

A sub-show of HOTEL & SHOP PLUS

China Clean Expo

August 25 – 27, 2022

Nanjing International Expo Center

POST-SHOW REPORT

Co-located Events : Expo for International Indoor Air Purification
Expo for Epidemic Prevention Technology and Products

Organized by



中国旅游饭店业协会
China Tourist Hotel Association



中国百货商业协会
China Consumer Association for General Merchandise



中国建筑文化中心
China Architectural Culture Centre

sineexpo
informamarkets



CONTENTS

PART **I**
**Show
Overview**

PART **II**
**2022 Facts
& Figures**

PART **III**
**Marketing
Promotion**

PART **IV**
**Future
Dates**

PART I

Show Overview



Show Overview

China Clean Expo (CCE), organized by IM Sinoexpo with the strong support of ISSA – The worldwide cleaning industry association, China Tourist Hotel Association, China Commerce Association for General Merchandise, and China Architectural Culture Centre, was held successfully from **25 - 27 August 2022** at **Nanjing International Expo Center**.

The 3-day show brought together over 200 local and international cleaning companies covering 74,000 sqm exhibition space, and the visits of trade buyers reached 33,177. More than 50 forums, competitions and equipment demonstrations took place on the show floor. The live-streaming of on-site activities has also gained over 33,000 views in total.

On the basis of digging deep into cleaning industry, CCE takes full advantage of Hotel & Shop Plus's resource strength in real estate developers, hotel management companies, shopping centers, etc. aiming at bringing more end-users of commercial cleaning sector, to better strengthen business connections and to push the cleaning industry forward and promote the integration of the industry chain!



74,000
SQM Exhibition Area



200+
Exhibitors



33,177
Visits of Professional Buyers



50+
On-site Events

HOTEL & SHOP PLUS



PART II

2022 Facts & Figures

Featured Brands

Exhibitor Analysis

Forums & Conferences

Supporters

Visitor Analysis

Competitions

Opening Ceremony

ISSA Pavilion

Live Demonstration



Featured Brands

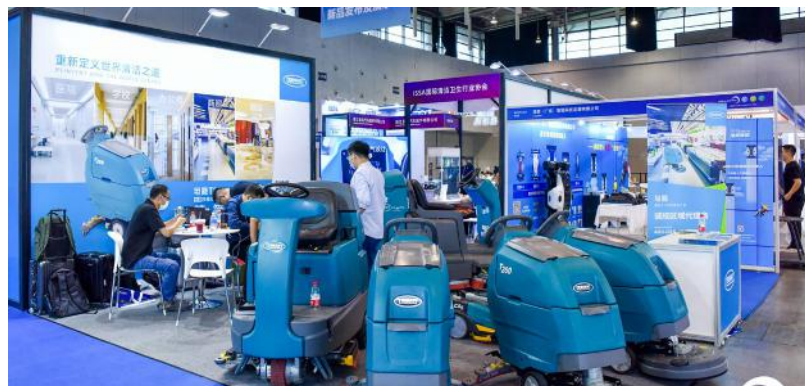


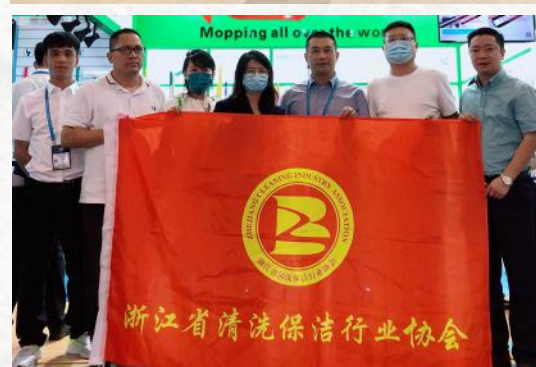
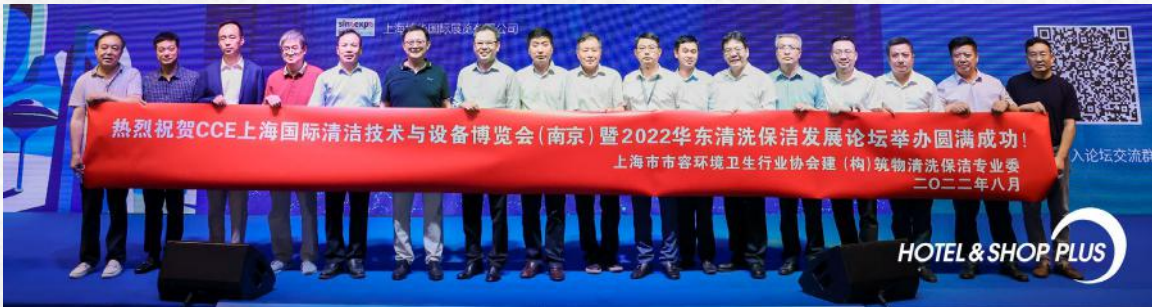
CCE Nanjing 2022 has got **over 200 international and local well-known brands** to exhibit under one roof, including Tennant, i-team, 3M, Rubbermaid, Kimberly-Clark, Softbank, Lanxess, Makita, Sailstar, Cleanwill, Comac, Trust, STIHL, Gaussian, Deepblue, Trio, Becher, Saite Intelligence, IDRIVERPLUS, Aoting, PARTNER ROBOT, HOWE TECH, Chancee, NTWZ, Marshall, Lionser, SICHENG, Meijiada, JP-TREE, KOKOBOTS, CHEMCLEAN, Biozone, and LK etc.

