



17th China International Starch and Starch Derivatives Exhibition

19-21 June 2023 | NECC, Shanghai, China

Organizers:  China Starch Industry Association

 Shanghai Sinoexpo Informa Markets International Exhibition Co., Ltd.



www.cisie.cn/en



A large-scale and professional starch industry event in the Asia Pacific Region

During the 13th Five Year Plan period, with the support and efforts of the authorities concerned of the Chinese government and its members, China's starch industry keeps booming, and has seen the great enhancement of industrial size, corporate strength and industry concentration; continuous adjustment and optimization of enterprise development mode, industrial layout and product structure; certain achievements have been made in energy consumption reduction and efficiency reduction. Starch Expo 2022 hosted by China Starch Industry Association and Shanghai Sinoexpo Informa Markets International Exhibition Co., Ltd. Will be held at the **NECC(Shanghai)** from **June 19 to 21, 2023**. The expo will focus on innovation, green and safety; expands the scale of the expo, closely follows the industry trend, and shows new trade opportunities for starch manufacturing industry to global high-quality exhibitors and visitors.

The starch industry has built a Green Factory and greatly improved its professionalism

Under the goal of "Peak Carbon Emissions and Carbon Neutrality", green development is the main theme of China's industrial development. Green refers to starch enterprises with the characteristics of intensive land use, harmless raw materials, clean production, waste recycling and low carbonization of energy in planning, development, production and operation. This expo will keep up with the development direction of the starch industry, show environmental starch equipment and promote the green development of the industry.



Find new business opportunities of starch environmental protection from the new national policies



In addition to the food industry that the starch focuses on, in response to the national policies of plastic ban order, the application of starch in the packaging material industry is becoming better and better, and corn starch tableware is pollution-free. In recent years, degradable packaging materials and tableware have been widely used, and starch is the main raw material for degradable packaging materials and tableware, which will also have a better future. The Expo will continue to work with the processing and packaging exhibition to create an upstream and downstream industrial chain that fits for the current national conditions and achieve win-win results.

Cooperate with key industries such as big health and new manufacturing to provide more products and solutions

In 2023, we will further work together with Hi & Fi Asia- China, Plant-based and Sustainable Business Expo, Healthplex Expo 2023, Natural & Nutritional Products China 2023, as well as key industries such as big health, big data, big logistics, new manufacturing, new materials and new energy, promote the industrial chain from low-end to medium and high-end, integrate four exhibitions, run through the whole starch industry and share upstream and downstream resources, and provide more products, technologies and experience for starch related enterprises.



Cocurrent exhibitions share

150,000 square meters of exhibition area



100,000+ professional visitors

2,000+ exhibitors at home and abroad



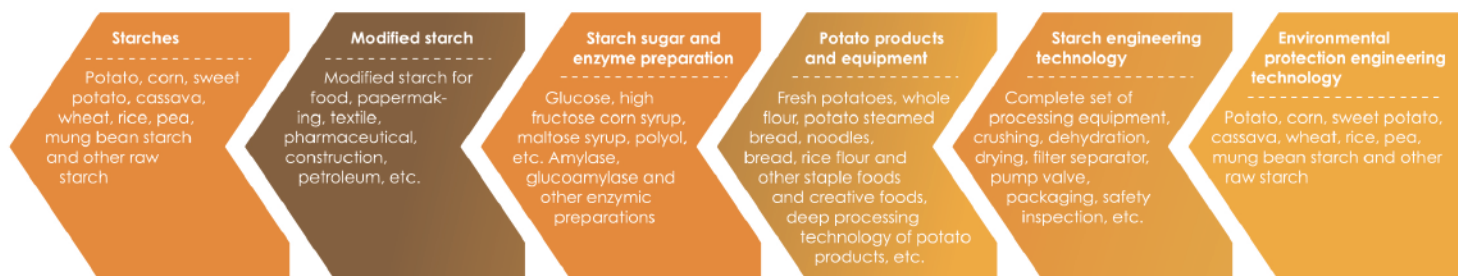
Promotion through multiple channels

80+ cooperative media at home and abroad

8,000+ WeChat subscription for professional fans

30+ issues of electronic journals

Scope of exhibits



Some well-known exhibitors in previous expos (In no particular order)



Concurrent events



The 8th Global Starch Industry Conference

The annual Global Starch Industry Conference will continue to invite relevant national departments, academicians, experts, scholars and entrepreneurs to make keynote speeches on the current situation of global food and the situation in China, analyze the development trend of the industry and share the business strategy of enterprises.

