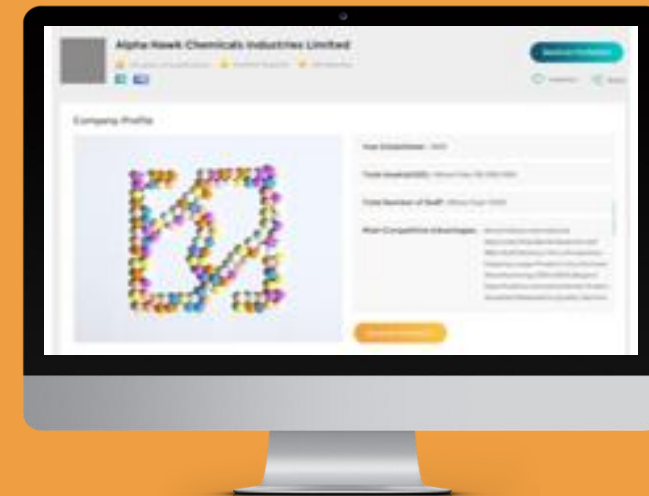




# Smart Event Solution @CPhI & P-MEC China 2022

**Physical Event**  
*Shanghai, China*  
*21-23 June*

**Virtual Expo Connect**  
*Online*  
*21 April - 23 June*



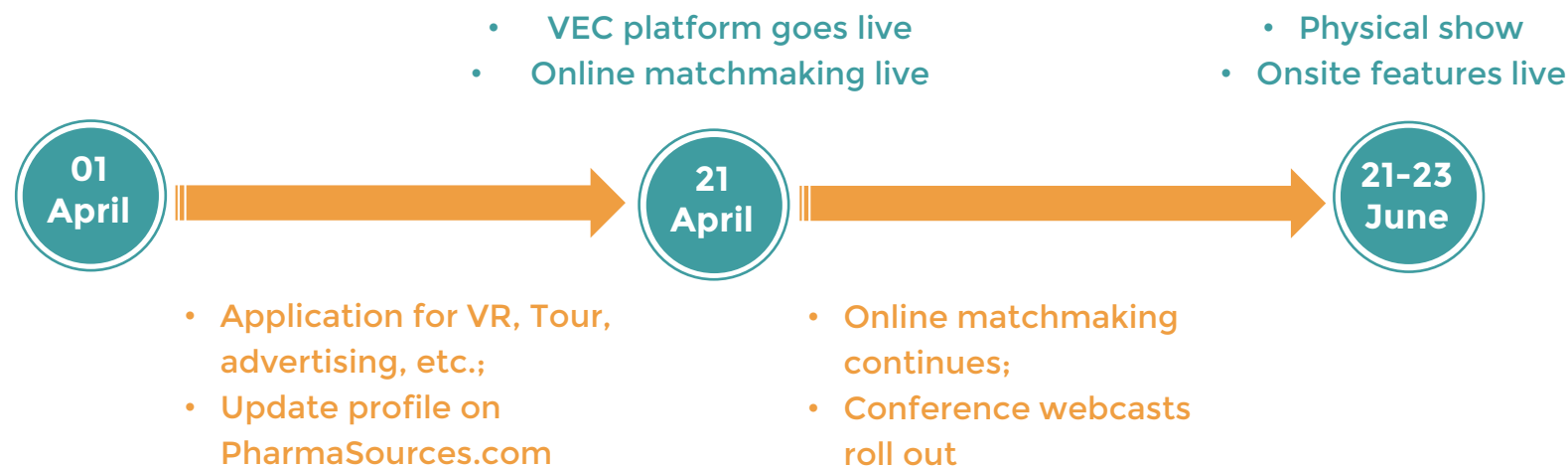
# ■ CPhI & P-MEC China Virtual Expo Connect

## CPhI & P-MEC China: Virtual Expo Connect

— A smart O2O platform for global pharma professionals

This year, we are introducing a hybrid CPhI & P-MEC China again. The in-person event will take place from 21-23 June 2022 at SNIEC Shanghai China. The online event will take place from 21 April to 23 June and can be accessed from anywhere.

The digital extension of the physical CPhI & P-MEC China event, "Virtual Expo Connect (VEC)", offers an online alternative for global pharma professionals, adding valued services and infinite opportunities to connect, learn, trade and grow.