*In no particular order

Photo Gallery

HOTEL & SHOP PLUS





Supporters



- China Tourist Hotels Association
- China Commerce Association for General Merchandise
- Association of China Commercial Enterprise Management
- ISSA - International Sanitary Supply Association
- Construction Cleaning Professional Committee of Shanghai City Appearance and Environmental Health Industry Association
- Shanghai Indoor Contamination Control Industry Association
- Shanghai Air Conditioning System Cleaning Industry Association
- Jiangsu Cleaning Service Industry Association
- Jiangsu Indoor Environment Cleaning Industry Association
- Nanjing City Appearance and Cleaning Association
- Zhejiang Cleaning Industry Association
- Anhui Cleaning Industry Association
- Henan Cleaning Industry Association
- Foshan Sanitary Cleaning Industry Association
- Hubei Cleaning and House-keeping Service Association
- Wuhan Cleaning Industry Association
- Hunan Cleaning Industry Association
- Sichuan Cleaning Service Industry Association

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*In no particular order

Messages from Association Leaders



The key to intrigue entrepreneur function and promote the entrepreneur spirit is to build good business environment, care about and respect them. CCE constructs a great communication platform, making the activities such as National Cleaning Industry Entrepreneur Communication Day 2022 and Industry Standards Pilot Release successfully held, and together we can create a better future for our industry!

Yucai Liu, President, Association of China Commercial Enterprise Management

Congratulation to the successful holding of CCE Nanjing show, we are so honored to be the supporter of concurrent Expo for Epidemic Prevention Technology and Products and Yangtze River Delta Indoor Air Treatment Skills Competition. We actively invited members to join the show and they all gained a lot. Industry peers spoke highly of the skills competitions and many companies that could not join this year said they must participate in the competition next year. Many thanks to Sinoexpo for its well-organized exhibition and thoughtful service, which reflects Sinoexpo's strength in holding large-scale exhibitions, I look forward to the next exhibition being held as scheduled!

Dianshun Gao, President, Jiangsu Indoor Environment Cleaning Industry Association

Congratulation to the successful conclusion of CCE 2022 in Nanjing! It is a great honor for us to be the supporter of cleaning forum and cleaning skills competitions! With scientific organization and precise epidemic prevention actions, Sinoexpo not only demonstrated its strength, but also presented a perfect model for epidemic prevention and control in large-scale events. Can't wait to join the next edition!

Libin Zhang, President, Nanjing City Appearance and Cleaning Association

Firstly, Congratulation to the success of CCE 2022 took place in our Jiangsu province! Meanwhile, as the host region of the show, many members of our association joined the show, with more than 2,000+ visitors. On-site forums allowed our members to take away many knowledges. I'm deeply impressed by the discussion on new cleaning model in the post-pandemic era, All members showcased their strength during the competitions, they exchanged technology and gained experience. As an old friend of CCE, I hope to join hands with CCE in the future to better strengthen business connections to push the cleaning industry forward and accelerate the transformation!

Chenyang Guan, Secretary General, Jiangsu Cleaning Service Industry Association

Congratulation on the successful conclusion of CCE 2022! We're glad to join CCE with the visitor group of Shanghai City Appearance and Environmental Health Industry Association - Construction Cleaning Professional Committee. We also worked closely with the organizer to plan the cleaning forum. The three-day show not only offered a lot to our members, but also built an excellent communication platform. I wish CCE a bright future and look forward to joining the show next year!

**Yongxiang Zhuang, Deputy Secretary General
Shanghai City Appearance and Environmental Health Industry Association**

Messages from Associations Leaders



It is a great honor to be invited to lead a team to participate in CCE. This edition strengthened industry business connections to push the cleaning industry forward, accelerated the transformation of the cleaning industry, and offered visitors an intelligent cleaning feast. At the same time, the show floor was packed with various activities such as themed forum, cleaning skills competitions, and products live demonstration. All these are beneficial to broaden the development thought, transform development concept, and create development path for cleaning companies, staying progressive and innovative, then you will enjoy a long-term quality development. I sincerely wish CCE a better prospect and look forward to meeting everyone again!

Peier He, President , Zhejiang Cleaning Industry Association

We congratulated on the successful conclusion of CCE 2022 in Nanjing, the show opened the future eye of cleaning professionals. The CCE show presented a feast from traditional mechanics to intelligitized and unmanned revolution. Many concurrent high-level forums, competitions and demonstrations attracted industry leaders to offer new thought of transformation development for cleaning industry. Sincerely wish CCE a wonderful tomorrow and would share a common development with China' s cleaning industry. Meet you at next edition.

Changsheng Ding, President, Anhui Cleaning Industry Association

Shanghai Air Conditioning System Cleaning Industry Association and some members visited CCE Nanjing show as a delegation. This is an all-in-one exhibition feast featuring intelligence, hygiene, management, and operation, also a great invitation to continue the cause and embrace opportunities. During the show period, thanks to the elaborate organization and thoughtful service, we entered the venue smoothly, concluded our conference successfully, checked out the show floor with no worries, and experienced the limitless future of cleaning.

Bin Wang, Secretary General, Shanghai Air Conditioning System Cleaning Industry Association

Congratulation to the successful holding of CCE 2022, we joined this edition, and our members learned a lot. In the three days, we explored all halls, attended forums, communicated with cleaning equipment suppliers, and learned about new products and concept of cleaning market. I do hope we can learn from each other, forge win-win cooperation and seek common development through CCE, together we can contribute to the healthy future of China cleaning industry.

Yun Liu, Secretary General, Henan Cleaning Industry Association

CCE is well-known among veterans in cleaning industry, each edition is highly anticipated by exhibitors and visitors, it is the wind vane of our industry and also an annual grand gathering of industry leaders. The path of cleaning industry development is not quite smooth, and we should cherish what we gained already. I wish CCE a wonderful future and continue to draw industry power for spectacular achievement.

