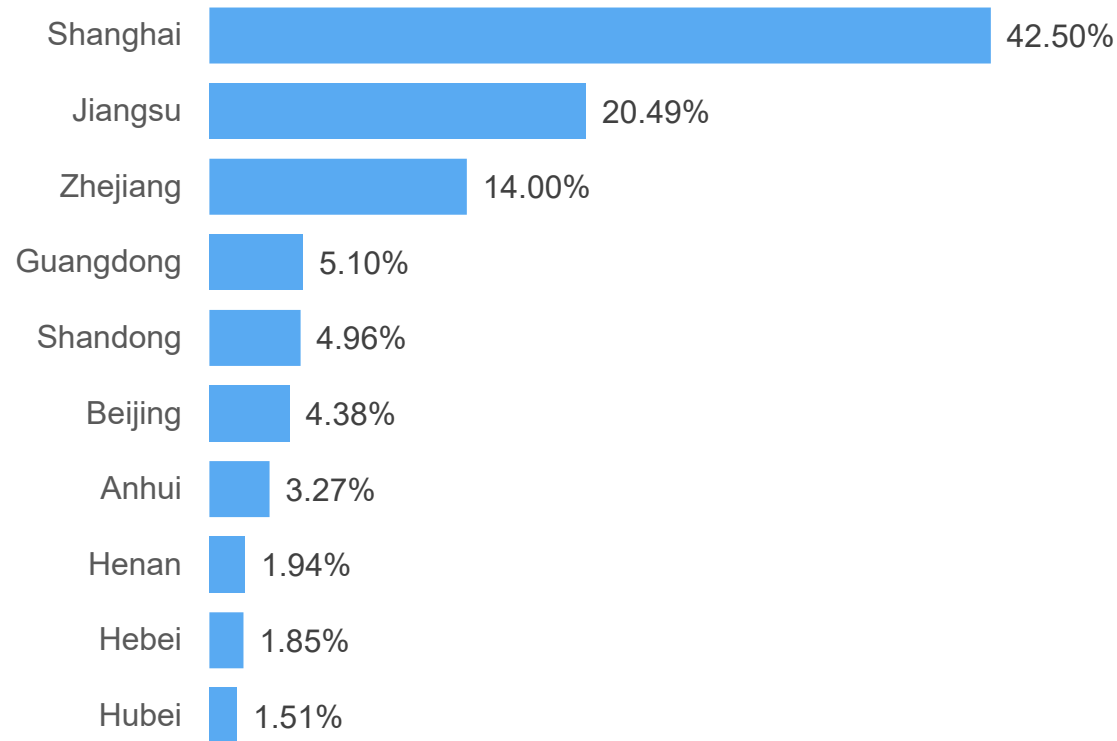
In 2023, it marks the eighth year that Gausium participates CCE. In the past eight years, CCE has maintained the highest level and popularity in the field of clean technology and equipment in China and even in the Asian region, which has greatly promoted the circulation of technologies and products in the cleaning industry. Gausium hopes to keep high frequency interaction with CCE. With the help of this platform, it will bring commercial cleaning robots to more users, and bring the most cutting-edge digital cleaning solutions to supermarket, commercial complex, industry, office building, hotel, residential building, public transportation, etc. We wish CCE a bright future.

