

A sub-show of HOTEL & SHOP PLUS

Expo Clean for Commercial Properties and Hotels

29 March - 1 April 2022

Shanghai New International Expo Centre (SNIEC)

Co-located Events

Expo for International Indoor Air Purification

Expo for International Facility Management

Smart Cleaning & Environmental Sanitation Exhibition Zone



Organizers



Show Overview

Expo Clean for Commercial Properties and Hotels (CCE) is hailed as **a wind vane of the cleaning industry in Asia**. As one of the sub-shows of HOTEL & SHOP PLUS, China's leading hotel and commercial space event, the CCE show aims at providing one-stop environmental sanitation solutions for hotels, hospitals, schools, office buildings, tourist attractions and other commercial properties, as well as residences, municipal construction projects, factories, and public facilities.

This high-profile cleaning event will attract decision-makers and trade buyers from facility management companies, cleaning service providers, commercial real estate developers, shopping mall owners, environmental sanitation institutes, hotel groups, among others. The CCE show plays an important role in strengthening business connections to push the cleaning industry forward.

In addition to covering **Hall N1-N3**, CCE 2022 will open outdoor exhibition spaces along with a new exhibition zone of **Smart Cleaning & Environmental Sanitation**, and is expected to reach **a total exhibition area of 40,000 sqm**. The CCE show will continue digging deep into buyer resources in the property and cleaning sectors, while expanding those in the fields of real estate, hotel and shopping mall, to facilitate cross-industry integration and foster industry advancement.

400+

Exhibitors

37,000

SQM Exhibition Area

121,410

Visits of Trade Buyers

50+

On-site Activities

2

International Pavilions

Exhibit Categories

Cleaning Equipment & Accessories

Cleaning Tools & Agents

Restroom Supplies

Air Purification & Epidemic Prevention

Building Facility Maintenance & Management

Smart Cleaning Systems

Laundry Equipment & Products

Environmental Sanitation Facilities & Products

Supporters

- Shanghai City Appearance and Environmental Health Industry Association - Construction Cleaning Professional Committee
- Shanghai Indoor Contamination Control Industry Association
- Shanghai Air Conditioning System Cleaning Industry Association
- Association of China Commercial Enterprise Management
- MULTISPACE COOP • Zhejiang Cleaning Industry Association
- Henan Cleaning Industry Association
- Heilongjiang Province Cleaning Industry Association
- Chongqing Cleaning Service Association
- Jiangsu Indoor Environment Cleaning Industry Association
- Ningbo Restaurants Association • Sichuan Cleaning Service Industry Association
- Beijing Building Service Contractors Association
- Wenzhou Property Management Association
- Shanghai Federation of Industry and Commerce Technology - Chamber of Commerce Green Health Professional Committee
- King Mice Environmental College

ISSA Appoints SinoExpo as Chinese Representatives

CCE 2022 welcomes back the ISSA Pavilion

ISSA Pavilion, jointly launched by ISSA and SinoExpo, made its successful debut at CCE 2021, in the form of product showcasing and educational sessions. It brought together **more than 20 cleaning companies and brands locally and internationally** to the pavilion, showcasing cutting-edge technologies and products.

After ISSA Pavilion made its successful debut at this year's CCE show, ISSA and Informa now reach a new stage in their strategic partnership. **SinoExpo as ISSA's Chinese Representatives** will

introduce overseas brands to the CCE show, contributing to the development of the cleaning industry. The SinoExpo team will provide ISSA's **international education, accreditations, certifications**, and access to ISSA's entire international exhibition portfolio, which includes events in the US, Australia, Canada, Italy, Mexico, and Russia, plus educational events in India, Thailand and Malaysia.



Previous Exhibitors



Exhibitor Testimonials

Every year the CCE show is a grand gathering for the cleaning industry, and we have been here for many years. This year's CCE show is as well organized as the last edition. The show layout was clearly segmented by line of business. The platform helps trade buyers to find professional suppliers. We have gained a lot, and hope that the CCE show will be more exciting in 2022!