Zhixiong Luo, President

Zhiqiang Xian, Secretary General

Foshan Sanitary Cleaning Industry Association

Opening Ceremony



Many leaders from industry associations and organizers presented the CCE Nanjing show opening ceremony held in Hall 9 of NIEC at 9:30 on August 25th.

- ◆ Yucai Liu, President, Association of China Commercial Enterprise Management
- ◆ Haibo Shi, Secretary General, ACCESS
- ◆ Lishan Zhang, President, Nanjing City Appearance and Cleaning Association
- ◆ Changsheng Ding, President, Anhui Cleaning Industry Association
- ◆ Dianshun Gao, President, Jiangsu Indoor Environment Cleaning Industry Association
- ◆ Xiaojun Sun, President, Jiangsu Cleaning Service Industry Association
- ◆ Hua Li, President, Zhejiang Cleaning Industry Association
- ◆ Bin Wang, Secretary General, Shanghai Air Conditioning System Cleaning Industry Association
- ◆ Yun Liu, Secretary General, Henan Cleaning Industry Association
- ◆ Helen Du, Director of Hotel Plus, IM Sinoexpo



Exhibitor Testimonials



Tennant has always responded to market changes and challenges with positive thinking, although CCE 2022 was delayed due to the epidemic and relocated the host city, Tennant actively participated in CCE 2022 and has gained focus of customers far more expected. Especially the new star product-T260 scrubber from Tennant in 2022, featuring excellent and local design concept, plus Tennant's consistent excellent quality assurance and a very affordable price, T-260 became a highlight of CCE show. Tenant focuses on Chinese market to a high extent, CCE has offered a cooperation platform for mutual exchanges and further cooperation throughout CCE.

David Ma, Senior Marketing Manager, China Region, Tennant

CCE is recognized as the wind vane of cleaning industry in Asia. Although CCE 2022 has been postponed and relocated due to the pandemic, the show still got many professional visitors. 3M rejoined CCE after several years, we brought many new products and technology, and displayed professional product solutions for multiple scenarios including retail, F&B, health care and advanced manufacturing. 3M provided sustainable commercial cleaning solutions by supporting the cleaning industry development with Technology and Craftmanship, meeting green efficient cleaning guided by carbon peaking and carbon neutrality goals. With the successful conclusion of CCE, 3M wishes the cleaning industry a flourishing prospect, and hope to see you next year!

Wenjie Wang, Marketing Manager, 3M Commercial Cleaning Solution

Under the huge pressure of the pandemic, the organizer of CCE held this exhibition as scheduled, and achieved a complete success, which is commendable!. As an old friend of CCE, the Italian brand, Comac, gained a lot from the past participating experience. Through strenuous marketing promotion in China and years of interaction with China's exhibition, Comac has been chosen by clients from Industrial Engineering, Commerce, Traffic Hub, Hospitals, Schools, which will improve the sanitary condition and efficiency. We will continue to work hard for constructing a beautiful China!

Davy Chen, Sales Director, Asia Region, COMAC-FIMAP (Shanghai) Co., Ltd.

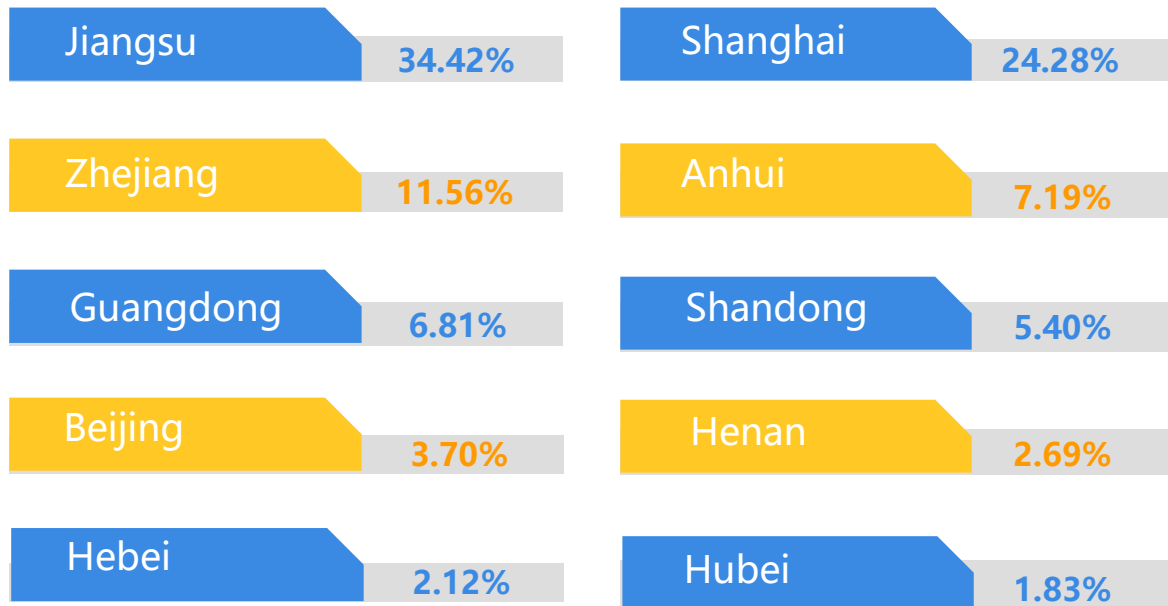
CCE is the long-awaited annual event of the domestic cleaning industry and even the Asian cleaning industry. It conveys high-level products and technologies to the industry through multi-angle and multi-level way, and has become an excellent platform for cultivating industrial talents and scientific research talents! Here, DeepBlue wishes the CCE annual event a great future.

Keyi Zhang, Marketing Director, DeepBlue Technology (Shanghai) Co., Ltd.

