



STARCH EXPO | POTATO EXPO

第十四届上海国际淀粉及淀粉衍生物展览会 2019上海国际薯业产业开发展

2019年6月19-21日 June 19-21, 2019 国家会展中心(上海) NECC



展后报告

POST SHOW REPORT

同期举办 | Co-located with

第二十一届健康天然原料、食品配料中国展 Hi & Fi Asia-China

★ mpc 第十届中国国际健康产品展览会、2019 亚洲天然及营养保健品展 HNC 2019

PRODPHIC 2019 上海国际食品加工与包装机械展览会联展 ProPak China & FoodPack China 2019







主办方 | Organizers



中国淀粉工业协会 China Starch Industry Association



上海博华国际展览有限公司 Shanghai Sinoexpo Informa Markets International Exhibition Co.,Ltd.

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展会综述 |

Exhibition Overviews



由中国淀粉工业协会和上海博华国际展览有限公司共同主办的"第十四届上海国际淀粉及淀粉衍生物展览会、2019上海国际 薯业产业开发展览会(Starch Expo 2019/ Potato Expo 2019)"首次移师国家会展中心,于 6 月 21 日圆满落下了帷幕,本次 展会与同期食品系列展深度联合,从淀粉、薯业、健康原料、食品配料、健康营养保健品、食品加工包装等食品产业链逐一串联, 总展示面积达 140,000 平方米, 汇聚了 1,800 多家海内外知名展商, 吸引了 64,176 人次专业买家莅临参观。

作为亚太地区颇具规模与专业性的淀粉行业盛会,2019上海国际淀粉展邀请了:中粮集团、华欧淀粉、天山雪马铃薯、巨能 金玉米、福洋生物科技、华尔晶淀粉、河北鑫华农业、美臣机械制造、珀金埃尔默、迈安德集团、纳维加特机电、太平洋环保、 本源环境、新鸿鹰生物工程、江北机械、北大荒集团、巨能机械、山洪食品机械、博思达科技、宁安粮油淀粉机械、广重分离机 械、泰德康科技、上海兆光等百余家展商企业来到现场。展品范围囊括了各类淀粉原料、变性淀粉、淀粉糖、马铃薯主食化产品、 淀粉加工及配套设备、环保设备等,为海内外观众提供了一站式采购平台。

作为国家全面推进马铃薯主食化战略的试点城市之一,上海正在推进马铃薯主食产品的工艺研发与市场推广,已成功研发出 50 余种马铃薯主食产品。展会现场,中国农科院、上海交大以及清美、巴比、旺旺、元祖、德馨、贺寿等知名企业推出了一系列 马铃薯主食化产品,还有马铃薯食品的 3D 打印及薯泥加丁丁艺展示。

2020年6月22-24日,上海国际淀粉展、上海国际薯业展将继续与您相约国家会展中心(上海),并与同期 Hi China 健康 天然原料展、FI Asia-China 食品配料展、HNC 健康营养展、PROPAK & FOOD PACK 食品加工与包装机械联展再度同台,构建 18 万平米食品产业链盛会,与上海浦东新国际博览中心全馆的 CPhI China 制药原料展两大展馆联动,打造 40 万平米食药上下 游产业链大作,领跑食药行业。再次诚邀您明年上海虹桥国家会展中心相见,共睹亚太地区淀粉行业盛会。



The Starch Expo 2019 and Potato Expo 2019, jointly hosted by China Starch Industry Association and Shanghai Sinoexpo Informa Markets International Exhibition Co., Ltd., first moved to the National Exhibition and Convention Center (NECC) and concluded on June 21. This expo is deeply combined with the food series exhibition of the same period, integrating starch, potato, health ingredients, food ingredients, health nutrition and health care products, food processing, packaging and others in the food industry chain. The total exhibition area of expo exceeds 140,000 square meters, with more than 1,800 well-known exhibitors at home and abroad, and attracting 64,176 professional visitors.

