



Salon du Chocolat Shanghai 上海国际巧克力展

巧克力与可可世界

国际巧克力展独家授权

Authorized exclusively by Salon du Chocolat

2023年11月8-10日

Nov.8-10, 2023

上海新国际博览中心 SNIEC

同期举办: 第二十六届FHC上海环球食品展

Co-located: The 26th FHC Shanghai Global Food Trade Show



Salon du Chocolat上海国际巧克力展携手FHC上海环球食品展，与您相约2023!

Salon du Chocolat Shanghai join hands with FHC Shanghai Global Food Trade Show to meet you up in 2023!

Salon du Chocolat国际巧克力展是全球最久负盛名的巧克力行业展览会，自1995年在法国巴黎创办以来，云集可可豆种植国、巧克力生产商、巧克力制造设备、甜品制造商等众多巧克力产业链相关的企业及参展商，堪称巧克力行业的世界杯。

Salon du Chocolat is the world's most prestigious chocolate exhibition. Since its inception in 1995 in Paris, France, many enterprises and exhibitors from cocoa bean growing countries, chocolate producers, chocolate manufacturing equipment and dessert manufacturers have gathered together on the show. It can be regarded as the World Cup of chocolate industry.

上海博华国际展览有限公司获得法国Salon du Chocolat中国区唯一授权，2023年首届Salon du Chocolat上海国际巧克力展将在11月8-10日与FHC上海环球食品展同期举办。Salon du Chocolat上海国际巧克力展致力于为国内外巧克力生产企业及上下游供应链打造一个专业高效的巧克力贸易平台及交流盛会，也为巧克力爱好者们创建一个独一无二的巧克力王国。



Shanghai Sinoexpo Informa Markets International Exhibition Co., Ltd. has been authorized by the French Salon du Chocolat as the show's exclusive organizer in China. The first Salon du Chocolat Shanghai in 2023 will be held in conjunction with FHC Shanghai Global Food Trade Show from November 8-10. Salon du Chocolat Shanghai is committed to creating a professional and efficient chocolate trade platform for domestic and international chocolate manufacturers and their up-stream and downstream supply chains, as well as creating a unique chocolate kingdom for chocolate lovers.



▶ 首届Salon du Chocolat上海国际巧克力展规模 The scale of Salon du Chocolat Shanghai

5,000 m² 


5,000m²面积
5,000m² Exhibition Area

200+

200+ 名展商
200+ participants



15,000+

15,000+ 名观众
15,000+ visitors 



可可豆种植国

Cocoa-producing Countries 

巧克力生产商

Chocolatiers



可可原材料

Cocoa Raw Material



精品巧克力

Bean-to-Bar



巧克力排块 & 礼盒 Chocolate Bars & Gift Boxes



巧克力甜点 Chocolate Delicacies



巧克力饮品 Chocolate Beverage



巧克力设备及应用 Chocolate Equipment & Application



观众类型 Visitor Profile

巧克力行业的产品进口商/分销商/批发商/网络零售商

百货公司/商业地产/机场/采购招商部门

巧克力设备进口商/分销商

糕点/甜点/冰淇淋/巧克力饮品决策采购商

巧克力行业培训机构

巧克力爱好者

Product importer/distributor/wholesaler/online retailer in the chocolate industry

Department store/commercial real estate/airport/purchasing and investment promotion department

Chocolate equipment importer/distributor

Pastry/dessert/ice cream/chocolate beverage purchasing decision maker

Educational institution for the chocolate industry

Chocolate lovers



精彩活动 Live Events



巧克力时装秀:在法语中,人们甚至会用“dress”来描述好看的巧克力,经过巧克力大师的神奇之手,巧克力可以被设计成一件件时尚俏皮的礼服,模特儿们身穿巧克力礼服边走秀边取下礼服上的巧克力元素品尝,同时与台下观众热情互动,充分展示巧克力时装的精妙之处。

The Chocolate Fashion Show: In French, people even use “dress” to describe beautiful chocolate. Through the magic hand of chocolate master, chocolate can be designed into a fashionable and playful dress. The models wear chocolate dress while walking on the runway, take off the chocolate elements on the dress and taste it, and at the same time interact with the audience enthusiastically, fully displaying the exquisite chocolate fashion.