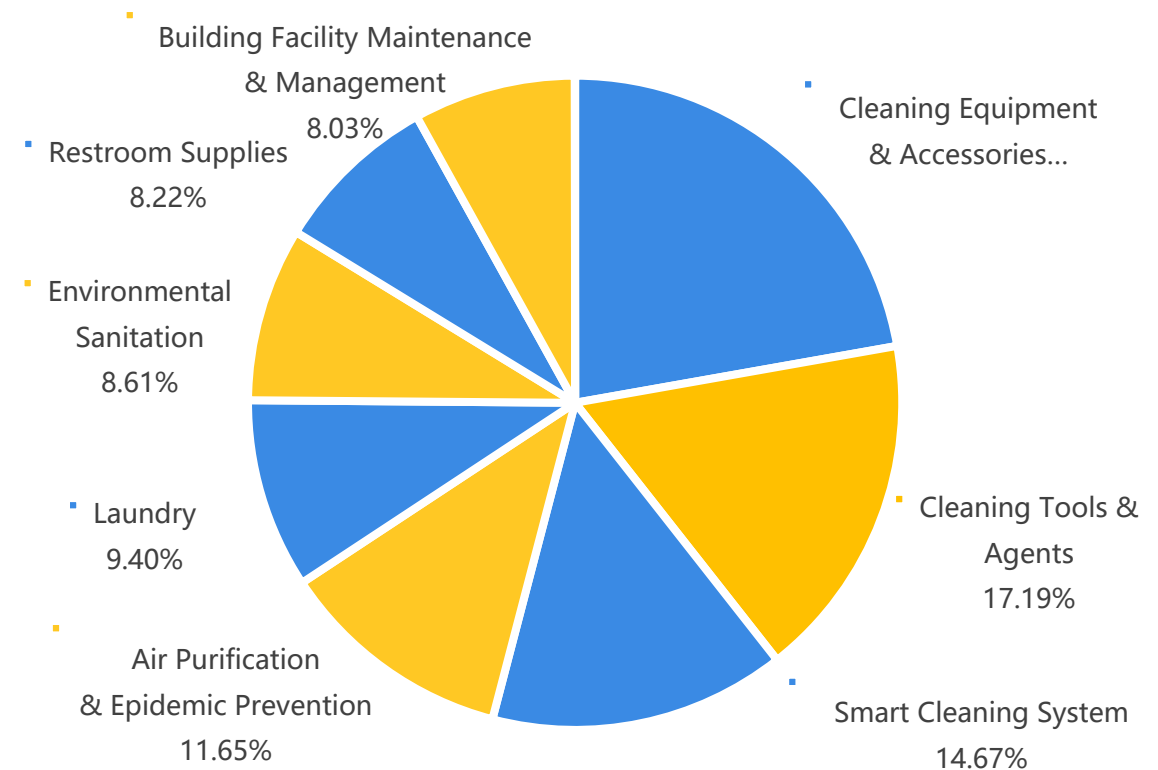


Visitor Analysis

Top 10 Domestic Visitor Regions

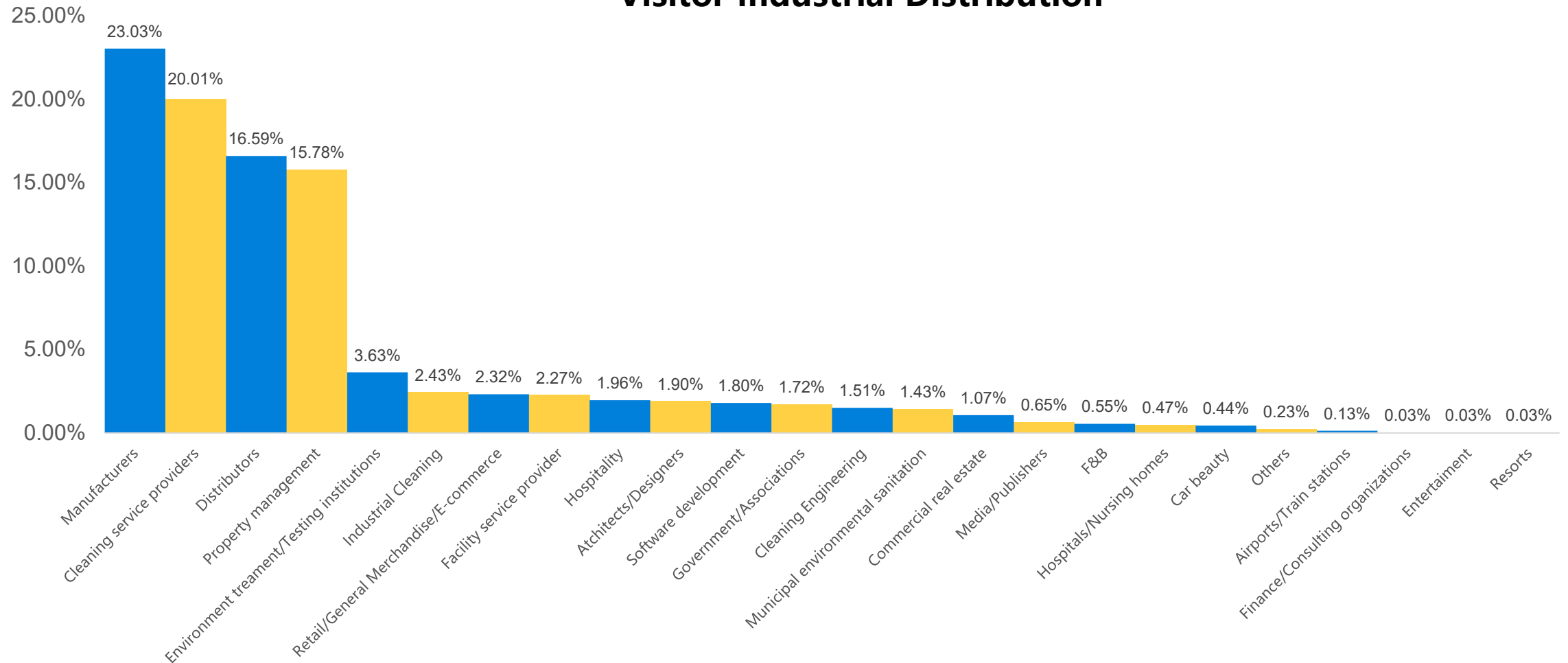


Most Interested Products of Visitors



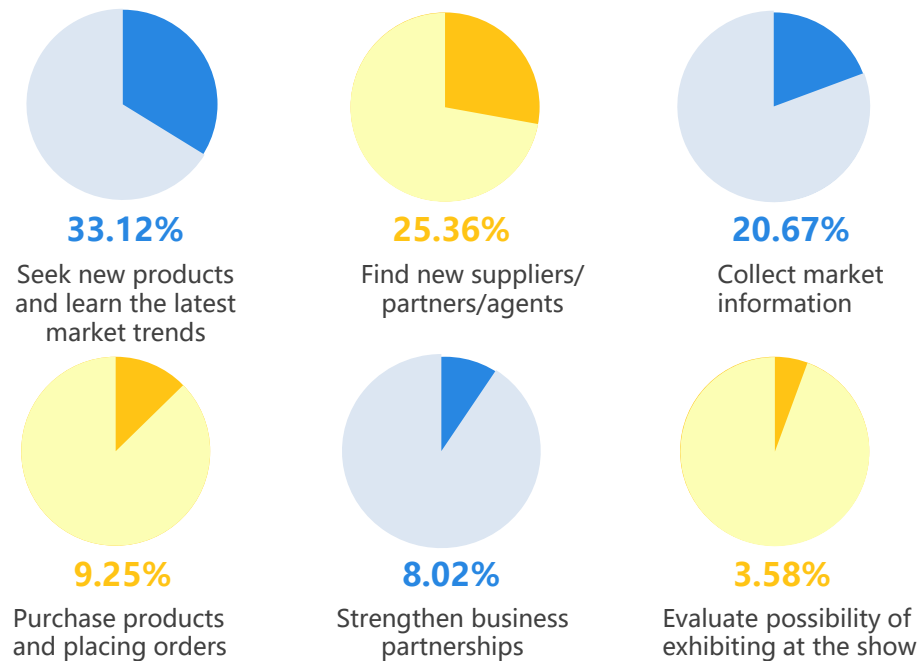
Visitor Analysis

Visitor Industrial Distribution



Visitor Analysis

Visiting Purpose



Visitor Satisfaction



Visitor Testimonials



China Clean Expo has offered as a guide in terms of the professional upgradation and marketing of cleaning products, the sharing of trendy concepts, and the building of ecology chain across the whole industry. We hope CCE will be better!

Shao Junjie, Environmental Cleaning Company, Sunac

Hotel & Shop Plus has enhanced the communication across industry insiders of cleaning industry. It offers as a window for the attendees to keep track of the prospect and trends of development. Also, the exhibition gives a signal of optimism to those contributing to the growth of cleaning industry amid pandemic!

Ding Feng, Digital Operation Manager, North China Region, Mingzhe Group

CCE provides a chance for us to see the real-time progress of technology empowering the traditional cleaning sector, and look forward to the exciting future of industrial upgrading.

Jun Chen, Environmental Service Expert, Excellence CM

In CCE 2022, YAJIEClean, invited by Sinoexpo and recommended by Nanjing City Appearance and Cleaning Association, served as the guest of cleaning forum and exchanged experience with many industry leaders, and we learnt a lot in the process. From the "software" of cleaning services to the "hardware" of cleaning equipment, the forum has played a very beneficial role in combining and leading, especially for the special development stage of "post-pandemic", Organizer' s prospective thoughts manifest responsibility for society, as the wind vane of the cleaning industry, the CCE exhibition is unparalleled! Looking forward to the next wonderful edition!

Yang Li, GM, YAJIE Clean





ISSA Pavilion