——**Michael Yu**
General Manager, Greater China
Hako Cleaning System (Shanghai) Co., Ltd.

CCE 2021 has drawn to a successful close. Here, I wanna express my gratitude to the show organizer for its great support! I would like to say a big thanks to all the leaders and partners for supporting us! We keep innovating to create more value for our customers. We will bring new products and new technologies to the next year's CCE show. Thank you for your support!

——**Jinfang Lu**
President
Shanghai Liangyuxi Industrial Group Co., Ltd.

We would like to say thank you to the CCE show organizer for building up the networking platform for the cleaning industry. There were more cross-industry players at CCE 2021 than ever before. Compared to previous editions, there were also richer content, more diverse forms, and more participants. We have gained a lot.

——**Qingwu Chen**
Sales Director - Asia
COMAC-FIMAP (Shanghai) Co., Ltd.

Visitor Testimonials

CCE 2021 helped many exhibitors and visitors to broaden their horizons with its dedication to the cleaning industry. The activities held on the show floor analyzed the difficulties and hotspots of the industry, to provide references for its development. We are very happy to participate in the CCE show as the co-organizer of cleaning forums and competitions. We look forward to seeing you again next year!

——**Yongxiang Zhuang**
Secretary-General
Shanghai City Appearance and Environmental Health Industry Association - Construction Cleaning Professional Committee

We are honored to participate in the CCE show. As the speaker of Shanghai International Facility Management Forum, we shared our experience in facility management and operation, and also discussed new challenges in the property and cleaning industries. There were so many visitors that our booth was packed out. The CCE show has achieved great success this year.

——**Junjie Shao**
General Manager of
Environmental Science and Technology Dept.
Sinic Service Group Co., Ltd.

The CCE show did a really good job in terms of exhibition scale, service, arrangement of exhibitors, forums, and the gala dinner. It leaves me a good impression and is worth learning from for other exhibitions.

——**Kai Wei**
Managing Director
ITG PROPERTY

Buyers Profile

Visiting Purpose

| | |
|---|--------|
| Purchase products and placing orders | 19.64% |
| Find new suppliers and learn the latest market trends | 18.77% |
| Seek new business partners | 17.30% |
| Collect market information | 15.54% |
| Strengthen business partnerships | 14.49% |
| Evaluate possibility of exhibiting at the show | 14.26% |

Business Categories

| | |
|--|--------|
| Cleaning Industry Distributors/Manufacturers/Service Providers | 20.91% |
| Facility Management Companies | 14.47% |
| Cleaning Service Providers | 12.48% |
| Hotels/Resorts/Leisure and Entertainment Venues | 10.42% |
| Real Estates/Buildings/Business Centres | 8.97% |
| Retail Shops/Department Stores/E-commerce Purchasers | 7.16% |
| Cleaning Projects | 6.32% |
| Others | 5.09% |
| Medical Institutes/Nursing Homes | 4.70% |
| Municipal Environmental Sanitation | 3.38% |
| Scientific Institutions/Educational Institutions | 2.75% |
| Governments/Associations | 2.14% |
| | 1.21% |

Intelligence and Craftsmanship Series Activities



Cross-industry Integration to
Build a CLEAN+ Business Ecosystem

Conferences and Forums

More than 10 forums on facilities management and cleaning took place on the show floor. Over 200 industry influencers from China and overseas were invited to share professional solutions. Industry professionals from commercial real estate developers, hotel groups, department stores as well as property and cleaning sectors comprised the majority of nearly 3,000 delegates attending the conferences and forums.

- Shanghai International Facility Management Forum
- Cleaning Innovative Development Forum
- China Cleaning Round Table
- Future Transformation of Facility Management
- The 8th China "Quality Air, Good Future" Theme Forum
- Epidemic Prevention and Restroom Cleaning Forum
- Central Air-conditioning Cleaning for Epidemic Prevention and Control in the New Normal



Golden Palace & Golden Diamond Awards Ceremony

Taking on "Share the Dreams, Build the Future" theme, the 2021 awards ceremony and gala dinner gathered **over 1,000 cross-industry professionals** from the fields of cleaning, hotel, commercial space, retail, real estate and design all in one place, to witness the highlight moment of the industry. **6 of the total 24 categories** are catering to cleaning and property management sectors, **over 30 companies** have won the awards in these categories.