As a large-scale and professional starch industry event in the Asia-Pacific region, 2019 Shanghai International Starch Expo attracted the following exhibitors: COFCO, Huaou Starch, Tianshan Snow Potatoes, Juneng Gold Corn, Fuyang Biotechnology, Huaerjing Starch, Hebei Xinhua Agricultural, Meichen Machinery Manufacturing, PerkinElmer, Myande Group, Navector Machinery and Electronics, Pacific Environmental Protection, Benyuan Environment, Xinhongying Bioengineering, Jiangbei Machinery, Beidahuang Group, Juneng Machinery, Sino-Food Machinery, Upstar Technology, Ningan Starch Machinery, Oil and Starch Machinery, Guangzhong Separation Machinery, SGT, Trillion Optical and more than 100 exhibitors joined the expo. The exhibits include all kinds of starch raw materials, modified starch, starch sugar, products themed making potatoes as a staple food, starch processing and supporting equipment, environmental protection equipment and so on, providing a one-stop purchasing platform for domestic and overseas visitors.

Making Potatoes as a Staple Food strategy is a major layout at the national level, which is of great significance to ensure national food security. In the Shanghai Potato Staple Food Display Area, the Chinese Academy of Agricultural Sciences, Shanghai Jiao Tong University and famous enterprises such as Tramy, Babi, Want Want, Ganso, Delthin, Heshou launched a series of products under the theme of making potatoes as a staple food, as well as 3D printing potato food and potato mashed processing technology display.

During June 22-24, 2020, Shanghai International Starch Expo and Potato Expo will continue to meet with you at NECC, and meanwhile, Hi & Fi Asia-China, HNC, ProPak & FOODPACK will be displayed again on the same stage, to build 180,000 square meters of food industry chain for synergy with the Shanghai New International Expo Center of CPhI China, and to create 400,000 square meters of food and medicine upstream and downstream industry chain to take a lead. Again, we sincerely invite you to meet us in NECC next year to see the Starch Industry Event of Asia-Pacific Region.

部分**全展企业** Part of the exhibitors

(企业排名不分先后 The list is in no particular order)







































































开幕式盛况

Opening Ceremony



出席开幕式嘉宾 Guests of Opening Ceremony

- 中国淀粉工业协会 秘书长 魏旭明 先生Mr. Wei Xu-mingSecretary General of China Starch Industry Association
- 原国家质检总局副局长,原国务院参事 葛志荣 先生 Mr. Ge Zhi-Rong Former Vice Minister of General Administration of Quality Supervision, Inspection and Quarantine of the People's Republic of China, Former Counselor of the State Council of People's Republic of China
- 中华人民共和国商务部外贸发展事务局 副处长 苏广领 先生 Mr. Su Guang-Ling Deputy Director of Trade Development Bureau of Ministry of Commerce of the People's Republic of China
- 中国食品和包装机械工业协会 理事长 楚玉峰 先生 Mr. Chu Yu-Feng Board Chairman of China Food and Packaging Machinery Industry Association
- 法国农业产品和技术国际交流发展协会 官员 Véronique du Passage 女士Mrs. Véronique du PassageDevelopment Officer of ADEPTA

- 中国医药保健品进出口商会 会长 周惠 先生 Mr. Zhou Hui President of China Chamber of Commerce for Import & Export of Medicines & Health Products
- 中国包装和食品机械有限公司 总经理 周海军 先生 Mr. Zhou Hai-Jun General Manager of China National Packaging and Food Machinery Corporation
- 中国保健协会 副秘书长 张大超 先生Mr. Zhang Da-ChaoVice Secretary General of China Health Association
- 英富曼亚洲首席执行官 马颖 女士 Mrs. Margaret Ma Connolly CEO of Informa Markets Asia
- 上海博华国际展览有限公司 创始人 王明亮 先生 Mr. Wang Ming-Liang Founder of Sinoexpo Informa Markets