CCE welcomed back ISSA Pavilion this edition, about 20 ISSA member companies and outstanding brands locally and internationally joined the pavilion, including Tennant, i-team, 3M, Lanxess, Camerico, S.P.E, EMC, Ant-brother, Kinstronic, Langtong, Wellington and YEDAAUTO etc. ISSA also introduced world leading industry knowledge and market insights for Chinese cleaning companies, to help grow their business. With further cooperation on trade shows, certificates and education, ISSA will continue to support the international strategy of CCE.



* In no particular order

Exciting Forums and Conferences



100+ outstanding industry experts shared their professional solutions in **50+ highly expected forums** held on the show floor. **2,000+ professional audience** are from real estate development company, hotel, general merchandise management company, and contracted cleaning service company.

Themed Forum

- East China Cleaning Innovative Development Forum
- Yangtze River Delta International Facility Management Forum
- National Cleaning Industry Entrepreneur Communication Day
- The 9th China "Quality Air, Good Future" Theme Forum
- Science and Technology Empowers Epidemic Prevention and Control in the New Normal
- New Model of Textile Cleaning and Maintenance in Lodging and Commercial Space Industry
- Hotel and Facility Cleaning and Disinfection in the New Normal
- City Butler - The Future Role of China Property Management
- The Cleaning Industry Development at Home and Abroad in the New Normal
- AI - A Game Changer of Traditional Cleaning Industry Survival and Development
- Overseas Brands Distributor Forum
- Partner Robot New Products Release Conference and Signing Ceremony
- The 1st Edition of Triooco Distributor Conference

 **50+**
Events

 **100+**
Speakers

 **2,000+**
Audiences

East China Cleaning Innovative Development Forum

With the repeated outbreaks of pandemic across the country, people have once again focused their attention on the work of cleaning, infection prevention and control. The cleaning and disinfection of commercial and public facilities, as well as lockdown communities and shelter hospitals, are all have been concerned. How to implement cleaning and disinfection effectively to ensure our normal life? What measures should be taken to protect people health and safety?