- Gold Awards 2021 ▪ Special Contribution Awards ▪ Best Cleaning Brand Awards ▪ Most Favored Supplier by Cleaning Service Providers Awards ▪ Most Popular Property and Facility Management Company Awards
- Air Conditioning Cleaning Demonstration Awards



Cleaning Equipment Live Demo Zone

The live demo zone showcases innovative equipment and cutting-edge technologies in the global cleaning and environmental sanitation industries in real scenario. It has attracted industry-leading cleaning equipment suppliers and smart service providers at home and abroad, showing a new look of the cleaning industry.

Previous Exhibitors: Howe Tech, Sany, Gaussian Robotics, Lingtan, JINRI CLEAN, ChaoBao, GAOMEI, RONGEN, Jielubao, Jiechi, Bennett, Idriverplus, Hako, Comac, Fimap, Henya, ABM, Bluefuture, LYX, Jieli, TYR, Airuite, DeepBlue, Yangzi, JDXT, TC Robot, Zhiyi, Bopeng, Trio, and more



2021 Speakers

* In No Particular Order



Yulin Li

Deputy Secretary General
Shandong Property Management
Association



Kai Wei

Managing Director
ITG PROPERTY



Jun Chen

Environmental Service Expert
Excellence Commercial Property &
Facilities Management Group Limited



Junjie Shao

General Manager of
Environmental Technology Dept.
Sinic Service Group Co., Ltd.



Jiawei Fu

Deputy General Manager
Lujiazui Property
Management Co., Ltd.



Bin Jiang

Deputy General Manager
sic service



Jiong Sun

Senior Consultant
Shanghai Luwu Clean Service
Co., Ltd.



Jie Zhai

General Manager
Shanghai Wanjie Environmental
Management Service Co., Ltd.



Xudong Tang

General Manager
of Business Dept.
ISS Facility Services Shanghai Co., Ltd.



Minggao Cao

President
Shanghai Lanyun Industrial
Development Co., Ltd.

China Cleaning Skill Competition

A series of competitions - from the aspects of **air treatment, air conditioning cleaning, dust mopping, window cleaning, carpet cleaning, stone conservation, and scrubber operating** - will be held alongside the CCE show, to fully display the high standards and latest technologies in the fields of cleaning and air purification. It will help professional skill competitions and special products to gain more attention and influence, contributing to the further development of the industry.



CCE 2022 Roadshows

Since 2002, CCE roadshows have taken place in **29 cities** across China in the past **20 years**. The pre-show events will be held successively in **Zhengzhou, Chengdu, Beijing, Hangzhou, and Guangzhou**, to introduce the CCE brand to more cities while driving the cleaning industry forward.



Insights and Practice Series Conferences

The series conferences connect all key players across the hospitality and commercial space industry. It's where real estate developers, architects, interior designers, lighting designers, hoteliers, retail and F&B brand owners gather to discuss the new development trends of the industry in the new normal.

- METIME China Hospitality Industry Forum
- China Hotel Procurement Conference
- Hotel Plus Mockup Room Show
- Hotel Uniform Show
- Hotel Housekeeping Competition



Maximize your brand exposure
through multi-channel promotion

70,000+

WeChat Followers

40,000+

SEM Clicks

90,000+

Direct Mails

300,000+

Short Messages

100,000+

Emails

6,000+

Online & Offline Ads

3,000+

Social Media Reposts



Online B2B Websites



HPGLE.COM is upgraded to cover 8 categories - **Hotel Supplies, Building & Decora-tion, Contract Furniture, Commercial Lighting, Smart Hotel, Cleaning & Facility Management, Self-service Retail, and Franchise / In-store Displays.**

QJCLEAN.COM focuses on the cleaning industry and has now covered 4 categories - Cleaning, Indoor Environment & Air Purification, Environmental Sanitation, Building Facility Maintenance & Management, to provide one-stop environmental sanitation solutions for commercial space and public facilities. By integrating resources of these two websites, it offers all-in-one product promotion and business matchmaking services, to expand your reach to cross-industry buyers.

