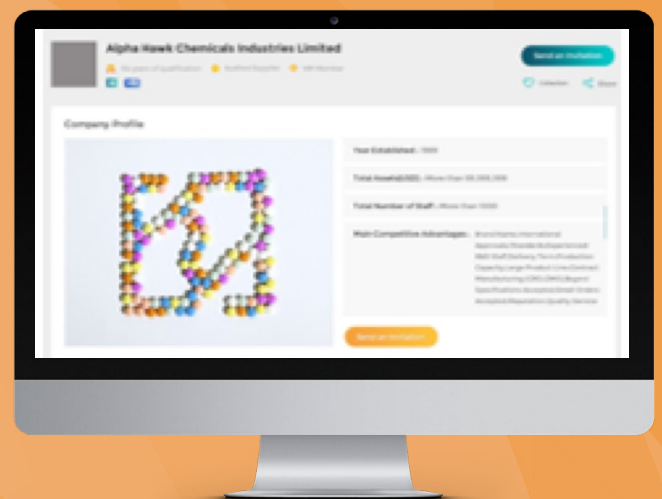
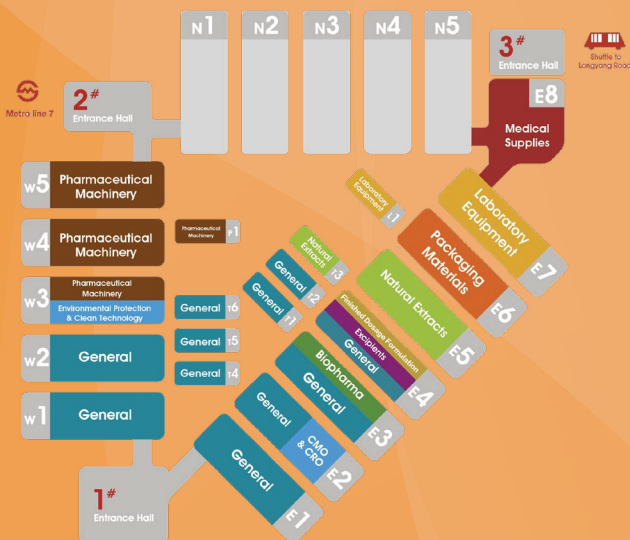


Hybrid-event solutions

@CPhI & P-MEC China 2021

Physical Event
Shanghai, China
16 – 18 Dec.

Virtual Expo Connect
Online
18 Nov. – 18 Jan.



CPhI & P-MEC China: Virtual Expo Connect

A hybrid O2O platform for global pharma professionals

This year, we are reintroducing a hybrid format of CPhI & P-MEC China again. The in-person event will take place between 16-18 December 2021 at SNICE Shanghai China. The online event will take place from 18 November to 18 January and can be accessed from anywhere.

The digital extension of the physical CPhI & P-MEC China event, "Virtual Expo Connect (VEC)", offers an online alternative for global pharma professionals, adding valued services and infinite opportunities to connect, learn, trade and grow.



<p>31 Days</p> <p>High quality content and matchmaking</p>	<p>2 Months</p> <p>Intensive online exposure and 3-day onsite promotion</p>	<p>2,000+</p> <p>Exhibiting companies</p>	<p>20+</p> <p>On-demand & live-streaming Online webinar content</p>
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Want to boost your pharma business in Chinese market? CPhI & P-MEC China is here to help!

Connecting companies to business opportunities in China and global pharma markets as quickly and efficiently as possible is a priority for CPhI & P-MEC China, especially during this challenging time of travel restriction. We offer various customized packages that match your needs and budget to take advantage of our virtual services and digital solutions to help you boost business online.