**64 Days**

High quality  
content and matchmaking

**2 Months**

Intensive online exposure  
and 3-day onsite promotion

**2,500+**

Exhibiting companies

**20+**

On-demand & live-streaming  
Online webinar content

## ■ CPhI & P-MEC China Virtual Expo Connect

**Want to Boost Your Pharma Business Online?**  
**CPhI & P-MEC China is here to help!**

Connecting companies to business opportunities in China and global pharma markets as quickly and efficiently as possible is a priority for CPhI & P-MEC China, especially during this challenging time of travel restriction. We offer various customized packages that match your needs and budget to take advantage of our virtual services and digital solutions to help you boost business online.

### Key Features of Virtual Expo Connect



**Digital  
Showroom**



**Online  
Matchmaking**



**Conference  
Webcast**



**Intensive  
Advertising**



**VR  
Show**



**Guided  
Tour**



**Hosted Buyer  
Video Meeting**



**Digital  
Center**

# Virtual Expo Connect: Packages

An online platform to promote your brands and products and a dedicated digital company marketplace to boost the exposure of products and services and provide value to your target buyers.

- Promote your brand, products and services for more than 60 days to global audiences and generate leads.
- The digital marketplace boosts the exposure of your brand image and awareness.

Basic Package	Premium Package	Elite Package
<p>1- Basic Digital Showroom on VEC, including</p> <ul style="list-style-type: none"> <li>• Company logo, name, booth number, introduction and banner</li> <li>• 4 products display</li> <li>• 4 certificates display</li> </ul> <p>2- Matchmaking</p> <ul style="list-style-type: none"> <li>• 20 invitations can be sent</li> <li>• Max 10 invitations can be received</li> </ul> <p>* Including PharmaSources supplier membership during 21 April – 23 June 2022</p>	<p>1- Premium Digital Showroom on VEC, including</p> <ul style="list-style-type: none"> <li>• <b>Video and brochure</b> can be uploaded apart from company logo, name, booth number, introduction and banner in the Showroom</li> <li>• 12 products display</li> <li>• 4 certificates display</li> <li>• <b>Top listed</b> on search list</li> </ul> <p>2- Matchmaking</p> <ul style="list-style-type: none"> <li>• 120 invitations in total can be sent</li> <li>• <b>Unlimited</b> invitations can be received</li> </ul> <p>* Including PharmaSources supplier membership during 21 April 2022 – 21 April 2023</p>	<p>1- Premium Digital Showroom on VEC, including</p> <ul style="list-style-type: none"> <li>• <b>Video and brochure</b> can be uploaded apart from company logo, name, booth number, introduction and banner in the Showroom</li> <li>• 12 products display</li> <li>• 4 certificates display</li> <li>• <b>Top banner</b> on search page</li> </ul> <p>2- Matchmaking</p> <ul style="list-style-type: none"> <li>• 120 invitations in total can be sent</li> <li>• <b>Unlimited</b> invitations can be received</li> </ul> <p>3- Physical showroom</p> <ul style="list-style-type: none"> <li>• <b>Product showcase</b> at the Digital Center onsite</li> </ul> <p>4- Brand exposure and extra promotion</p> <ul style="list-style-type: none"> <li>• One-week <b>homepage</b> exposure</li> <li>• <b>E-newsletter</b> promotion</li> </ul> <p>* Including PharmaSources supplier membership during 21 April 2022 – 21 April 2023</p>
<p>Free for Exhibitor</p> <p>For Non-Exhibitor: \$1,299</p>	<p>For Exhibitor: \$1,300</p> <p>For Non-Exhibitor: \$1,299 + \$1,300</p>	<p>For Exhibitor: \$2,300</p> <p>For Non-Exhibitor: \$1,299 + \$2,300</p>