Cocurrent series of forums

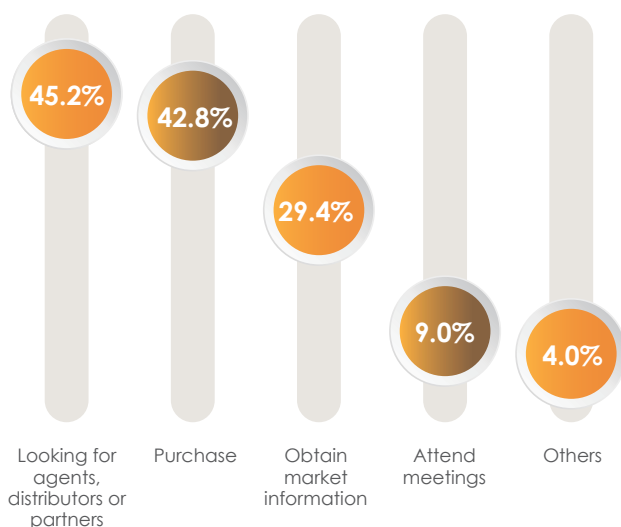
- Forum on Potato processing Technology and Environmental Protection
- Forum on Food Security, Market and Deep Processing
- Forum on Innovation and Green Manufacturing Technology of functional Sugar and Sugar Alcohol
- Academic Report and Experience Exchange Meeting on Modified Starch

Some VIP buyers in previous expos (In no particular order)



2021 Visitors Data Analysis * The data comes from a sample survey of 200 visitors questionnaires

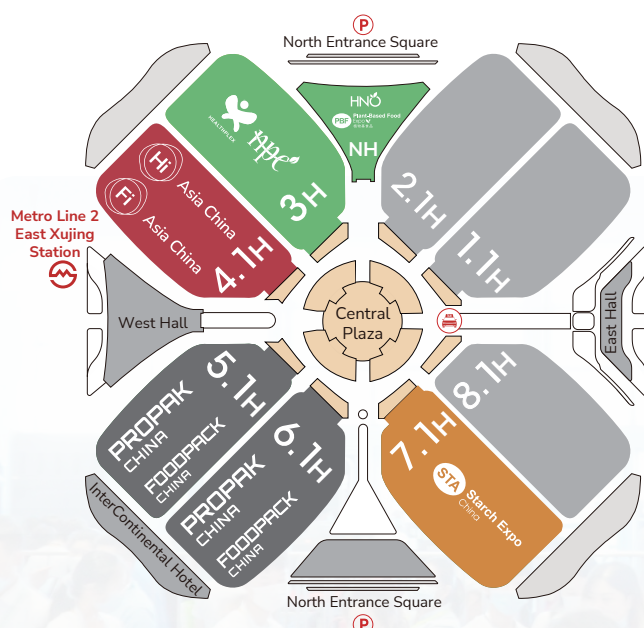
Reasons to visit



Business Nature



2023 Hall Plan



Hall 7.1

STA Starch Expo
China
Starch Expo 2023

Hall 4.1

Hi Asia China **Fi** Asia China
Hi&Fi Asia-China

Hall 3

Healthplex Expo 2023/
Natural & Nutraceutical
Products China 2023

Hall NH

HNO **PBF** Plant-Based Food
Expo 2023
HNO 2023
Plant-Based Food Expo

Hall 5.1/6.1/7.1

PROPAK **FOODPACK**
CHINA CHINA
The 28th International Processing
& Packaging Exhibition

Organizer Introduction

China Starch Industry Association

Founded in 1984, China Starch Industry Association is a trans regional and cross departmental national industry organization. It is an industrial enterprise and institution that is composed of starch, starch sugar, starch derivatives and services for them. A non-profit social organization voluntarily formed by starch industry groups and relevant departments is a national first-class association approved by the Ministry of civil affairs. There are seven professional committees including corn starch, potato starch, cassava starch, starch sugar, modified starch, sugar alcohol and sweet potato starch. The association has 42 executive directors, 104 directors and nearly 300 members.

Shanghai Sinoexpo Informa Markets International Exhibition Co., Ltd.

Shanghai Sinoexpo Informa Markets International Exhibition Co., Ltd. is the first joint venture exhibition company in China founded by Informa PLC-World's Largest Events & Exhibitions Organisers and Shanghai Sinoexpo International Exhibition Co., Ltd in 1998. The total area of our trade shows covered 1,500,000 sq.m in 2019, which provided countless trade opportunities for millions of buyers coming from all over the world. The Online platforms include 8 B2B portal websites, 2 B2P sourcing miniprograms, 4 information related Mini Program platforms and 2 APPs.