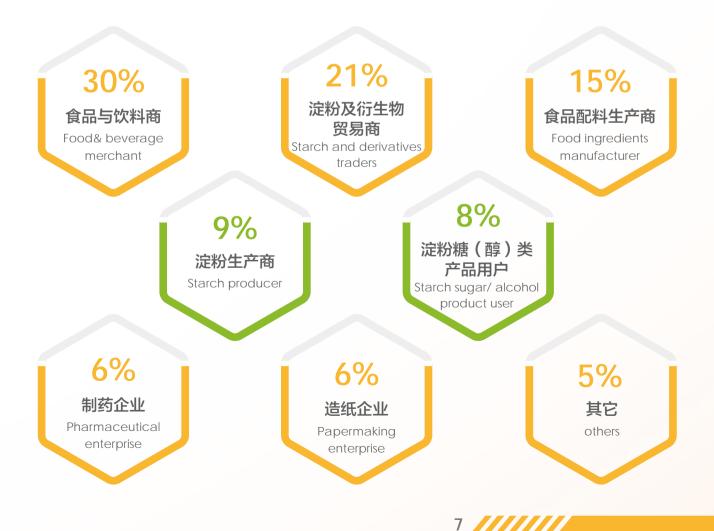


观众数据与分析 | Visitor Survey & Analysis

分析数据来自于现场 249 份观众问卷抽样调查统计 Analysis provided by 249 onsite visitors



观众所属行业 Source of visitors



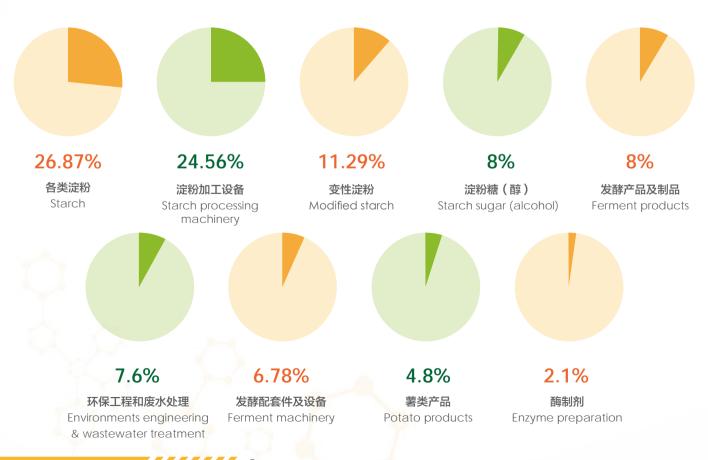


双众职位分析 Decision making power

采购经理 Purchasing Manager	28%	市场经理 Marketing Manager	15%
总经理/总监 GM/Director	12%	科研技术人员 Engineer/Technician	12%
董事长 /CEO Board Director/CEO	8%	质量控制人员 Quality Control Manager	5%
销售经理 Sales Manager	11%	其他 Others	9%

专业买家关注的产品领域

Professional visitors are looking for





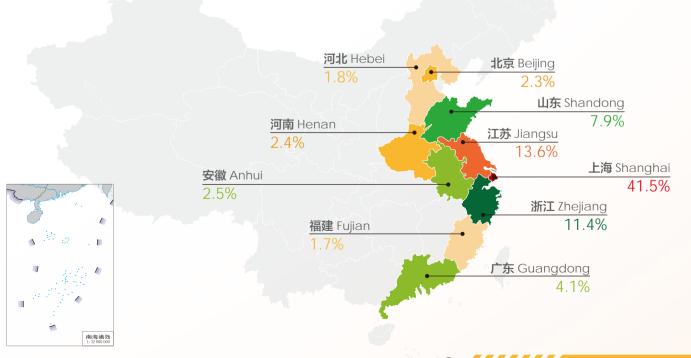
海外观众来源前十世区 Top ten regions of overseas visitors