—— Xipeng Li, Marketing Director, Gausium

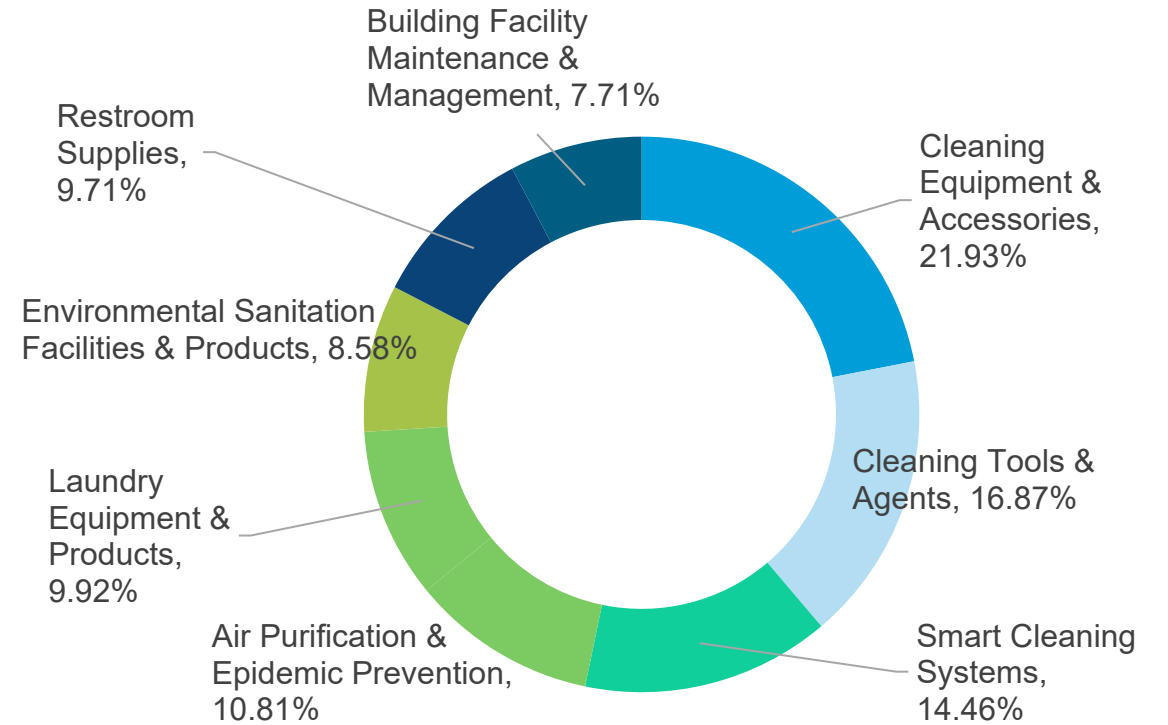


Visitor Analysis

Top 10 Domestic Visitor Regions



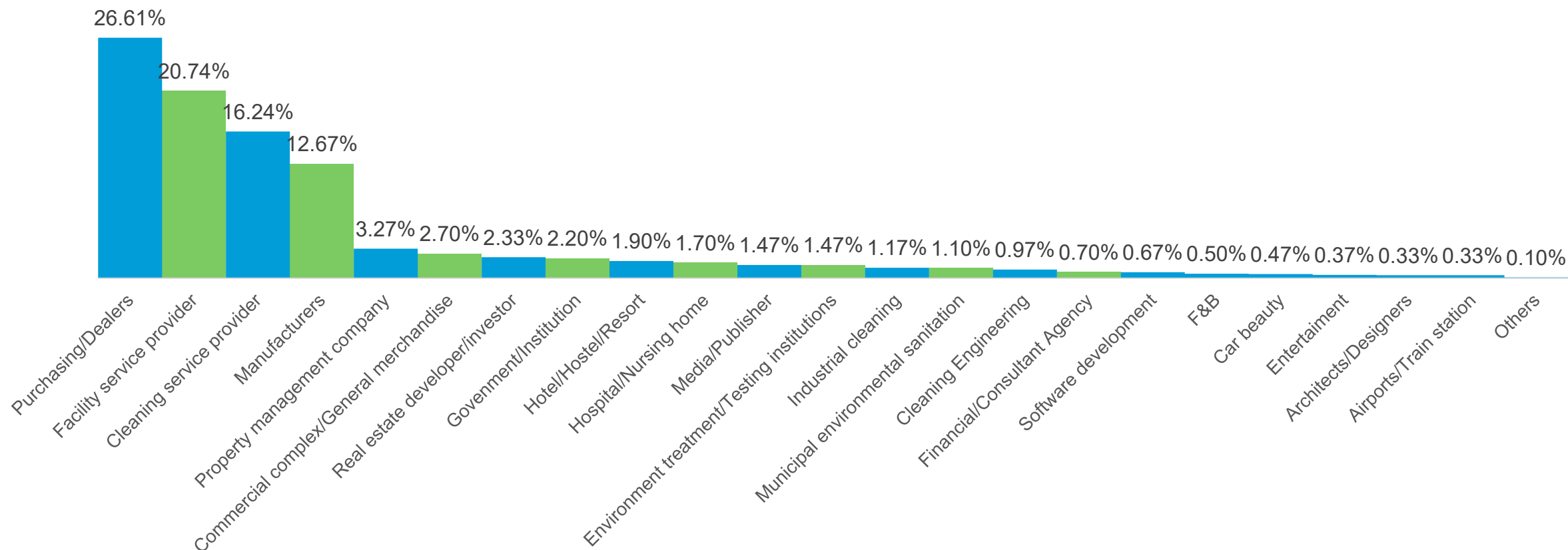
Most Interested Products of Visitors



Visitor Analysis

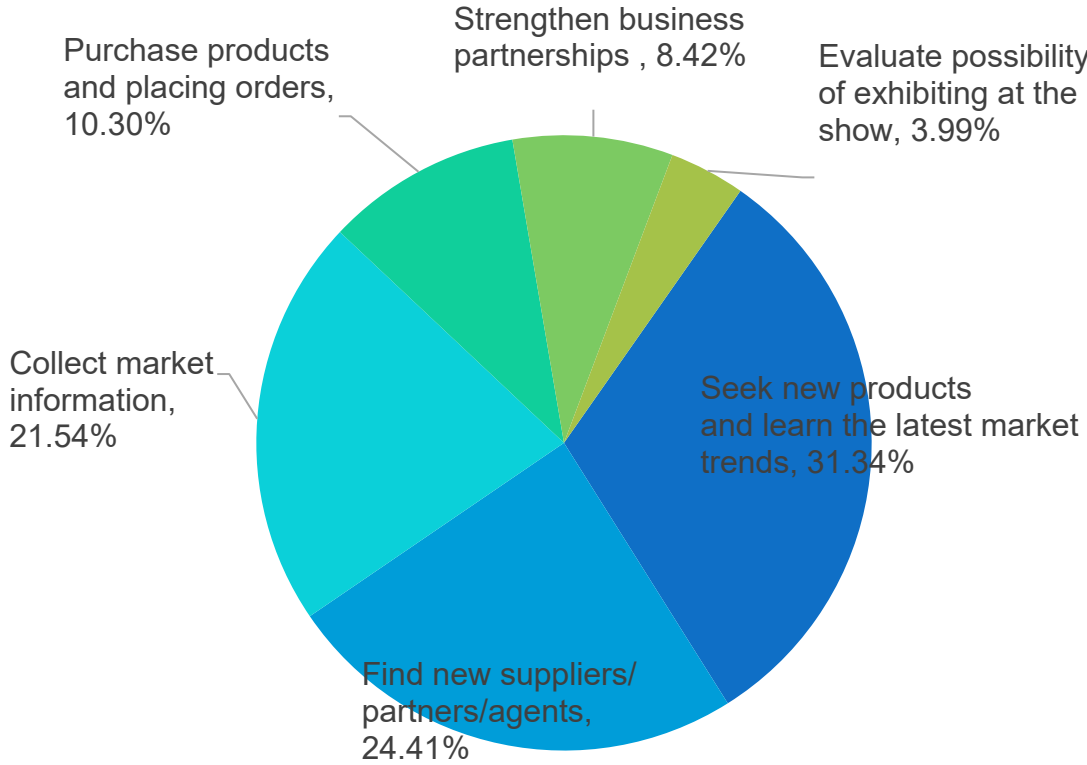


Visitor Industrial Distribution



Visitor Analysis

Visiting Purpose



Visitor Satisfaction



Visitor Testimonials

Upgrading and innovation is the constant theme of our industry. Creating a green, low-carbon and digitally intelligent space, utilizing digital technology to enable high-quality development, continuing to promote the deep integration of industrial chain, value chain and innovation chain, and starting a new path of smart building development with model innovation. The future is full of possibilities.

—— Jie Li, Vice President, 365 Finance/ICR

By joining CCE 2023 and Shanghai International Facility Management Forum, I met many old and new friends. In the age of AI, it is a wonderful experience to discuss the trends of industry development with a group of experienced professionals.

—— Sihai Li, Initiator, Sihaizhujia Academy



We have participated in CCE for four years and witnessed the development and innovation of IM Sinoexpo. The successful holding of China Commercial Office Property Management Forum paved a way for the connection of platform and resources and built a more professional platform for the integration of industry chain. Together for a bright future.

—— Miao Liu, GM, Three Six Five Network Beijing Company

CCE provides a platform for new equipment displaying and property industry communication, The successful holding of China Commercial Office Property Management Forum fully demonstrated the new achievements of property management and smart building. I wish CCE a big success!

—— Dengfeng Qian, President, Esteem Property of Hooplife

CCE is full of digital technology and constantly assists the digitalization development of commercial office building. Together, we can start a new chapter of smart building development.

