



Better Stands

By phasing out single-use stands, we will **improve** stand safety, **enhance** efficiency of construction, **reduce** stand waste and **optimize** sustainability.

A **Better** exhibition experience.

We work together we can run environmentally responsible events and move towards a better future of exhibitions.



What is a **single-use stand**?

Special design or space only stand structure which are designed to be used only once. The stands are demolished and disposed of after the event and the stand materials are not reused or recycled.



How will we **do it**?

- ➔ We will work with our contractors to offer and promote reusable and Better Stands compliant stand design options for exhibitors.
- ➔ Provide Better Stands compliant suggestions to exhibitors in order to phase out disposable builds.
- ➔ By setting up regulations to ensure the stands' building materials are reusable.



What will **improve**?

- ➔ Significantly reduce waste and carbon footprint.
- ➔ Safer and better onsite working environment.



How will this **benefit exhibitors**?

- ➔ Highlight the sustainable credentials of the brand.
- ➔ Smoother and more efficient build up and breakdown.
- ➔ Reduce the waste disposal cost.



What do exhibitors **need to do**?

- ➔ Please make sure your contractor is aware of and follow the Better Stands Programme related regulations.
- ➔ For details, please contact our Sales Team or Operations Team.