——占海外观众总人数的 65.2% / Occupied 65.2% of total overseas visitors



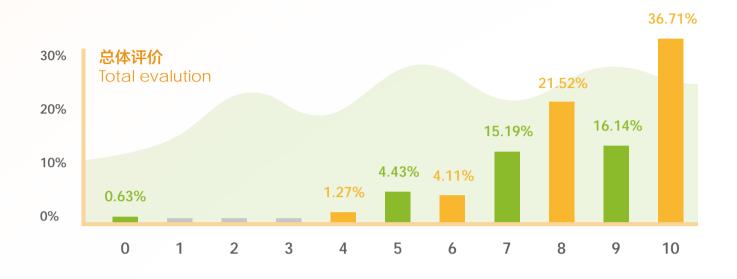
国内观众前十世区 Top ten regions of domestic visitors

——占国内观众总人数的 89.2% / Occupied 89.2% of total domestic visitors

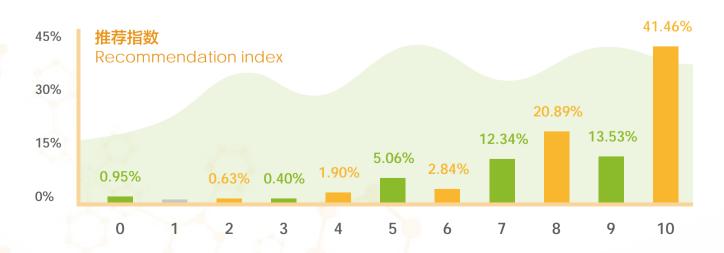


各顶满意度 Satisfaction survey

0-10 分, 1 分为非常不满意, 10 分为非常满意, 0 为不适用 1-10, from extremely dissatisfied to extremely satisfied, 0 is not applicable.









展商数据与分析 | Exhibitor Survey & Analysis

分析数据为八成现场展商调研表抽样调查结果 Analysis provided by 80% exhibitors

展商行业分布 Exhibitor industry source

淀粉原料 Starch ingredients

22%

淀粉深加工产品 Starch deep processing products

24%

淀粉加工设备 Starch processing machinery

38%

发酵产品及设备 Ferment products & machinery

6%

环保工程和废水处理 Environments engineering & wastewater treatment

6%

薯类深加工产品 Potato products

4%

本次的参展目的是否达到 Satisfaction survey

0-5 分,1 分为完全不达到, 5 分为完全达到, 0 为不适用 1-5. from not achieved to totally achieved, 0 is not applicable

	0	1	2	3	4	5
寻找新买家 Looking for new buyers	0%	4.76%	4.76%	42.86%	23.81%	23.81%
寻找特许人 / 代理权授权商 Find a agent/distributor	28.57%	14.29%	4.76%	19.05%	14.29%	19.04%
开拓新市场 Explore new markets	9.52%	4.76%	9.52%	23.81%	23.81%	28.58%
推出新产品 Promote new products	14.29%	4.76%	14.29%	23.81%	19.05%	23.8%
建立品牌形象 Building brand image	0%	0%	9.52%	19.05%	38.1%	33.33%
收集市场讯息 Collect market information	0%	0%	4.76%	23.81%	42.86%	28.57%
巩固与买家 / 合作伙伴的联系 Comsolidate the relationship with buyers/cooperative partner	0%	0%	9.52%	33.33%	33.33%	23.82%