—— Xin Feng, President, Chineseoffice.com

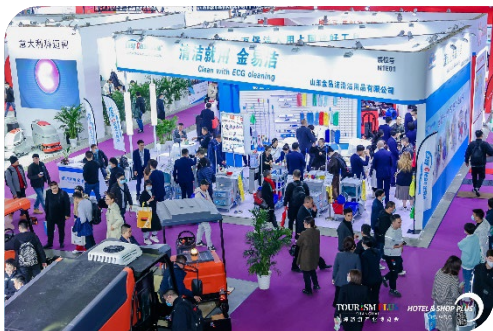
Visitor Testimonials

Being low carbon and more environmentally-friendly, the intelligent clean industry has greeted a new round of tech upgrading, the market is also in the process of expanding. CCE provides a greener concept and gradually connect, optimize and empower the industry ecology.

— **Che Liu, GM of Enterprise Service Dept., Hanwei International**

As a consultant for corporate real estate, it is my great pleasure to participate in the CCE 2023, which has a strong international influence. The show is known as the wind vane of cleaning industry in Asia, we wish it great prospect.

— **Fangyue Li, Executive Managing Director, CCRA China**



Special thanks to IM Sinoexpo for organizing this communication platform when the whole industry just gets rid of the tough time, I believe, by working together, we can make progress.

— **Lin Sun, Consultant on Science & Technology, ITCPM**

With the successful holding of CCE 2023 and concurrent professional forums, especially the China Commercial Office Property Management Forum, a high-level and professional platform for the systematic exchange and communication of the industry was set up. All the best to CCE.

— **Jingyi Yan, GM, Yihua Real Estate**

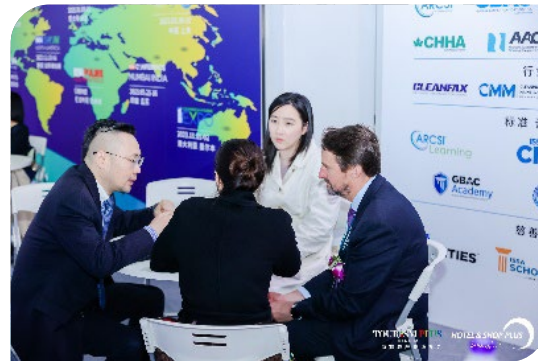
Crossing the Boundary , Leading the Future. Congratulations to the successful holding of CCE 2023 and Shanghai International Facility Management Forum. What a stunning, unified and prosperous event, I sincerely wish IM Sinoexpo an even bigger success.

— **Shengrong Ye, Project GM , Shanghai Donghu Property Management Company Limited**

Int'l Cooperation—ISSA

Nearly **30 ISSA members** joined CCE 2023 this year, including **Hako, Nilfisk, Tennant, Lavor, Rubbermaid, Gausium, VIGGO, Bennet, Jiechi, Trust, Gadlee** etc., these excellent companies at home and abroad showcased many popular cleaning products, such as cleaning equipment and accessories, smart cleaning equipment, high-pressure cleaners, cleaning tools and supplies, restroom supplies, fragrance products and testing system etc..

Meanwhile, **Gavin Macgregor-Skinner**, Senior Director of GBAC, division of ISSA, was invited to give a speech at Contracted Cleaning Development Forum of CCE 2023.



▲ ISSA member exhibitors



▲ Gavin was giving a speech

At ISSA stand, where audience could learn about **ISSA member benefits, global show portfolio, GBAC accreditation and training, media and advertising opportunities, industrial information** etc. aiming to assist Chinese cleaning companies to improve their performance, seek new business opportunities, harvest leading cleaning concepts and connect with the international cleaning market.

Exciting Forums and Conferences



200+ outstanding industry experts shared their valuable insights and working experience in **50+** highly expected forums held on the show floor. **3,000+** professional audience were from real estate development company, hotel, general merchandise management company, and contracted cleaning service company.