Application deadline: 20 April 2022

# Virtual Expo Connect: Digital Showroom

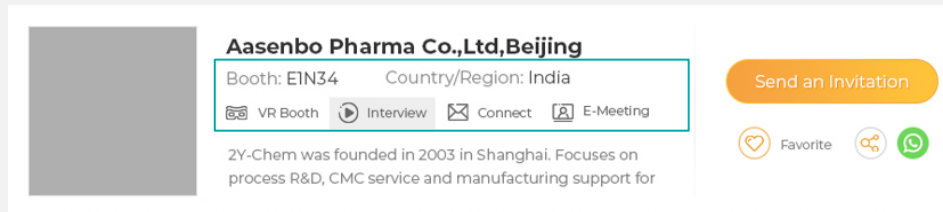
## Elite

- Top banner on Search Page
- One-week banner exposure on Home Page

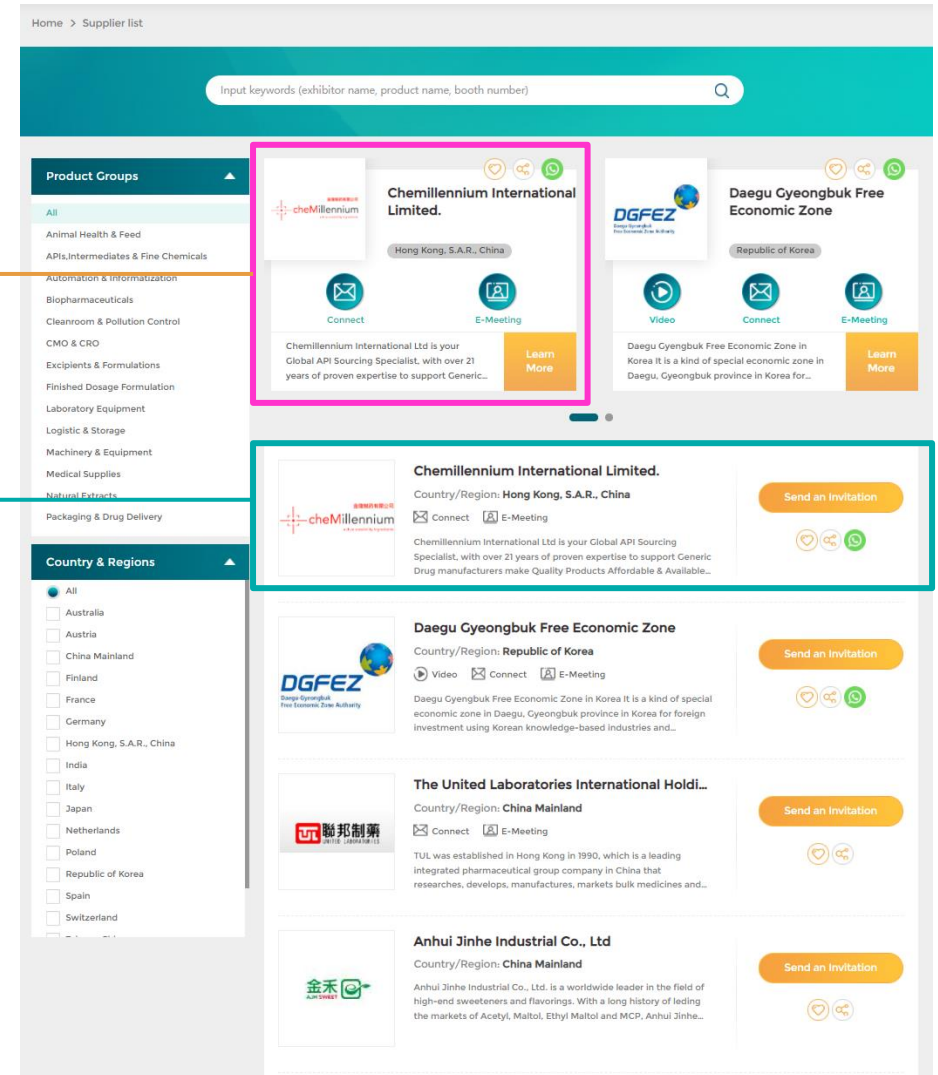


## Premium

- Top listed on search list




## Basic



\* Sample for reference

# Virtual Expo Connect: Digital Showroom

## Basic



Hebei Tiancheng Pharmaceutical Co.,Ltd.


Country/Region: China Mainland

Favorite

Share

Send an Invitation

Company Profile



Year Established : 1989

Total Assets(USD) : More than 99,999,999

Total Number of Staff: More than 1000

Main Sales Markets : North America, Central/South America, Western Europe, Eastern

VR Booth

Interview

Connect

E-Meeting


WhatsApp

Hangzhou Go Top Peptide Biotech is a technology based peptide company and National High-tech Enterprise located in Hangzhou of China, providing full services to the pharma, cosmetic and biotech companies and research institutions worldwide.


The company is specialized in development and manufacturing of simple and complex peptide, cosmetic peptide as well as custom peptide synthesis(CMO, CMC) for various research applications.

We have the state-of-the-art peptide center covering 2,000m<sup>2</sup>, equipped with peptide synthesizers 100L, 50L, 20L, SL, HPLC purification systems with different sizes. And the center also equipped with GMP standard clean room to meet client's special needs. At present, we have successfully developed more than 40 peptides, with the annual production capacity up to 100 kilograms.