Reps from well-known facility management institutions, and experts in cleaning and environmental sanitation industry were invited to share their professional experiences and case studies on epidemic prevention and control in the new normal.



Yangtze River Delta Property Management Summit Forum



Explore the Potential Value of Property Service in Post Real Estate Era

Facing the huge potential market size, more and more property companies begin to rethink owners' value and needs. Take advantage of digitalization and intelligence to accelerate business integration and cross-border cooperation is the new way to promote industry model innovation and enhance service improvement.

From the global perspective, property management industry experts shared innovative solutions and best practice through international outstanding cases. The forum offered a valuable opportunity to communicate with property management industry professionals.

Sponsored by **3M** 科技改善生活™ **ICE COBOTICS** **DeepBlue** 深兰科技 科迈柯 **comos**



2022 Speakers



Zhang Libin
President
**Nanjing City
Appearance
Cleaning
Association**



Ding Changsheng
President
**Anhui Cleaning
Industry Association**



Zhuang Yongxiang
President
**Shanghai Municipality
on the Administration
of City Appearance
and Environmental
Sanitation**



Cao Hui
GM
**Nanjing Aoti
Property
Management**



Chen Qingwu
Sales Director
Asia Region
COMAC FIMAP



Kelvin Chi
President
Beijing MRWJ



Chen Jun
Environment Service
Expert
Excellence CM



Gu Peipei
Senior Technical
Engineer
Commercial Solutions
3M China



Ding Dawei
CPO
Environment
Business
DeepBlue



Ding Feng
Digital Operation
Manager
North China Region
Mingzhe Group



Qian Dengfeng
CEO
Esteem Property
Hooplife



Shao Junjie
Environmental
Cleaning Company
Sunac



Sun Lin
Consultant on
Science &
Technology
ITCPM



Daisuke Shimizu
Business Director
**AEON Delight Co.,
Ltd.**



Ma Zhenyu
GM
Robotics Business
ICE Cobotics



Liu Tiejun
Co-founder
JEMS



Li Yang
GM
Yajie Clean



Zhu Zixian
Deputy GM
**Jiangsu tsing-jet
Smart Technology
Co.,Ltd.**



Zhang Wei
CEO
AOTINGBOTS



Chen Zui
Deputy GM
lvjing Service



Jade Liao
China Manager
ISSA



Jack Zhou
Chairperson
China Shine



Yi Ming
Director of
Operation Department
FUMED



Lin Qi
President
Orient Cleaning



Gu Jing
President
**Shanghai Guyi Floor
Dish Cleaning Co.,Ltd.**



Zhai Jie
GM
**Shanghai Wanjie
Environmental
Management Service
Co., Ltd.**



Chen Yingting
GM
Obviate



Lu Jianping
GM
Lansheng

* In no particular order

Nanjing Cleaning Skills Competition

The Nanjing Cleaning Skills Competition consists of :

- ◆ Wanlilong Cup Dust Mopping Operation Skills Competition
- ◆ Wanlilong Cup Glass Cleaning Skills Competition
- ◆ Jietianmeidi Cup Stone Conservation Operation Skills Competition
- ◆ Tennant Cup Scrubber Operating Skills Competitions

A total of 60 front-line cleaning workers participated in the contest. After fierce competition, the winner for each items were announced on the show floor.

Organized by



Sponsored by



Dust Mopping



Scrubber Operating



Glass Cleaning



Stone Conservation



Dust Mopping &
Glass Cleaning Winners



Scrubber Operating &
Stone Winners

The 5th Yema Cup Yangtze River Delta Indoor Air Treatment Skills Competition

The competition was held on 26 August 2022, organized by environment purification industry associations in Shanghai, Jiangsu, Zhejiang and Anhui, in order to create a healthy indoor breathing environment, implement the **national strategic policy of the integrated construction of the Yangtze River Delta**, and **promote the integrated development of the indoor purification industry**.

Through fierce competition on the show floor, 8 winners were selected among **30 finalists** from across the Yangtze River Delta region.

