



# 第二十六届 FHC上海环球食品展

THE 26<sup>TH</sup> SHANGHAI GLOBAL FOOD TRADE SHOW

/ 臻选美食 · 品味全球 / SHAPING THE FUTURE OF FOOD /

同期举办:



2023.11.8-10

上海新国际博览中心

Shanghai New International  
Expo Centre (SNIEC), China



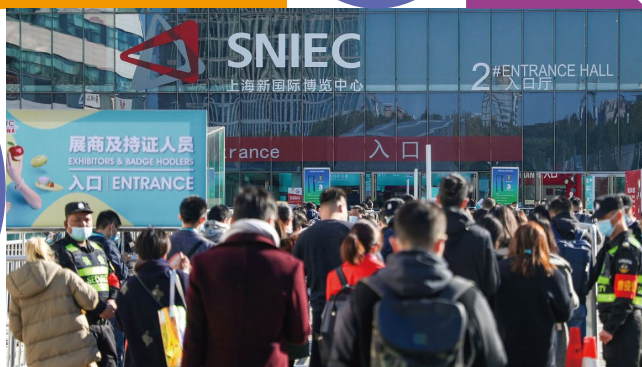
主办单位  
Organizer

上海市餐饮烹饪行业协会 上海博华国际展览有限公司

联合主办  
Co-organizer

中国食品土畜进出口商会 全联烘焙业公会





## 关于我们

### About us

由上海市餐饮烹饪行业协会与上海博华国际展览有限公司共同主办，中国食品土畜进出口商会联合主办的 FHC 上海环球食品展已成功举办二十五届。回顾上届展会，比利时、丹麦、法国、西班牙、德国、意大利、加拿大、美国、俄罗斯、日本、韩国、马来西亚、南非、巴西、奥地利、中国台湾等超 16 个国家及地区的展团携手亮相，来自食品、酒店、餐饮、生鲜、咖啡、烘焙、饮品、预制品、酒吧、会所、商超零售、加盟连锁等众多领域的专业观众莅临参观洽谈。全体与会人员严格坚守防疫管理制度，为新常态下的商贸展览活动筑造了坚实的基础，更为食品餐饮行业的持续稳定发展带来了强大的信心与动力。

FHC2023 将步入新的发展阶段，展会将全方位覆盖食品、餐饮及相关产业，拥有更丰富的主题内容，更新鲜的资讯，以及更精彩的专业活动，我们继续期待您的加入！

Shanghai Global Food Trade Show (FHC) has been held for 25 years successfully by Shanghai Restaurants Cuisine Association and Shanghai Sinoexpo Informa Markets International Exhibition Co., Ltd. and co-organized by China Chamber of Commerce of I/E of Food stuffs, Native Produce and Animal By-products (CFNA). Looking back at the exhibition in 2021, there are 16 international pavilions showcased onsite which are from Belgium, Denmark, France, Spain, Germany, Italy, Canada, the United States, Russia, Japan, South Korea, Malaysia, South Africa, Brazil, Austria and China Taiwan. Professional visitors from food, hotel, catering, fresh, coffee, baking, drinks, prepared products, bars, clubs, super retail, franchise chain and many other fields come to visit and networking with each other. All participants strictly adhere to the pandemic prevention management system, which has laid a solid foundation for the trade exhibition under the new normal dynamics. Furthermore, it also brought strong confidence and power to the sustainable and stable development of the food and catering industry.

In 2023, FHC will enter a new stage of development. The exhibition will cover the catering industry and related industries in an all-round way, with richer theme content, fresher industry dynamics and more exciting activities. We are looking forward to your joining us!

### 2023年·展望



**200,000** 平方米  
200,000 m<sup>2</sup> EXHIBITION SPACE



参展企业 **3,000+** 家  
3,000+ EXHIBITORS



专业观众 **150,000+** 人  
150,000+ VISITORS



**50+** 国家及地区  
60+ COUNTRIES & REGIONS



## FHC 2023 EXHIBIT CATEGORIES



肉类及水产品  
Meat & Aquatic Product



休闲食品  
Leisure Food



乳製品  
Dairy



甜食及巧克力  
Sweets & Chocolate



餐饮供应链及食材  
Catering Supply Chain  
& Raw Material



调味品及粮油  
Condiments & Oil



咖啡茶饮  
Coffee & Tea



烘焙轻餐  
Bakery & Light Meal



食品加工及包装  
Food Processing & Packaging



预制菜及中央厨房  
Prefabricated dishes  
& Central Kitchen

## 年度部分合作媒体一览

## Part of Media Partners

## 国内媒体 DOMESTIC MEDIA



## 海外媒体 OVERSEAS MEDIA



## 线上广告 ONLINE PROMOTION CHANNELS



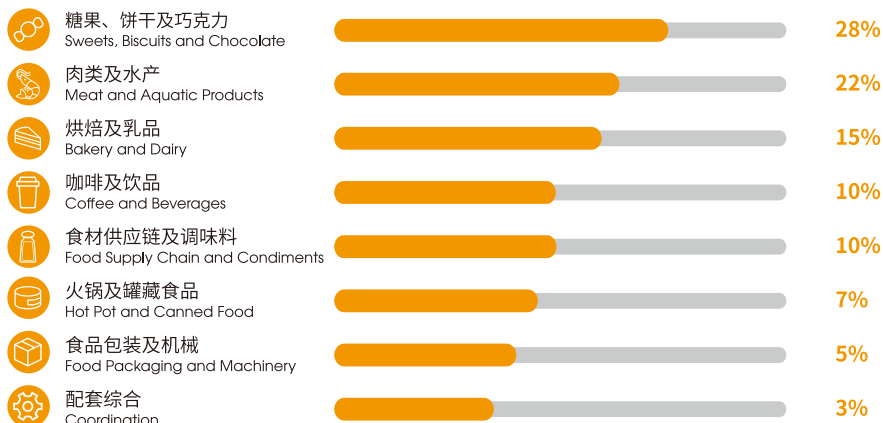
\* 往届合作部分媒体，排序不分先后

Some media of previous cooperation were ranked in no particular order.