Top Products




10-methoxy-4-(3-methyl-4-piperidinyl)-4H-benzo[4,5-b]hepta



10-methoxy-4-(3-methyl-4-piperidinyl)-4H-benzo[4,5-b]hepta







10-methoxy-4-(3-methyl-4-piperidinyl)-4H-benzo[4,5-b]hepta



10-methoxy-4-(3-methyl-4-piperidinyl)-4H-benzo[4,5-b]hepta


View more

Certificates/Standards



\* Sample for reference

## Elite & Premium



Alpha Hawk Chemicals Industries Limited

Booth: EN34

Country/Region: India

Favorite

Share


VR Booth

Interview

Connect

E-Meeting

Company Profile



Year Established : 1989

Total Assets(USD) : More than 99,999,999

Total Number of Staff: More than 1000

Main Sales Markets : North America, Central/South America, Western Europe, Eastern

VR Booth

Interview

Connect

E-Meeting


WhatsApp

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10-methoxy-4-(3-methyl-4-piperidinyl)-4H-benzo[4,5-b]hepta

View more

Certificates/Standards



# Virtual Expo Connect: Online Matchmaking

## China Pharma Connect (CPC)

### - Online Matchmaking

The complimentary matchmaking service supports users to find the perfect business match. The online platform enables suppliers and buyers to send invitation requests for either contact detail exchange or video meeting when browsing digital showroom or via search function.

- Connect with both visitors and exhibitors.
- Live from 21<sup>st</sup> April.


Online Matchmaking	Basic Package	Premium Package
Validity Time	21 April - 23 June 2022	
Requests that can be sent	20*	120*
Requests that can be received	Max. 10	Unlimited

\* 20 invitations included in Basic Package and 120 invitations included in Premium Package


\* Extra 100 invitations that can be sent cost \$329.

### My Account

[My Profile](#)[My Favourites](#)[My Invitations](#)[My Content Schedule](#)


 Send an Invitation

[I'm looking for Suppliers](#)[I'm looking for Buyers](#)



#### Invitations for Video Meetings

Received	Sent
Accepted	2
Pending	7
Declined	0



#### Invitations for Connection

Received	Sent
Accepted	1
Pending	1
Declined	0

[Manage My Invitations](#)



# Virtual Expo Connect: Conference Webcast

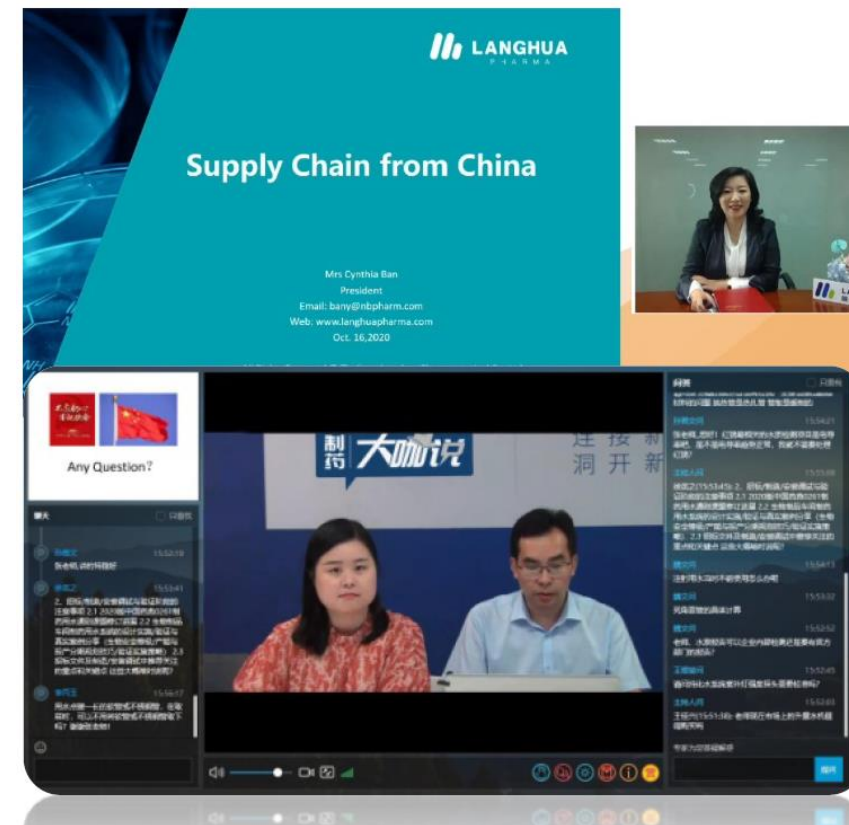
Position yourself as a thought leader on a specific topic in the pharma sector and generate high-quality leads.