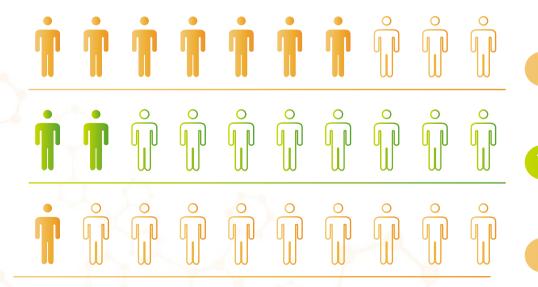
对本展览会各顶表现的满意程度 Satisfaction survey

1-5 分, 1 分为完全不满意, 5 分为完全满意, 0 为不适用

1-5.from not achieved to totally achieved, 0 is not applicable

	0	1	2	3	4	5
参展效果 The exhibition effect	0%	4.76%	9.52%	38.1%	28.57%	19.05%
观众流量 Quantity of visitors	0%	9.52%	14.29%	38.1%	28.57%	9.52%
观众质量 Quality of visitors	0%	9.52%	9.52%	33.3%	28.57%	19.09%
主办方服务质量 Service from Organizers	0%	4.76%	9.52%	19.05%	42.86%	23.81%
展馆设施及服务 Quality of pavilion facilities	0%	0%	9.52%	28.57%	33.33%	28.58%
指定的摊位承包商的服务 Specify booth contractor's services	0%	0%	4.76%	33.33%	33.33%	28.58%
指定的运输公司的服务 Specify transportation company's services	4.76%	4.76%	0%	19.05%	38.1%	33.33%
布展及撤展安排 Arrange and move-in	0%	4.76%	4.76%	23.81%	33.33%	33.34%

2019 年 基展 意向 | Plan for 2019



66.7%

会参展 will exhibit

23.8%

可能参展 Might exhibit

9.5%

不参展 will not exhibit



现场活动及会议 Onsite Activites & Meetings

上海马铃薯主食化展区 Shanghai Potato Staple Food Pavilion



马铃薯主食化战略是国家层面上的一个重大布局,对于保障国家粮食安全意义重大。为进一步推进"马铃薯主食化"这一国家战略,引导市民改善膳食结构,提高身体素质,在由全国马铃薯主食化产业联盟主办,上海博华国际展览有限公司承办的2019 上海国际薯业产业开发展(Potato Expo)上,现场特设了"上海马铃薯主食化展区",展区聚集了众多上海知名马铃薯加工企业,中国农科院、上海交大以及清美、巴比、旺旺、元祖、德馨、贺寿等知名企业推出了一系列马铃薯主食化产品,还有马铃薯食品的3D打印及薯泥加工工艺展示,研发出了一批适合长三角区域消费者口味的马铃薯主食产品。平凡的马铃薯从此不再"土",在上海,让吃马铃薯成为时尚。

Potato Staple Food strategy is a major layout at the national level, which is of great significance to ensure national food security. In order to further advance the national strategy of 'Potato Staple Food', guide the public to improve their dietary structure and enhance people's physical fitness, the 'Shanghai Potato Staple Food Pavilion' is specially set up at the Potato Expo 2019 sponsored by National Industries Association of Potato Staple Food and undertaken by Shanghai UBM Informa Markets International Exhibition Co., Ltd. At the expo, Chinese Academy of Agricultural Sciences, and Shanghai Jiao Tong University, and many famous potato processing enterprises in Shanghai, such as Tramy, Babi, Want Want, Ganso, Delthin, Heshou have launched a series of products with theme of making potatoes a staple food, as well as 3D printing potato food and potato mashed processing technology exhibition. We have developed a batch of potato staple food products suitable for the taste of consumers in the Yangtze River Delta region.

马铃薯主食化大学生创新设计大赛

Potato Staple Food Innovative Copetitive for College Students



主办单位:全国马铃薯主食化产业联盟

承办单位:上海交通大学马铃薯工程技术研究中心、上海博华国际展览有限公司

支持单位:中国国际贸易促进会农业行业分会、上海市农业发展促进中心

在上海博华国际展览有限公司与上海交通大学马铃薯工程技术中心共同举办马铃薯主食化大学生创新设计大赛上,上海交通大学、上海理工大学、上海海洋大学、上海应用技术大学等高校学生在创新中挖掘马铃薯的价值,制作以马铃薯为主要食材,以蒸煮、烘焙、榨汁提取为主要方法,创新烹饪食品或饮料。