Package #1	Package #2	Package #3	Package #4
<ol style="list-style-type: none"> 1. Basic Digital Showroom at VEC 2021 (\$1,299) 2. Online Matchmaking Account with 120 invitations to be sent (\$329) 3. One Featured Article (\$900) 	<ol style="list-style-type: none"> 1. Premium Digital Showroom at VEC 2021 (\$2,599) 2. Product Showcase at the physical show 3. One-Week Homepage Exposure 4. Top Listed At Digital Showroom 5. One E-Newsletter Promotion 	<ol style="list-style-type: none"> 1. Basic Digital Showroom at VEC 2021 (\$1,299) 2. Physical Booth At Virtual Pavilion Onsite (CPhI \$6,718 / P-MEC \$5,158) 	<ol style="list-style-type: none"> 1. Premium Digital Showroom at VEC 2021 (\$2,599) 2. Physical Booth At Virtual Pavilion Onsite (CPhI \$6,718 / P-MEC \$5,158) 3. Online Content Webinar Sponsor (\$4,800)
\$2,199	\$3,599	CPhI: \$ 7,500 P-MEC: \$ 6,000	CPhI: \$ 12,000 P-MEC: \$ 10,500

Virtual Expo Connect: Digital Showroom

An online platform to promote your brands and products and a dedicated digital company marketplace to boost the exposure of products and services and provide value to your target buyers.

- Promote your brand, products and services for more than 60 days to global audiences and generate leads.
- The digital marketplace boosts the exposure of your brand image and awareness.

Basic Digital Showroom	Premium Digital Showroom	Elite Hybrid Showroom
<ol style="list-style-type: none"> 1. Basic Digital Showroom on VEC <ul style="list-style-type: none"> • Company logo, name, booth number, introduction and banner • 4 products display • 4 certificates display • Basic list at digital showroom page 2. Matchmaking <ul style="list-style-type: none"> • 20 invitations sent • Unlimited invitations received 3. One-year PharmaSources membership 	<ol style="list-style-type: none"> 1. Premium Digital Showroom on VEC <ul style="list-style-type: none"> • Company logo, name, booth number, introduction and banner/video • Company brochure uploaded for visitors to download • 12 products display • 4 certificates display • Detailed list with products at digital showroom page 2. Matchmaking <ul style="list-style-type: none"> • 120 invitations sent • Unlimited invitations received 3. One-year PharmaSources membership 	<ol style="list-style-type: none"> 1. All the benefits of Premium Digital Showroom 2. Physical showroom <ul style="list-style-type: none"> • Product showcase at the Digital Center onsite 3. Brand and product exposure <ul style="list-style-type: none"> • One-week homepage exposure • Top listed at digital showroom • One e-newsletter promotion

Virtual Expo Connect: Digital Showroom

Basic Digital Showroom



Aasenbo Pharma Co.,Ltd,Beijing
Booth: EIN34 Country/Region: India

2Y-Chem was founded in 2003 in Shanghai. Focuses on process R&D, CMC service and manufacturing support for drug development, clinical supplies and MAH contract




[Send an Invitation](#)

   WhatsApp

Premium Digital Showroom





Aasenbo Pharma Co.,Ltd,Beijing
Booth: EIN34 Country/Region: India

 VR Booth  Interview  Connect  E-Meeting

2Y-Chem was founded in 2003 in Shanghai. Focuses on process R&D, CMC service and manufacturing support for

[Send an Invitation](#)

 Favorite  

Elite Hybrid Showroom



Chemillennium International Ltd.
EIN34 India

 VR Booth  Interview  Connect  E-Meeting

API Sourcing Specialist, with proven expertise to support Generic Drug manufacturers make Quality Products Affordable & Available.

[Learn More](#)

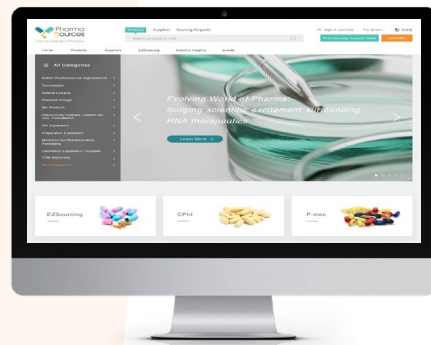


Membership on PharmaSources.com

PharmaSources.com & CPhI.CN are dedicated to providing information of high-quality products and suppliers for global customers and delivering services to over 300,000 active members across 211 countries and regions, featuring over 8,000 suppliers and 3,600,000 products in 30 major categories spanning the entire pharma supply chain.