50 + Events

200 + Speakers

3000 + Audiences

Themed Forum

- Contracted Cleaning Development Forum
- National Cleaning Service Industry Annual Conference
- Shanghai International Facility Management Forum
- China Commercial Office Property Management Forum
- Comprehensive Visualization of Central Air Conditioning Cleaning Services and How to Achieve Carbon Neutralization Technology Forum
- Green Building Space Environment Construction High-End Technology Forum
- China Automatic Driving Environmental Sanitation Scenario Application Promotion Summit
- City Environmental Sanitation Forum
- Green Building and Real Estate Enterprise ESG Strategic Seminar
- Hotel Property Cleaning and Disinfection Forum
- Sustainable Development of Accommodation Laundry Theme Forum
- “Cleaning Techniques” Learning and Training Class by Haruko Niitsu
- AI Cleaning Salon
- The 10th China “Quality Air, Good Future” Theme Forum
- 【Limitless Innovation】 - New Product Launch



Contracted Cleaning Development Forum



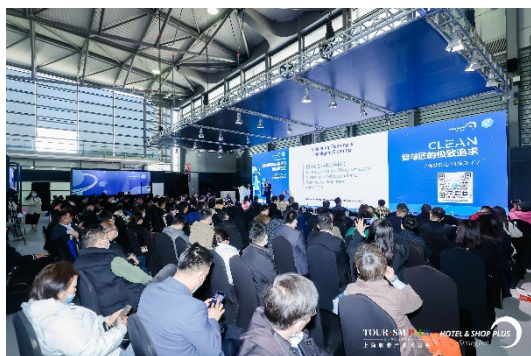
With the development of science and technology and the upgrading of industries, the demand for intelligent upgrading and digital transformation is gradually increasing. It becomes a heated topic on how to use intelligent cleaning solutions to help traditional cleaning companies improve their performance, solve the pain points, optimize service quality and service efficiency of the cleaning industry.

Reps from well-known facility management institutions, and elites, experts and scholars in the cleaning industry were invited to share their professional experiences and case studies on smart cleaning application in traditional industry, and also to discuss new opportunities and prospect of the cleaning industry in the new normal.

Organized by



上海市市容环境卫生行业协会
建（构）筑物清洗保洁专业委



Shanghai International Facility Management Forum



— Crossing the Boundary, Leading the Future

The property management industry has experienced many trials and opportunities in recent years, with the pandemic impact, property management plays a more important role in our society. Meanwhile, the industry is also experiencing upgrading.

The 2023 forum invited many representatives, scholars and experts to share opinions. China Commerce Association for General Merchandise, one of the supporters of CCE 2023, brought numerous trade buyers including **real estate developers, shopping center owners, representatives of hotel groups and representatives of tourist attractions** etc. and the forum turns into a communication platform for the members in the property industry chain.

Organized by **sinexpo**
informamarkets



—— From the Beginning, The New Path for Smart Building Development

Science and technology are the driving force of industry development, smart technology will empower building to find a new development path. Following the digitalization wave and emission peak and carbon neutrality trends, construction enterprises are trying to find their territory in the new field. The digital, intelligent and low-carbon development of the construction industry will also be beneficial to our society.

With the theme of "From the Beginning", the forum aims to explore the way how intelligent technology empower building operation and management.

Organized by



2023 Speakers



Yongxiang Zhuang
President
Shanghai Trade Association
of City Appearance and
Environmental Sanitation



Hong Zhang
President
Beijing Association for Construction
Facilities Service Enterprise



**Gavin
Macgregor-Skinner**
Senior Director
GBAC, division of ISSA



Ren Zhou
President
China Shine



Xudong Tang
General Director of
Business Department
ISS Facility Services
Shanghai Co., Ltd.



Minggao Cao
President
Shanghai Lanyun Ind
ustrial Development
Co., Ltd.



Yong Liu
GM
Golden Spider(Shanghai)
Environment Science and
Technology Co.,Ltd.



Yingting Chen
GM
Obviate



Jing Gu
Director
Shanghai Property and Cleaning
Industry Service Platform



Ming Yi
Director of Operation
Department
FUMED



Jie Zhai
General Manager
Shanghai
Wanjie Environmental
Management Service Co., Ltd



Qi Lin
President
Orient Cleaning



Canxu Wei
GM
Zhongwu Think Tank
(East China)



Jiancun Sun
President
Shanghai Qiancheng
Industrial Co., LTD



Jingxing Li
Deputy GM
Beijing Xinyazhong
Property Service Co.,Ltd.



Yongjun Geng
GM
Guotou Building
Shanghai Branch



Kaiyun Yang
GM of Greater China
Nilfisk



Jingyi Yan
GM
Yihua Real Estate

2023 Speakers



Sihai Li
Initiator
Sihazhujia Academy



Junjie Shao
General Manager of Environmental
Technology Division
Sinic Service Group Co., Ltd.