Organized by



上海市室内环境净化行业协会
SHANGHAI INDOOR CONTAMINATION CONTROL INDUSTRY ASSOCIATION

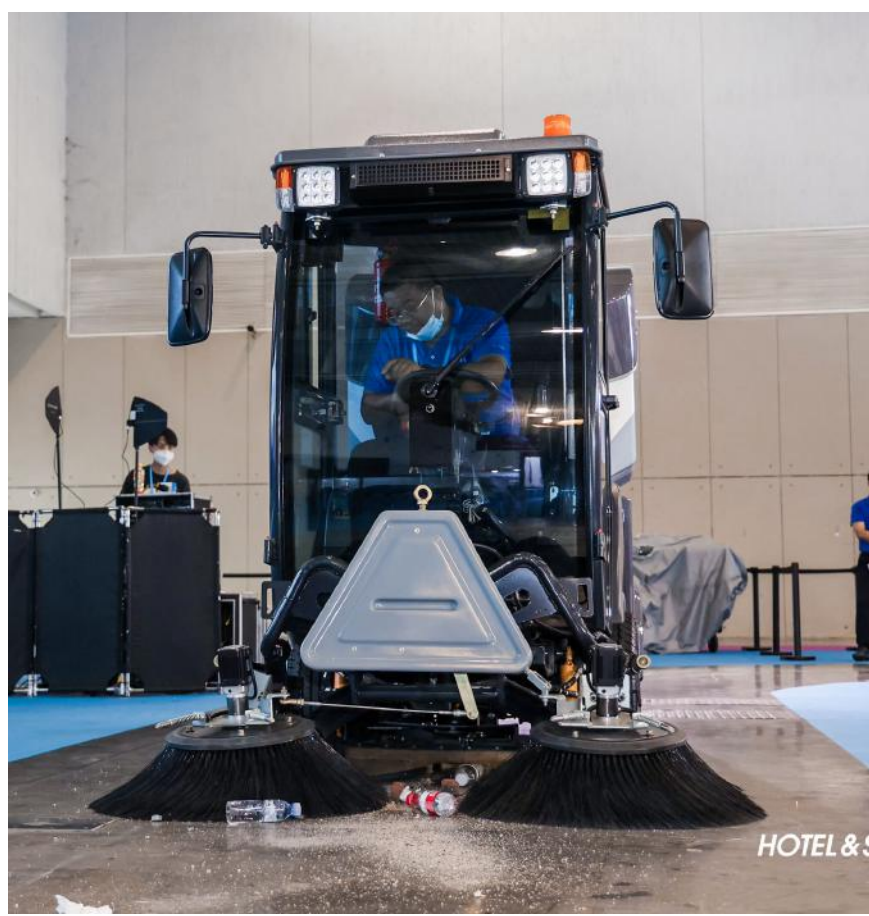


浙江省室内环境净化行业协会
Zhejiang Indoor Environment Purification Industry Association



安徽省净化工程行业协会
Anhui Province Purification Engineering Industry Association





Cleaning Equipment Live Demonstration Zone

CCE provided a special area with roadshow stage and circular track for innovative cleaning equipment manufacturers to launch their new machine and demonstrate how the machine works. 2022 participants are Saite, Aoting, Howe, Deepblue, M-service, X-human, Ant-brother, Idriver, Softbank, Cleanwill, and Chancee. The live demonstration zone brought an exciting opportunity for all exhibitors and visitors to a clean and clear future.

HOTEL & SHOP PLUS



PART III

Marketing Promotion

HPGLE B2B Service

Marketing Promotion

Media Partners



HPGLE B2B Service

Dedicated to the development of hotel and commercial space industry, HPGLE is the online B2B trading platform of Hotel & Shop Plus show based on the rich database of **2,100+ exhibitors and 500,000+ professional visitors**. The website WWW.HPGLE.COM serves as a one-stop sourcing place connecting suppliers and purchasers of hospitality and commercial projects.

The platform integrates many functions like online shopping mall, virtual exhibition, business matching, education sessions, webinars and social media service. Besides the exhibition, HPGLE.COM could provide purchasers all-year round convenient and efficient sourcing platform.



30000+

Registered users



6000+

Suppliers



10 millions+

Annual Page Views



10000+

Match-making



Access to WeChat
Mini-program



Follow WeChat account



Join purchasers group chat



HPGLE B2B Service

Facility Cleaning Sessions

Scan the QR Code below to watch on-demand recordings

Through HPGLE WeChat mini-program, **21 on-site forums** at Hotel & Shop Plus 2022 went to broadcast live and received **50,000+ views**. Live rooms are separated by topics covering property management and cleaning, hotel design, smart commerce.

To complement the physical exhibition, HPGLE helps exhibitors and visitors to gain more business opportunities without geographical restraints.