Chinese Site
www.cphi.cn



English Site
www.pharmasources.com

>>> PharmaSources.com in Numbers

4,215,807 Monthly Page Views	300,000+ Active Members	8,000+ Suppliers	3.6 million+ Products Listed
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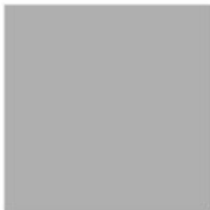
Virtual Expo Connect: Online Matchmaking

China Pharma Connect (CPC) – Online Matchmaking





The complimentary matchmaking service supports users to find the perfect business match. The online platform enables suppliers and buyers to send invitation requests for either contact exchange or video meeting when browsing digital showroom or via search function.

- * Being our exhibitor, you can connect with both visitors and exhibitors.
- * Live from 18th November.

Online Matchmaking	Basic Package	Premium Package
Validity Time	18 Nov- 18 Dec	18 Nov – 18 Jan
Requests that can be sent	20	120
Requests that can be received	unlimited	unlimited






Aasenbo Pharma Co.,Ltd,Beijing
Booth: E1N34 Country/Region: India

 VR Booth  Interview  Connect  E-Meeting

2Y-Chem was founded in 2003 in Shanghai. Focuses on process R&D, CMC service and manufacturing support for

[Send an Invitation](#)

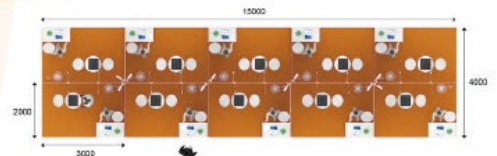
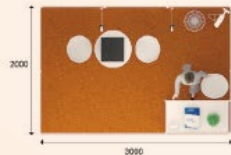
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Booth at Virtual Pavilion Onsite

Virtual Pavilion is the special booth area at CPhI & P-MEC China 2021 during 16-18 December at the SNIIEC Shanghai. By booking a booth in the Virtual Pavilion, you'll enjoy dedicated services, gain brand visibility and generate qualified leads!

Benefits:

- A 6-sqm physical booth at the show onsite
- Well decorated and equipped with laptop, internet connection, video meeting and 1 bilingual receptionist
- Get support with collecting business cards of visitors
- Be listed on E-Catalogue and official show website
- 1 e-newsletter promotion of Virtual Pavilion
- 1 WeChat promotion of Virtual Pavilion



2020 Virtual Pavilion Exhibitor Testimonial

Very good organization on Virtual booth, and even we didn't participate in the offline exhibition this time, we still can see online programmes which happened in CPhI Shanghai and we can receive inquiry from online system in pharmasources.com, and get connection with customers from overseas. It is a good experience. Thanks for organizer's support.