2019 中国马铃薯主食化产业发展国际论坛

China Potato Staple Food Development International Forum

主办单位:全国马铃薯主食化产业联盟、上海市农业农村委国际合作处

承办单位: 上海博华国际展览有限公司

支持单位:中国国际贸易促进会农业行业分会、上海市农业发展促进中心、上海市农业科学院国际合作处、

上海交通大学马铃薯工程技术研究中心

来自全国马铃薯主食化联盟、国际马铃薯亚太中心、日本农业食品产业技术综合研究机构、上海交通大学、"艺薯家"等多 家组织和机构的专家围绕小土豆展开一场场精彩纷呈的"头脑风暴"。在论坛上还举行了马铃薯主食化推广工作颁奖仪式,对"马 铃薯主食化大学生创新设计大赛"获奖者以及获得"2017、2018年度马铃薯主食化产业各项荣誉"的企业进行颁奖。通过本次论 坛,为我国马铃薯主食化产业健康发展提出新的思路、指明新的方向,从而推进马铃薯主食化之路顺畅、长远发展。







马铃薯消费区如何聚焦马铃薯主食产业

提高消费水平和加工转化力度,促进马铃薯产业健康发展

中国淀粉工业协会马铃薯淀粉专委会秘书长 高瑞

如何让 10 亿中国人将土豆作为主食?

国际马铃薯中心亚太中心干事 Marc de Beaufort

土豆的东方主义

"艺薯家"(北京)餐饮投资有限公司 创始人 马达飞

日本马铃薯淀粉现状研究及日本主食化经验分享

上海市南方特色马铃薯主食化研究进展

上海交通大学马铃薯工程技术研究中心 副主任 王正武教授



2019 淀粉发酵产品与设备创新论坛

主办单位: 中国食品工业协会发酵工程研究会、上海博华国际展览有限公司

承办单位: 浙江科技学院、浙江省农业生物资源生化制造协同创新中心(省2011计划)

新型气升式发酵罐设计探讨 陆宁洲 海归专家 副总经理 宁波星邦生化设备有限公司

淀粉加工及成套设备研发 胡东 董事长 安徽泰德康农业科技发展有限公司

基于木薯全粉的生物加工及全质利用研究 沙如意 博士,副教授,硕士生导师 浙江大学

淀粉及淀粉糖废水资源化回收解决方案 刘建松 水处理高级工程师,技术推广经理 四川绿沃创新环保工程有限公司

"SJGLE 食品加工在线"买家采购会

6th SJGLE Sourcing Event

食品加工在线创始于 2015 年,依托业内品牌展会支持,吸引了超过 5600 家优质供应商入驻并建立企业商铺,超 5 万家采购商注册为买家会员。网站网罗了食品原配料、健康原料等行业的厂商及产品信息,打通上下游产业链,形成服务全产业链的 O2O整合营销平台。

本次买家采购会中,前来采购洽谈的买家共 131 位,买家洽谈场次共计 216 场,分别来自英国、墨西哥、马来西亚、巴基斯坦等十多个国家,采购产品 2376 余款。

Rolled out in 2015, supported by brand exhibition in the industry, www.sjgle.com attracts more than 5,600 trustworthy suppliers to register in and establish home page. More than 50,000 buyers register the member. The website collects information of food raw ingredients, healthy raw materials and other industries' manufacturers and products and opens up the upstream and downstream industry chain, serving as an O2O integrated marketing platform for the whole industry chain.

In the buyer sourcing event, there were 131 buyers who came to the procurement negotiation, and the buyers negotiated a total of 216 times, separately from more than 10 countries like the United Kingdom, Mexico, Malaysia, Pakistan etc. purchased more than 2,376 products.



媒体报道 | Media Report



















































上海农心食品有限公司 Shanghai NONGSHIM Co., Ltd.