Zhida Huang
Operations Director
and GM of Marketing
Operation Dept.
Dajia Property



Zheng Wang
Director
Sunac



Yaohui Jin
Executive Director
King MICE
Environment Academy



Zeping Peng
Executive GM
Dazheng Property



Xiao Cheng
GM
Sinar Mas Plaza



Kai Wang
Vice President of
Asset Operations
GLP China



Dengfeng Qian
President
Esteem Property of
Hooplife



Fangyue Li
Executive Managing Director
CCRA China



Lin Sun
Consultant on
Science &
Technology
ITCPM



Ke Li
President
Sunsea Parking



Shengrong Ye
Project GM
Shanghai Donghu
Property Management
Company Limited



Xiaomeng Luo
GM, China
Tennant



Yong Liu
President
COMIN



Yingying Ma
Marketing
Director in
Greater China
Nilfisk



Kai Sheng
Executive President
SKI



Xin Feng
President
Chineseoffice.com



Che Liu
GM of Enterprise Service Dept.
Hanwei International

*in no particular order

Shanghai Cleaning Skills Competition(Final)



The Shanghai Cleaning Skills Competition consists of :

- ◆ ANGUS Cup Dust Mopping Operation Skills Competition
- ◆ Chaobao Cup Glass Cleaning Skills Competition
- ◆ KLENCO Cup Stone Conservation Operation Skills Competition
- ◆ Tennant Cup Scrubber Operating Skills Competitions

A total of 32 front-line cleaning workers participated in the contest. After fierce competition, the winner for each items were announced on the show floor.

Organized by



Dust Mopping



Glass Cleaning



Stone Conservation



Scrubber Operating

Sponsored by



Yangtze River Delta Indoor Air Treatment Skills Competition

The competition was held on March 30th, 2023, organized by environment purification industry associations in Shanghai, Jiangsu, Zhejiang and Anhui, in order to create a healthy indoor breathing environment, implement the **national strategic policy of the integrated construction of the Yangtze River Delta**, and **promote the integrated development of the indoor purification industry**.

Through fierce competition on the show floor, 8 winners were selected among **25 finalists** from across the Yangtze River Delta region.

Organized by



上海市室内环境净化行业协会
SHANGHAI INDOOR CONTAMINATION CONTROL INDUSTRY ASSOCIATION



安徽省净化工程行业协会
Anhui Province Purification Engineering Industry Association

sinexpo
informa markets



The 2nd DAKIN Cup Split Air Conditioner Cleaning Skills Competition

This competition aimed to set up a stage and create opportunities for air conditioner cleaning professionals to **compete, communicate** and **demonstrate skills**, and audience would also gain the opportunity to have a clear understanding of air conditioner cleaning.

Organized by



Sponsored by



【Limitless Innovation】 - New Product Launch

In order to promote the innovation, technology progress, application of AI technology and management efficiency, a New Product Launch Zone was set up on the show floor, where many leading cleaning equipment and smart cleaning service brands, such as Aoting, Nilfisk, SAITE, KLENCO, Chaobao, Quanyu, ROBOT++, SGS, gathered to introduce their innovative products to the market.



PART THREE

Marketing Promotion

B2B Website

Marketing Promotion

WeChat Promotion

Media Coverages

Media Partners



Marketing Promotion



We help to increase your brand exposure through channels including **Industry Association, Public Media, Industry Media, Outdoor Advertisement, B2B Platform (www.qjgle.com), Press Release, Social Media, SMS, E-newsletter, and more.**