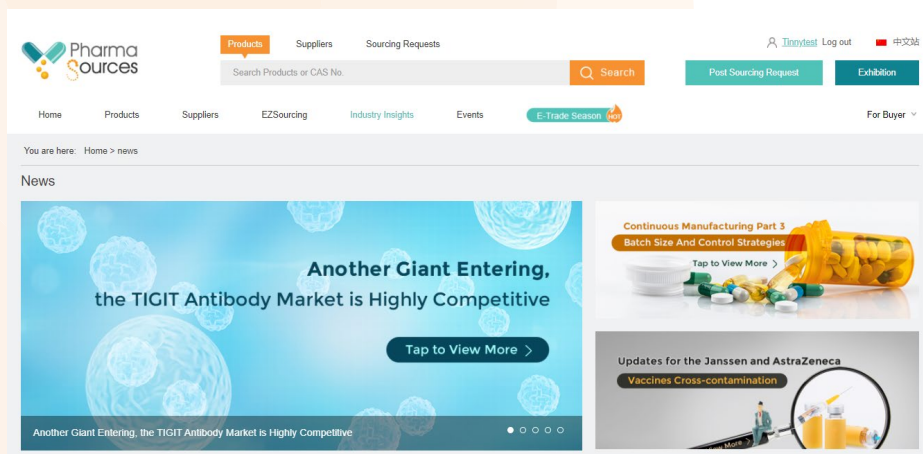
UNITED LABORATORIES



Featured Article

Featured article will be led by experienced editorial team and posted on PharmaSources.com (English) or CPhI.CN (Chinese) or WeChat official account (Chinese).

*Extra rates apply if translation service needed.



WeChat user group



4,737,933 Total views

75,000+ Number of fans

3,500+ Average views



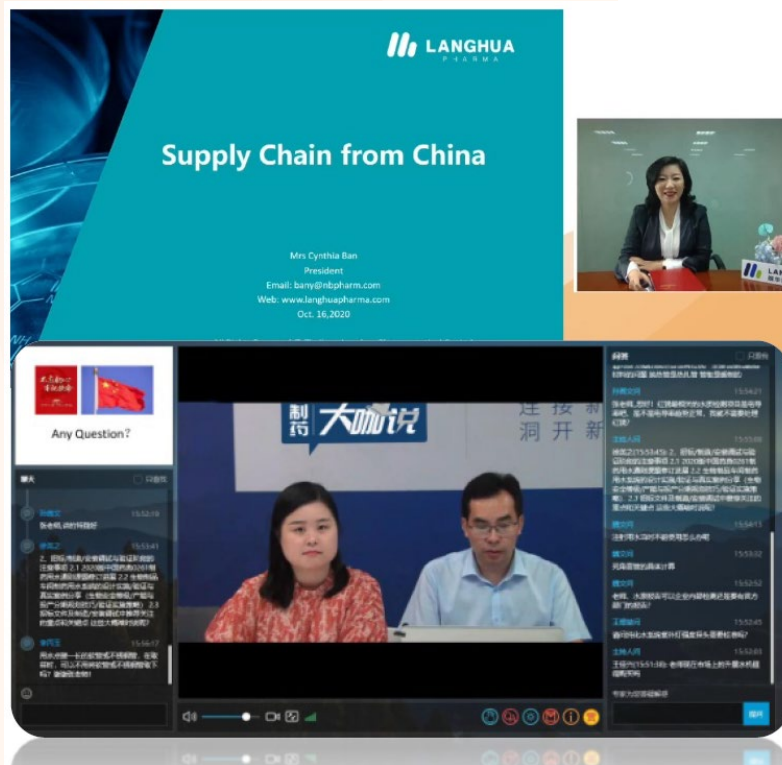
Data source: 2020 WeChat data

Virtual Expo Connect: Content Webinar

Free access to on-demand and live streaming webinars and content during VEC with key insights in pharma industry from experts and thought leaders.

Content Sponsor

- 30-min pre-recorded webinar session nominating your expert to be involved
- Receive a data list of qualified and GDPR-compliant leads of your session
- On-demand version presented on VEC for 2 months
- Exposure on VEC homepage
- Company logo inclusion in all related promotional materials
- Exclusive English landing page
- E-newsletter promotion pre & post-show
- Interpretation offered if needed