## Webinar Sponsor

- One pre-recorded English webinar session (45mins)
- On-demand version presented and gated for 2 months online
- Dedicated webinar promotion: webpage, e-newsletter, etc.
- All registrants' data of qualified and GDPR-compliant leads
- Premium package service included for exhibitor
- Basic package service included for non-exhibitor

For both exhibitor & non-exhibitor: \$ 4,800

Application deadline: 30 April 2022





# Virtual Expo Connect: Advertising Banner\*

The screenshot displays the Virtual Expo Connect website interface. Three callout boxes with arrows point to specific banner areas:

- Header Banner** (top right): 1220(W)x160(H), \$2,000\*/week, Apr.21 - Jun.23. The arrow points to the top navigation bar area.
- Showroom Banner** (middle left): \$2,000\*/week, Apr.21 - Jun.23. The arrow points to the large central banner featuring a crowd and the text "Online Matchmaking is LIVE Now!".
- Middle Banner** (bottom left): 600(W)x140(H), \$6,000\*/8 weeks, Apr.21 - Jun.23. The arrow points to the "Digital Showroom & Online Matchmaking" section, specifically highlighting the product listings for Chemillennium International Ltd., 3SBIOINC., and AISHENGKE (JIANGSU) CHEMICAL TECHNOLOGY CO., each showing three product images.

The website content includes the VEC logo, CPhI china, and P-mec logos, the event title "CPhI & P-MEC China Virtual Expo Connect", dates "18 November - 18 December 2021", and buttons for "Register for Free" and "In-Person Event". The central banner also mentions "Online Platform adding valued services and infinite opportunities to connect, learn, trade and grow." and "E-connect with Confidence". Below the central banner are icons for "Digital Showroom & Online Matchmaking", "Learning Programme", "Dedicated Matchmaking", "VR Shows", and "My VEC Account". The "Digital Showroom & Online Matchmaking" section includes a "LIVE NOW" button and a description: "Source pharmaceutical ingredients, machinery, products, and solutions on the one-stop online pharmaceutical marketplace. You can search by supplier name or products, send requests for connection or video meeting, watch videos and check the virtual booth."

\* Extra rate applies for non-exhibitors. Please refer to extra rate on Page 4

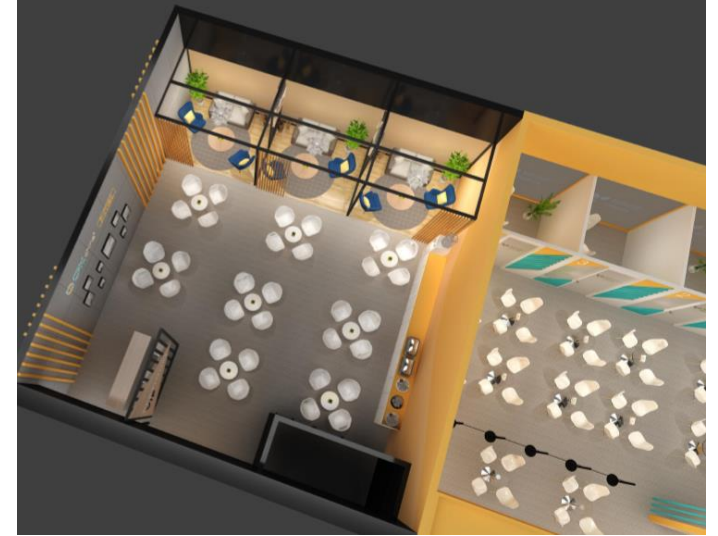
## Onsite Digital Center Sponsor

- One English e-newsletter promotion highlighting you as sponsor
- One Chinese WeChat promotion highlighting you as sponsor
- Wi-Fi password setting in the Digital Center
- One private meeting room during the show dates in the Digital Center
- One poster on the wall of Digital Center
- Company brochure distribution at the Digital Center
- Upgrade to Premium Package on VEC platform

\$ 10,500

Application deadline: 13 May

\* Available for exhibitors only



\*Design sketch for reference only

# Virtual Expo Connect: Guided Tour\*

Hosts will guide audience for a tour around selected exhibitor booths. Virtual tour live-streams will be broadcast during show days, showcasing exhibitors in 6 zones:



APIs



NEX



P-MEC



ICSE



Excipients



InnoPack

## NOTES:

- The interview is in English, maximum 5 minutes for each company.
- Exhibitors will be interviewed to introduce your company and main products on your booth site during the 3-day physical show.
- Exhibitors' profile within above product zones can apply for an interview slot [HERE](#) before 20 April 2022.
- First come first served!