30,000+

Registered Buyers

5,000+

Suppliers

2,050,000+

Visits per Year

10,000+

Matchmaking Meetings

VIP Buyers



Facility Management



Retail



Hotel



Real Estate



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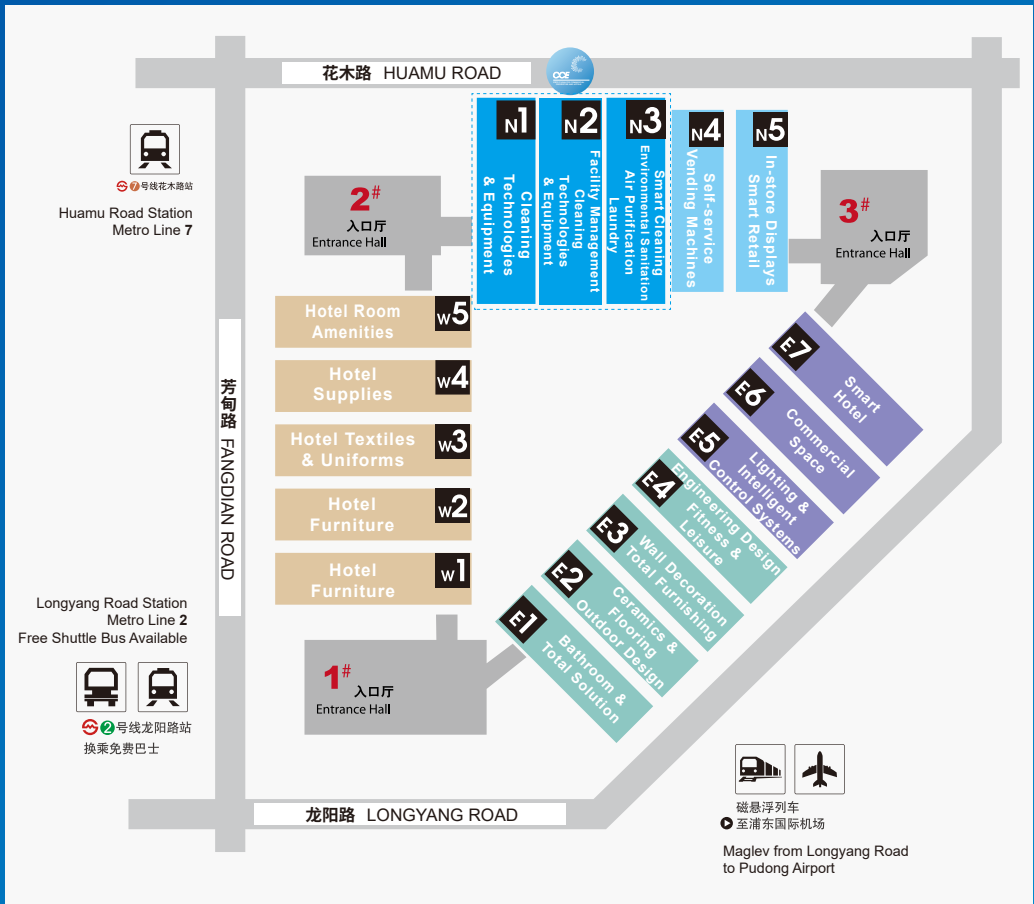
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Booth Rates

Shell Scheme

USD 265/sqm (min. 9 sqm)

Raw Space

USD 215/sqm (min. 36 sqm)

ISSA Pavilion

Shell Scheme

USD 290/sqm (min. 9 sqm)

ISSA Member discount: 20% OFF

Exhibit Inquiry

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#ChinaCleanExpo

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