我们找了些淀粉原料供应商,淀粉展是国内现在比较权威的淀粉方面的展会了,我们也不愿此行,找到合适 的供应商,总体来说,这是一个跟业内同行交流和学习行业知识的好机会。

We have found some suppliers of starch raw materials. The Starch Expo is the most authoritative one in China now. It is very lucky for us to find the right suppliers; generally speaking, this is a good opportunity to exchange and learn industry knowledge with counterparts in the industry.

辛普劳 (中国) 食品有限公司 Simplot (China) Food Co., Ltd.

这是我们首次参加淀粉展和薯业展,我们是被马铃薯主食化这块内容吸引过来的,现场见到了很多上海名牌 企业,交流了心得,也认识了很多新客户,我们明年还会再来参观的。

This is our first time to participate in the Starch Expo and the Potato Expo. We were attracted by the idea of Potato Staple Food. We met many famous enterprises in Shanghai, exchanged ideas and got to know many new customers. We will come back next year.

上海爱森食品加工有限公司 Shanghai Asaic Food Processing Co., Ltd.

这次展会搬到国家会展中心后,感觉有了新的提升,观众和展商的数量都比以前有所增加,我们也很满意能 在淀粉展上找到合适的供应商,希望展会越做越好,每年都有进步。

After the expo moved to the National Exhibition and Convention Center, the number of visitors and exhibitors had increased, and we were very satisfied with finding suitable suppliers at the Starch Expo. We wish the expo a better future.

汉科精细化工有限公司 Heightchem Fine Chemicals Co., Ltd.

我们参观这次淀粉展主要是看下新产品,新技术,也是再来拜访一下老客户,结实下新朋友,总体来说,我 们很满意这次展会,展品范围有很广,同期相关的展会也有上下游关系,来一次参观四个展会,非常值得。

During our visit to the Starch Expo, we come to know the new products and technologies, and also visit the old customers and make new friends. Generally speaking, we are very satisfied with this expo, in which it has a wide range of exhibits and the relevant exhibitions also have upstream and downstream relations. It is very worthwhile to visit four exhibitions at one time.

展商寄语 | Exhibitors Testimonials

我们是做筛分设备的生产商,参加过很多届淀粉展了,展会无论是展商还是观众都是行业专业的人员,通过交流沟通,我们不仅能够满足用户的需求,同时也能够了解到行业的最新发展动向,能够为我们的产品研发更新带来市场指引。以后我们会继续参加展会,也预祝展会越办越好!

We are a manufacturer of screening equipment, and have participated in many starch exhibitions. Exhibitors and visitors are all professionals in the industry. Through communication, we can not only meet the needs of users, but also understand the latest development trend of the industry, which can bring market guidance for our product research and development update. We will continue to participate in the exhibition in the future, and wish the expo a better future!

NAVECTOR ——纳维加特—

纳维加特(上海)筛分技术有限公司 总经理 邵冠宁

Shao Guanning, General Manager of Shanghai Navector Electrical Technology Co., Ltd.

作为淀粉行业展的忠实粉丝,天山雪公司每年都会如期参展。感谢博华展览给淀粉行业搭建了这样一个自由、开放的交流平台,不仅促成了天山雪与同行业的友好交流合作,更是给我们提供了一个树立公司形象、展示公司产品,达成与经销商友好合作的良好契机。愿淀粉展会越办越好,共创辉煌。

As a loyal fan of the Starch Expo, Tianshan Snow participates in the exhibition every year as scheduled. Thanks to Shanghai Sinoexpo Informa Markets International Exhibition Co., Ltd. for setting up such a free and open exchange platform for starch industry, which not only facilitates the friendly communication and cooperation between Tianshan Snow and the same industry, but also provides us with a good opportunity to set up the company image, display the products of the company and conduct friendly cooperation with distributors. Wish the Starch Expo a better and bright future.

新疆天山雪马铃薯开发有限公司 总经理王超先生

Mr. Wang Chao, General Manager of Xinjiang Tianshan Snow Potato Development Co., Ltd.