\* Available for exhibitors only.



Click above picture to see sample

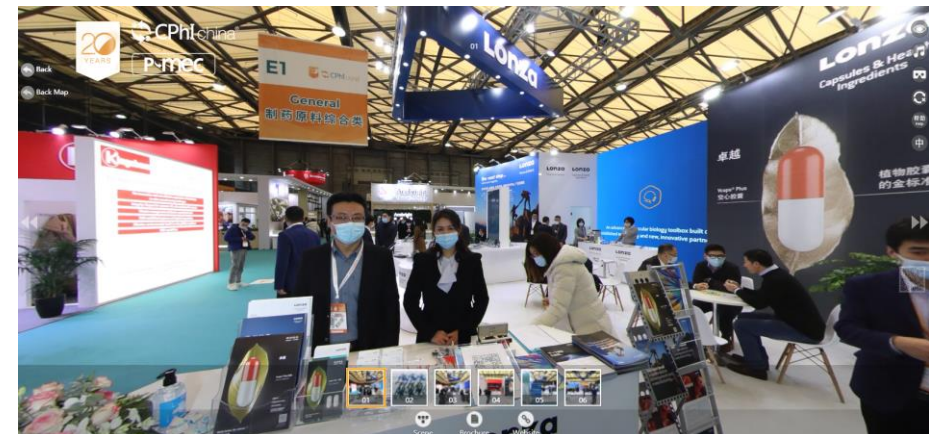
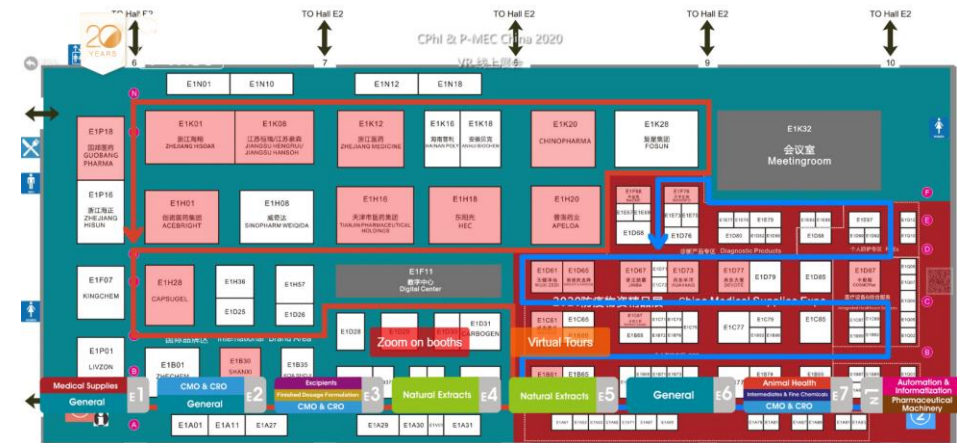


# Virtual Expo Connect: VR Show\*

- Virtual tours of the physical exhibition will be available through the VR show.
- 3D footage will be filmed on-site during 3-day physical show and available from June 21.
- Give viewers a vivid view and a zoom on exhibitor booths.

Space booth exhibitors- CPhI series above 54sqm and P-MEC series above 36sqm can apply a VR Show slot for free [HERE](#) before 20 April 2022.

\* Available for exhibitors only.



Click above picture to review the previous VR Show

# Virtual Expo Connect: Hosted Buyer Video Meeting\*

Connecting with global buyers from 120+ countries and regions  
via one-on-one video meeting with the help of our dedicated customer service team

- Precise matchmaking service will be provided based on actual purchasing requests.
- You will be contacted before the show if your supplying products can be matched.
- You will be invited to the Digital Center onsite during the show dates to have video meeting with potential buyers.
- Dedicated customer service will be offered.

\* Available and Free for Exhibitors Only





[www.cphi-china.cn/en/vec](http://www.cphi-china.cn/en/vec)