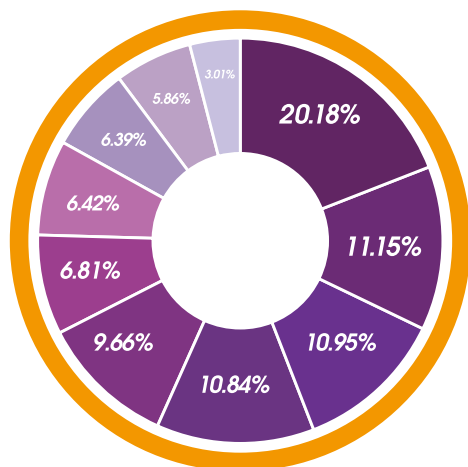
## 上届参展商业业务品类分布

### Main Categories



## 专业观众来源行业分布

### Visitors Nature of Business



- 咖啡饮品店 / 烘焙店 / 中西餐厅  
Café / Tea Shop / Bakery / Restaurant
- 餐饮 / 食品服务商  
Catering Service Provider
- 食品饮料制造 / 加工  
Food & Beverage Manufacturer / Processing
- 食品饮料进口商 / 总代理  
Food & Beverage Importer / Agency
- 食品饮料经销商 / 分销商  
Food & Beverage Distributor
- 电商 / 直播  
E-commerce / Live Streaming
- 连锁餐饮 / 特许经营店  
Franchise Chain / Franchise Store
- 酒店 / 教育  
Hotel / Education
- 大型商超 / 便利店 / 零售店  
Supermarket / Retail Shop / Grocery
- 医疗 / 航空  
Medical / Aviation



# 上届重磅赛事活动 及会议论坛回顾

## Reviews on Events and Forums

- 2021 FHC上海国际厨艺锦标赛  
2021 FHC Shanghai International Culinary Championship
- 第二十三届FHC中国国际甜品烘焙比赛  
The 23<sup>rd</sup> FHC China International Pastry and Bakery Competition
- 第二十三届FHC中国国际烹饪艺术比赛  
The 23<sup>rd</sup> FHC China International Culinary Arts Competition
- 第三届全国团餐大赛  
The 3<sup>rd</sup> Group Meal Competition
- 上海国际手工冰淇淋大赛  
2022 China Gelato Championship
- 2021中国巧克力应用大赛  
2021 China Chocolate Application Competition
- 2022世界咖啡杯测大赛中国区总决赛  
2022 China Cup Tasters Championship
- 2022世界拉花艺术大赛中国区选拔赛 - 上海分赛区  
2022 China Latte Art Championship - Shanghai Division
- 第九届上海国际潮流饮品创意制作大赛 - 上海分赛区  
The 9<sup>th</sup> Shanghai Fashion Drinks Competition - Shanghai Division
- 2022世界咖啡冲煮大赛中国区选拔赛 - 上海分赛区  
2022 China Brewers Cup - Shanghai Division
- 2021 CFCA中国精品巧克力大赛/中国咖啡冠军表演秀  
2021 CFCA Chocolate Talent / China All-Star Shanghai



- 创变·增长—第15届中华餐饮双创论坛  
Innovation and Growth -  
The 15<sup>th</sup> China Catering Innovation and Entrepreneurship Forum
- 可持续水产品交流峰会—多元化市场与减少食物浪费  
China Sustainable Seafood Summit -  
Diversifying Markets and Reducing Food Waste
- 2021FHC全球乳制品论坛暨首届欢乐奶酪节  
2021 FHC Global Dairy Forum and Happy Cheese Day
- 数字科技助力食品供应链降本增效高峰论坛  
Digital Technology Helps Food Supply Chain Reduce Cost and  
Increase Efficiency Summit
- 再论上海菜传承创新发展  
Shanghai Cuisine Inheritance and Innovation Re - discussion Summit
- 2021中国罐藏食品技术进步与创新发展论坛  
2021 China Canned Food Technology Progress  
and Innovation Development Forum
- 融合之路·链接共创 - 中国食品内外贸融合发展大会  
China Food Conference on the Integration of Domestic & Foreign Trade
- 2021FHC国际进出口肉类高峰论坛  
2021 FHC Import and Export Meat Forum
- FHC上海环球食品展预制食品论坛  
FHC Shanghai Global Food Trade Show Prepared Foods Forum



- 2021(第三届)中国食品供应链大会  
2021 (The Third) Chinese Food Supply Chain Conference
- 餐饮数字化战略转型升级研讨会  
Digital Transformation and Upgrading of Catering Seminar
- 流量爆炸·2021第三届世界外卖产业大会  
Explosive Flow, 2021 The 3<sup>rd</sup> World Delivery Industry Conference
- 中国餐饮新媒体营销峰会 - 引爆年轻力  
China Catering New Media Marketing Summit - Unlock Youth Power
- “有界之外”2021中国新烘焙影响力峰会(烘焙本土化专场)  
“Outside Boundedness” 2021 China Baking New Force Brand  
Sharing Conference (Baking Localization)
- FHC商贸配对会  
FHC Business Match-making
- 第三届中国餐饮产业潮流峰会  
2021 The 3<sup>rd</sup> China Catering Industry Trend Summit



## Shanghai New International Expo Centre (SNIEC), China