Virtual Expo Connect: Content Webinar

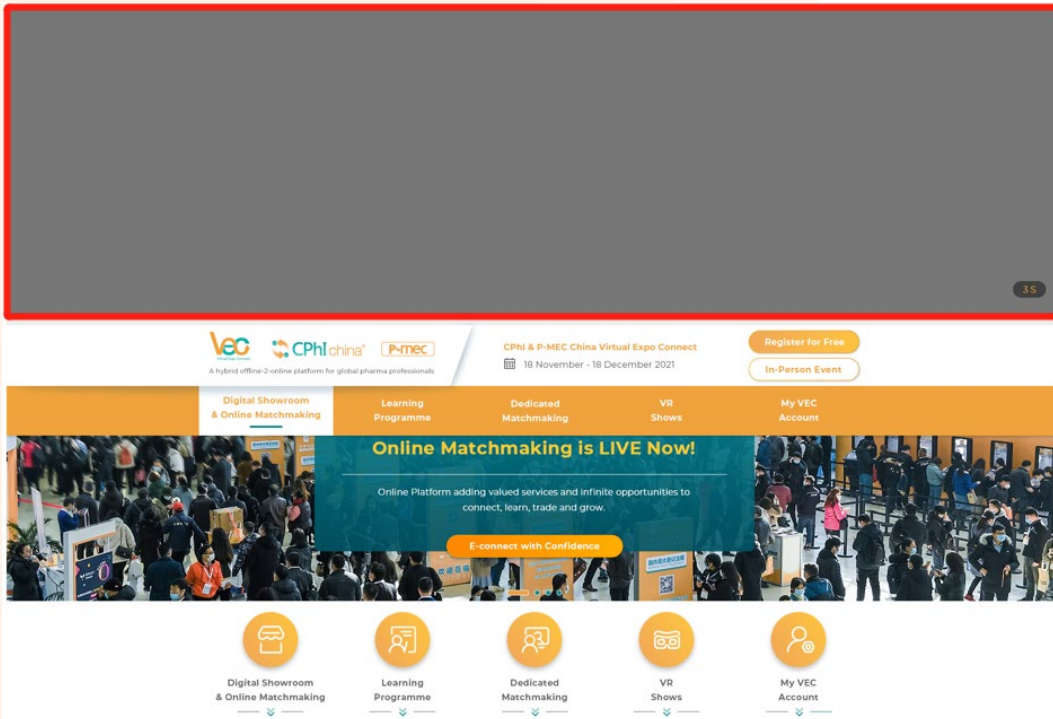
Calendar

Dec 13 Track 1	Dec 13 Track 2	Dec 14 Track 3	Dec 14 Track 4	Dec 15 Track 5
Pharma Supply Chain Security	API Outlook 2022	Drug Delivery of New Preparation	FDF International Market Access	Requirements and Inspection on CMO in China
Co-Organized with Rx-360	Repurposed from CPhI Worldwide	Sponsored	Open for Sponsor	Open for Sponsor

Dec 15 Track 6	Dec 16 Track 7	Dec 16 Track 8	Dec 17 Track 9	Dec 17 Track 10
Biopharmaceuticals- Technology Transfer from R&D to Production	Trends in Oncology Innovation in China	Packaging and Drug Delivery System	Onsite conference rebroadcast	Onsite conference rebroadcast
Open for Sponsor	Repurposed from CPhI Worldwide	Open for Sponsor	TBC	TBC

* Topics for reference and may differ from the final ones. Please contact your account manager if you want to speak out on other topics.

Virtual Expo Connect: Branding Opportunities



VEC Homepage Top Banner (Exclusive)

An eye-catching banner to be popped-up at the top of homepage for 3 seconds when opening the website and back to normal size at the top.

Pop-up Size: 1920(W) x 560(H) px
Normal Size: 1220(W) x 160(H) px

Price: \$9,300
(2021.11.18-12.18)



VEC Homepage Mid Banner (Limited for 2)

Size: 600(W)x140(H) px

Price: \$5,600
(2021.11.18-12.18)



www.cphi-china.cn/en/vec

Contact our sales team for more information.

**Sales Operations Team (Non-Asia)
salesoperations@informa.com**

**Candice Lau (Pan-Asia)
Candice.Lau@informa.com**