20+

WeChat Groups

6000+

Printed/Digital Ads

15,000+

Event Partner Platform exposure

20,000+

Online Media Exposure

50,000+

WeChat Posts

70,000+

WeChat Followers

250,000+

Text Messages

350,000+

Emails

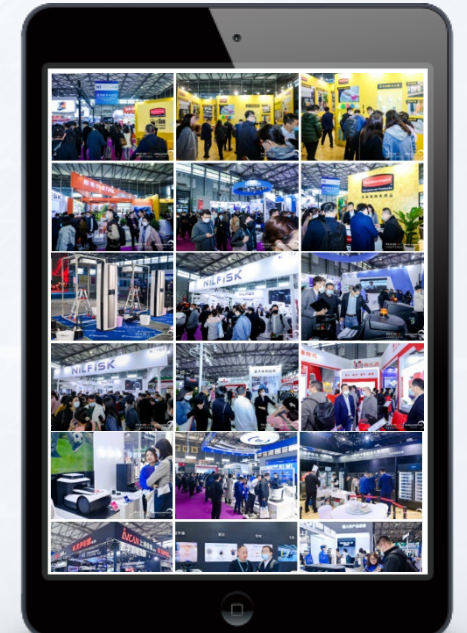


Photo Stream

140,000+ Views

Outdoor Ads



B2B Website



40000+
Registered
Users



6000+
Suppliers



3.5M+
Annual
Page Views



10000+
Match-making

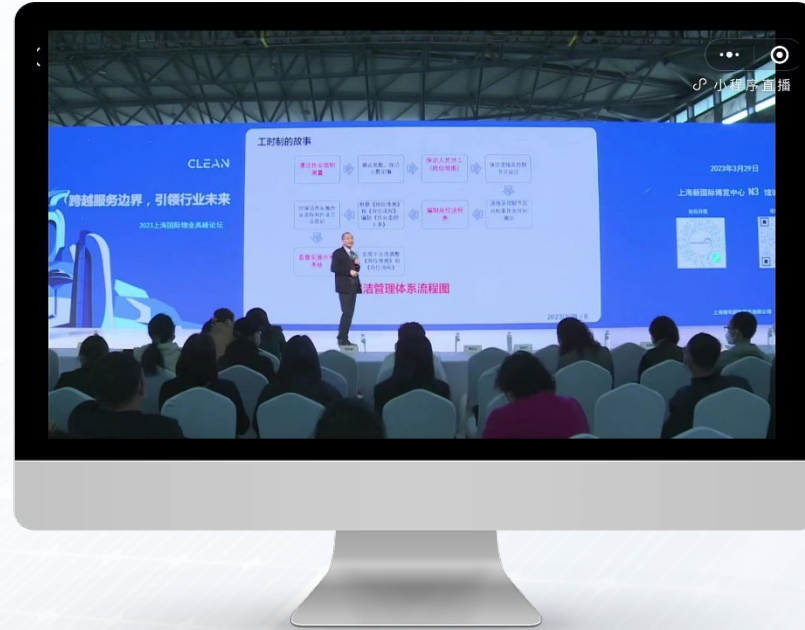
Dedicated to the development of cleaning industry, **QJGLE** (www.qjgle.com) is the B2B website of China Clean Expo owned by IM Sinoexpo. QJGLE provides one-to-one accurate matching and comprehensive marketing promotion, it covers nearly all sectors of cleaning industry, including Cleaning Equipment & Accessories, Cleaning Tools & Agents, Restroom Supplies, Air Purification & Epidemic Prevention, Building Facility Maintenance & Management, Smart Cleaning Systems, Laundry Equipment & Products, Environmental Sanitation Facilities & Products etc. it is an ideal platform to source and stay tuned for new updates.



Access to WeChat
Mini-program



Follow WeChat
account



Through QJGLE WeChat mini-program, 30 on-site forums at Hotel & Shop Plus 2023 went to broadcast live and received 18,000+ views. Live rooms are separated by topics covering property management and cleaning, hotel design, smart commerce.

To complement the physical exhibition, QJGLE helps exhibitors and visitors to gain more business opportunities without geographical restraints.

Media Circulation



WeChat KOLs



20+ Posts
100k+ Reads

Feeds



2,254,706
Impressions



Press Release

美通社
PR Newswire
a CISION company

50k+ Views

2023CCE上海国际清洁技术与设备博览会将于3月28日盛大开幕
上海2023年3月27日 /美通社/ -- 2023年3月28-31日, CCE上海国际清洁技术与设备博览会 即将在上海新国际博览中心(浦东龙阳路2345号)盛大召开。展会由ISSA国际清洁卫生行业...

2023-03-27 17:28 @ 1870
PR Newswire

CCE上海国际清洁技术与设备博览会将于3月28-31日在上海举办
集结号响起 CCE 2023如约而至 精彩活动抢先剧透 上海2023年3月6日 /美通社/ -- 中国的清洁行业正在迎来新一轮的机遇和挑战, 据行业统计预估, 截止至2023年中国的清洁行业复合年均增...

2023-03-09 08:30 @ 1918
PR Newswire

重聚上海, 共话未来 2023上海国际室内空气净化展览会升级归来
上海2023年2月15日 /美通社/ -- 随着我国疫情全面放开措施的火速落地, 及一系列重要经济信号的接连释放, 2023年中国经济复苏态势 明显, 各行各业将迎来发展拐点, 经过疫情的洗礼, 大众健康...