CFCA中国精品巧克力大赛: CFCA Chocolate Talent比赛分为两个板块:精品巧克力赛区和精品巧克力饮品赛区,从中评审产生四大奖项:精品巧克力设计师奖、精品巧克力工艺师奖、精品可可饮品大师奖和最佳外观设计奖。为国内雨后春笋般不断涌现的精品巧克力从业者,提供在各自擅长的领域一试身手的专业平台。



CFCA Chocolate Talent Competition: The CFCA Chocolate Talent Competition is divided into two parts: the Chocolate Competition and the Chocolate Beverage Competition. Four awards will be awarded from the competition: the Chocolate Designer Award, the Chocolate Craftsman Award, the Cocoa Beverage Master Award and the Best Appearance Design Award. It provides a professional platform for the chocolate practitioners springing up in China to show their skills in their respective fields.

Salon du Chocolat Shanghai巧克力品鉴大赏: 巧克力品鉴大赏活动邀请巧克力大师、巧克力品牌商及巧克力资深爱好者汇聚一堂,共同品鉴不同产区及不同品牌带来的最新巧克力产品,并探讨巧克力行业热门话题。现场也能欣赏到巧克力大师的演示秀。



Salon du Chocolat Shanghai Chocolate Savoring Show: The Chocolate Savoring Show invites chocolate masters, chocolatiers and experienced chocolate lovers to gather together to taste the latest chocolate products from different regions and brands, and discuss the hot topics in the chocolate industry. You can also enjoy the chocolate master's demonstration show on the site.

展会优势 Advantages of the Show

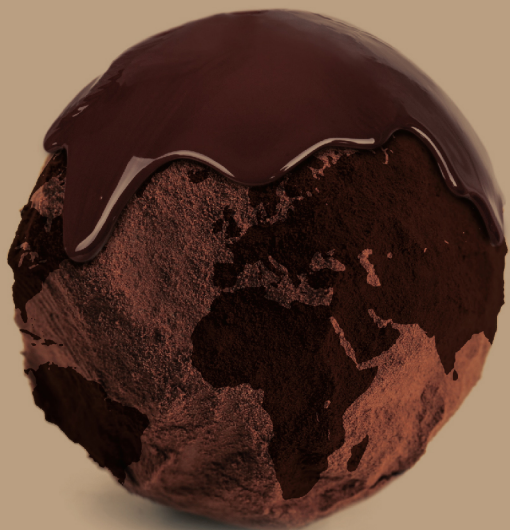
- 1 Salon du Chocolat国际巧克力展至今在全球已成功举办247场, 拥有全球巧克力行业资源
Salon du Chocolat has been successfully held 247 times around the world, possessing the abundant resources in chocolate industry globally.
- 2 新品发布及消费者测评, 深入体验巧克力行业变化趋势, 掌握巧克力市场一手资讯
New products launch and consumer test, diving into the chocolate information sea and the hot trend of chocolate industry.
- 3 为巧克力商和专业买家搭建销售网络平台, 助力B端&C端巧克力生意
Building a sales network for chocolatiers and buyers, prompting the B-end & C-end chocolate business.
- 4 品牌形象集中展示, 专业媒体及网红博主深度曝光, 提升品牌知名度
Concentrated display of brand image, in-depth exposure by professional media and Internet celebrity bloggers, to enhance brand awareness.
- 5 权威赛事、专业品鉴会、巧克力时装秀等精彩活动贯穿整场展会, 精彩纷呈
Authoritative competitions, professional tasting, chocolate fashion show and other wonderful activities throughout the whole fabulous exhibition.
- 6 与同期举办的FHC上海环球食品展紧密联动, 共享食品行业专业观众
Co-located with FHC Shanghai Global Food Trade Show, sharing the professional visitors from the food industry.

合作媒体 Media Partners



国际巧克力展全球系列展

Salon du Chocolat Global Events



日本·东京

2023年1月18日-2月14日 JAPAN: 18 JAN - 14 FEB 2023

沙特·吉达

2023年2月7-9日 JEDDAH: 7 FEB - 9 FEB 2023

阿联酋·迪拜

2023年5月18-20日 DUBAI: 18 MAY - 20 MAY 2023

法国·巴黎

2023年10月28日-11月1日 PARIS: 28 OCT - 1 NOV 2023

法国·里昂

2023年11月 LYON: NOV 2023

中国·上海 2023年11月8-10日

SHANGHAI: 8 NOV - 10 NOV 2023



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