展览会吸引了世界各地有实力的企业和专家参展,场面火爆。泰德康科技作为国内淀粉行业的员老,每年都会如期参展。感谢上海博华国际展览公司为淀粉行业搭建了一个自由、开放的交流平台,不仅促成了泰德康科技与同行业的友好交流合作,更是给我们提供了一个树立公司形象,展示公司产品,达成与客户友好合作的良好契机。Well-positioned enterprises and experts from all over the world have attended this welcoming and grand expo. As a member of the starch industry in China, SGT participates in the expo every year as scheduled. Thanks to Shanghai Sinoexpo Informa Markets International Exhibition Co., Ltd. for setting up a free and open exchange platform for starch industry, which not only facilitates the friendly communication and cooperation between SGT and the same industry, but also provides us with a good opportunity to set up the company image, display the products of the company and conduct friendly cooperation with customers.



泰德康科技 宁金科 总经理

Ning Jinke, General Manager of SGT



展会专业性很强,组织方的服务很周到,展会期间我们见到了许多来自国内外的客户和同行业人员。同期的高峰论坛汇聚了很多专家,通过参加论坛的活动我们也受益匪浅。此次展会对我司的品牌推广及业务拓展,起到很大的促进作用,达到了预期目标。特此表示感谢。

This expo is very professional, the organizer offers discreet services, and during the expo we met a lot of customers from home and abroad and people in the same industry. During the same period, the Summit Forum brought together many experts, and we also benefited a lot. This expo has played a great role in promoting the brand promotion and business development of our company, and achieved the expected goal. Thank you very much.



北京劢克机械工程有限公司 李丹 销售总监

Li Dan, Sales Director of Beijing Meckey Machinery Engineering Co., Ltd.

作为参展企业首先非常感谢大会组委会及行业协会对这次展会的完美组织与安排,从展商邀约、参观观众邀约,可以看出都是行业的专业人士,为淀粉及淀粉衍生物行业创造了一年一度交流沟通、商务贸易、行业探讨和新品新技术推广的机会。 这次展会莅临我公司展位参观人员非常多,总计接待国内外客户 150 余人次,达成合作意向的客户 10 余个,会后都在积极的跟进推动。大家对新技术新设备的期望是非常的高,对采用新技术新设备的心里也比较迫切。我们希望能为行业技术进步设备革新做出应有的努力。

Our company would like to express our thanks to the organizing committee of the exhibition and the trade association for the perfect organization and arrangement of the expo. From the invitation of exhibitors and visitors, we can see that they are all professionals in the industry, creating opportunities for annual communication, business trade, industry discussion and promotion of new products and new technologies for the starch and starch derivatives industry.

At this expo, a great number of visitors come to our booth, with a total of more than 150 people at domestic and overseas, and more than 10 customers with the cooperation intention actively follow up after the exhibition. New technologies and equipment are highly anticipated, and there is a strong urge to adopt these new technologies and new equipment. We hope to make due efforts for the technological progress and equipment innovation in the industry.



枣庄市三维技术有限公司 褚庆行 销售总监

Chu Qingxing, Sales Director of Zaozhuang Sunweigh Technology Co., Ltd.

上海国际淀粉展是一个非常好的品牌宣传、行业交流、客户拓展的平台,在此次展会上,我们认识了很多新客户,结识了很多的新朋友;我们与行业内的朋友互相交流了解到了很多市场动向和行业发展方向,对我们企业发展很有帮助,我们未来还会参加展会。

The Shanghai International Starch Expo provides a good platform for brand promotion, industry exchange and customer development, in which we get to know many new customers and make many new friends; We communicate with friends in the industry to understand a lot of market trends and industry development direction, which is conducive to the development of our enterprise. We also expect the future's expo.



河北鑫华农业科技公司 张娜 销售经理

Zhang Na, Sales Manager of Hebei Xinhua Agricultural Technology Company





国家会展中心(上海)

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