2023-02-15 14:45 @ 2749
PR Newswire

聚势升级, 开创新局 CCE 2023上海清洁展招展中
上海2023年1月4日 /美通社/ -- 近期, 全国各地相继宣布大幅度放宽疫情防控政策, 旅游酒店、工业制造、餐饮零售等行业正在呈现越来越多的复苏迹象。后疫情时代, 中国经济发展后劲十足, 是...

2023-01-04 09:30 @ 3054
PR Newswire

WeChat Promotion



WeChat promotion before, during and after the show gained **100K+** impressions in 2023.



Media Coverage



CCE has 59.3M+ search results on Baidu



50+ media reported CCE news

- > www.ifeng.com
- > www.sohu.com
- > www.gkzhan.com
- > www.leju.com
- > www.hbzhan.com
- > news.163.com
- > finance.eastday.com
- > finance.china.com
- > rich.online.sh.cn
- > www.cnzazhi.com
- > caijing.com.cn
- > www.yidianzixun.com
- > www.fangchan.com
- > www.pedaily.cn
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*In no particular order



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WeChat KOLs: @中房研究院ICR(gh_a3a54246ca7d) @COMIN中国建筑运营管理研究院(COMINCHINA) @现代物业杂志(xiandaiwuye) @中国物业网(cnwuye)@物业管理(pmabc123) @物业管理圈(wuyeguanliquan) @物业通(wuye114) @物业CEO参考(gh_7e4f34c25fe2) @物业管理(pmabc123) @物业365(pmabc365) @物业师(qch36524) @物业管理资讯平台(wyglzxpt) @中国物业管理信息网(www.pmabc.com) @中国物业管理杂志(cpmi2000) @物业管理微资讯(wyglwzx) @物业大爆炸(wuyedabaozha)@物业管理之家(wyglrcpxw)@物业新视野(wuyeshiye)@环卫科技网(cnhuanwei)@环保在线(www.hbzhnan.com) @环卫之声(zzz_cmcw) @全球生态环保(hqhb18151178188)@智能制造网(gkzhan)@赢商网(winshang) @酒店高参(ehotelier) @联商网(linkshop2012)@零售世界(retailworld) @新浪地产(dichannews)@商业与地产(commercialproperty)

PART FOUR

Future Dates & Locations

14 – 16 December 2023
Shenzhen

26 – 28 March 2024
Shanghai



China Clean Expo • Shenzhen

December 14-16, 2023

Shenzhen World Exhibition & Convention Center



CITY CLEAN

www.chinacleanexpo.com/en

On December 14-16, 2023, **Connexion Shenzhen** will be held in Shenzhen World Exhibition & Convention Center. The organizer Sinoexpo will integrate its high-quality resources, focusing on cleaning, operation and maintenance, commercial space, hotel catering, coffee & baking, customized soft decoration, nutrition and health, lifestyle and other themed sections, and totally 10 halls(7-16 hall) will be covered by then, deeply rooted in the Yangtze River Delta, and extensively connect Guangdong, Hong Kong and Macao Greater Bay Area to create a new innovative, multi-dimensional, comprehensive super exhibition. It is expected to attract **2,000+ exhibitors** spanning around **200,000 sqm** of exhibit space.

CCE will also debut in Shenzhen and make its appearance in **Shenzhen World Exhibition & Convention Center**. CCE Shenzhen will dig deep into south China market, aiming at providing a platform of resource exchange, communication and matchmaking for cleaning professionals in Greater Bay Area.



For more information, please visit www.chinacleanexpo.com/shenzhen



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Booth Application

China Clean Expo

Co-located shows

Expo for International Facility Management
Expo for International Indoor Air Purification
Expo for Epidemic Prevention Technology and Products

March 26 - 29, 2024

Shanghai New Int'l Expo Center



The **2024 edition of China Clean Expo** (CCE) will return to Shanghai New International Expo Center (SNIEC) at 26-29 March 2024, aiming to provide one-stop environmental sanitation solutions for domestic hotels, hospitals, schools, office buildings, scenic spots and other commercial spaces as well as residential areas, municipal sanitation, industrial factories and public facilities.

As the wind vane of the cleaning industry in Asia, CCE offers excellent exhibition experience for cleaning industry professionals and dedicate to build an expansive communication platform for cleaning industry!



For more information,
please visit www.chinacleanexpo.com/en



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Booth Application



Together, For a New Chapter

14 – 16 December 2023, Shenzhen World Exhibition & Convention Center

26 – 28 March 2024, Shanghai New International Expo Center

THANK YOU