Episode 1



Episode 2

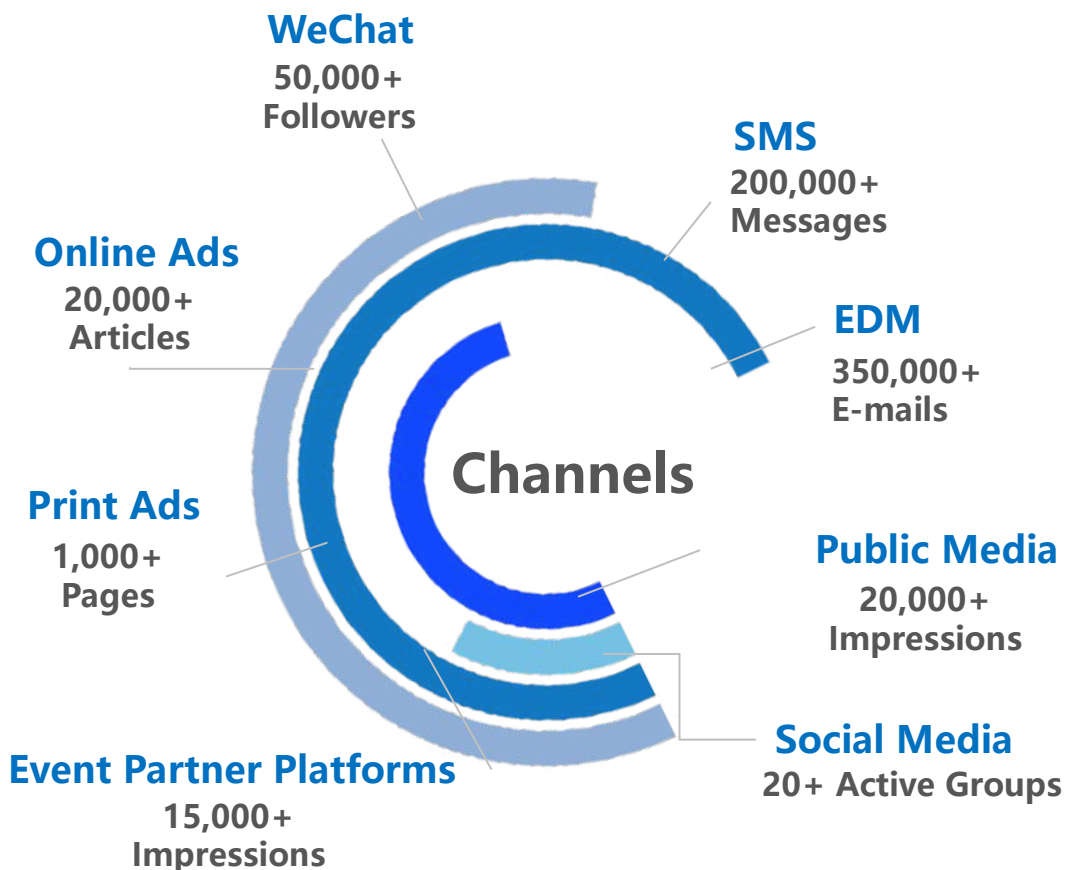


Episode 1



Episode 2

Marketing Promotion



Media Campaign Covers the Whole Industry
Reaching a Large Amount of Professional Customers



We help to increase your brand exposure through channels including Industry Association, Public Media, Industry Media, Outdoor Advertisement, B2B Platform (www.hpgle.com), Press Release, Social Media, SMS, EDM, and more.



Marketing Promotion

01

WeChat

50,000+ followers



02

SMS

200,000+ Messages



03

EDM

350,000+ Emails



04

Group Chats

20+ Active Groups



05

Public Media

20,000+ Impressions



06

Partner Platforms

15,000+ Impressions



Marketing Promotion



Live Video

30,000+ Views



Photo Stream

50,000+ Views





01

Feeds

4,349,435 Impressions



Media Promotion

02

WeChat KOLs

20+ Posts
100k+ Reads

03

Press Release

80k+ Views

美通社
PR Newswire
a CISION company

2022 CCE上海国际清洁技术与设备博览会将于8月25-27日在南京举办

上海2022年8月10日 /美通社/ - 2022年8月25日-27日，CCE上海国际清洁技术与设备博览会（南京）在南京国际博览中心（南京市建邺区江东中路300号）盛大开幕。展会由ISSA国际...

2022-08-18 09:30 2001

1新闻稿中心

沪宁合作创造突围之路，CCE南京展精彩亮点抢先看

上海2022年8月1日 /美通社/ - 2021年，南京以16356亿元的GDP位列全国城市GDP榜单第十位，是东部地区的综合性工业基地、全国四大科研和教育中心城市之一，这座位于世界级城市群长三角...

2022-08-01 10:00 1041

1新闻稿中心

CCE 2022 深圳国际清洁技术与设备博览会全面开启

* 深耕华南市场 共创未来 上海2022年4月21日 /美通社/ - 2022年12月14日-16日，由上海清华展览主办的 清华深圳联展 (Connexion Shenzhen) 在深圳国际会...

2022-04-22 08:39 4300

1新闻稿中心



WeChat Promotion



WeChat promotion before, during and after the show gained 100K+ impressions in 2022.



Media Coverage



上海清洁展的最新相关信息



查看更多 >

CCE has 14.9M+ search results on Baidu



▲ www.hbzhzhan.com



▲ china.guidechem.com



▲ www.kongfen.org.cn



▲ www.huajx.com



▲ www.gkzhan.com



▲ www.okcis.cn

50+ industry media (* In no particular order)

Media Partners



WeChat KOLs: @现代物业杂志 (xiandaiwuye) @中国物业网(cnwuye)@物业管理 (pmabc123) @物业管理圈 (wuyeguanliquan) @物业通 (wuye114) @物业CEO 参考 (gh_7e4f34c25fe2) @物业管理资讯平台 (wyglzxpt) @中国物业管理信息网 (www.pmabc.com) @中国物业管理杂志 (cpmi2000) @物业管理微资讯 (wyglwzx) @物业大爆炸(wuyedabaozha)@物业管理之家(wyglrcpxw)@物业新视野(wuyeshiye)@环卫科技网(cnhuanwei)@环保在线(www.hbzhan.com) @环卫之声 (zzz_cmcw) @环球生态环保(hqhb18151178188)@智能制造网(gkzhan)@赢商网(winshang) @酒店高参 (ehotelier) @联商网 (linkshop2012)@零售世界 (retailworld) @新浪地产(dichannews)@商业与地产(commercialproperty)

PART IV

Future

Dates

CCE Shenzhen & CCE Shanghai



China Clean Expo • Shenzhen

December 14-16, 2022

Shenzhen World Exhibition & Convention Center



www.chinacleanexpo.com

On December 14-16, 2022, **Connexion Shenzhen** will be held in Shenzhen World Exhibition & Convention Center. The organizer Sinoexpo will integrate its high-quality resources, focusing on cleaning, operation and maintenance, commercial space, hotel catering, coffee & baking, customized soft decoration, nutrition and health, lifestyle and other themed sections, deeply rooted in the Yangtze River Delta, and extensively connect Guangdong, Hong Kong and Macao Greater Bay Area to create a new innovative, multi-dimensional, comprehensive super exhibition. It is expected to attract **3,000+ exhibitors** and **300,000 visitors** spanning around **300,000 sqm of exhibit space**.

CCE will also debut in Shenzhen and make its appearance in Shenzhen World Exhibition & Convention Center. **CCE Shenzhen** will dig deep into south China market, aiming at providing a platform of resource exchange, communication and matchmaking for cleaning professionals in Greater Bay Area.

For more information, please visit www.chinacleanexpo.com/shenzhen



Follow us on WeChat

@chinacleanexpo

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China's leading cleaning show
for hospitality and commercial space.

Follow us on WeChat
@chinacleanexpo